# Western Purity Biochemical Incorporated

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A Canadian West Coast manufacturer of swimming pool and spa specialty chemicals, Western Purity Biochemical produces and packages product in a 5 000 square foot factory in the city of Surrey, just outside of

Vancouver. The Western Purity line includes a complete range of specialty chemicals in both chlorines and bromines. water balancers, defoamers, tile cleaners, algaecides and coagulants are all part of the line, along with stabilized chlorines and super-chlorination products.

Clear labelling and well designed, attractive packaging make Western Purity products easy to display; easy to retail; and easy for the consumer to use.

Products are supported with



marketing, literature such as pool and spa maintenance booklets, dealer literature and manufacturers chemical expertise. A popular spa tote kit, containing all of the products necessary to maintain spa water is just one of the marketing tools available.

# PRODUCT REFERENCE CROSS INDEX

# 1. Swimming Pool Products

#### Alum

Bio-Lab Canada Inc. Capo Industries Ltd.

Brominators, Automatic Di-Chem Inc.

#### Chemicals, Pool

Bio-Lab Canada Inc. Capo Industries Ltd. Di-Chem Canada Inc. Methot Sales Ltd. Western Purity Biochemical Inc.

#### Chlorinators, Automatic

Bio-Lab Canada Inc. Di-Chem Inc. Guy Malone Ltd. Les Agences Claude Marchand Agencies Inc. Methot Sales Ltd. R & D Pool Control Systems Ltd.

#### Chlorine, Granular

Bio-Lab Canada Inc. Capo Industries Ltd. Di-Chem Inc. Stanchem — Div. of CIL Inc.

Chlorine Tabs, Bulk Bio-Lab Canada Inc. Capo Industries Ltd. Di-Chem Inc.

## Chemicals, Specialty

Bio-Lab Canada Inc. Capo Industries Ltd. Di-Chem Inc.

### Chlorine Tabs, Retail Pks.

Bio-Lab Canada Inc. Capo Industries Ltd. Di-Chem Inc. Methot Sales Ltd.

#### **Circulation Kits**

Equator Pool Products Inc. Pacific Pool Water Products Ltd.

## Commercial Pool Equip.

Kenloch Company S.S. Filtration & Development Co. Ltd.

#### **Covers**, Insulated

American Fabricators Ltd. Blue Shield Poly Laminating Ltd. Cantar Corporation Flamingo Woven Fabrics Ltd. Twin Pak Inc.

Covers, Solar

Cantar Corporation

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Polysal Pool Covers (1986) inc. Tocky's of 8.C. Leisure Ltd. Poque Industries Ltd.

> Salt Generators Nature Pool (Canada), Inc

Steps, Inwell Technican Industries In

Swimming Pools, Inground Canswim Steel Limited Comelius Industries Inc.