SECTOR: Industrial Machinery, Environmental Equipment

and Related Equipment

SUB-SECTOR: HARDWARE AND HOME IMPROVEMENT Officer: R. McNally

993-7486

EVENT: International Lawn Garden & Power Equipment Show

Louisville, July 26 - 28, 1992

PRODUCTS: Lawn & garden, power equipment, landscaping,

outdoor storage sheds.

SCOPE: National show with over 600 exhibitors.

ATTENDANCE: In 1991 the show attracted over 10,000 buyers from

over 50 Countries. The buyers represent hardware dealers, landscaping companies, commercial and

consumer equipment dealers.

EVENT: National Hardware Show, Chicago, August 16 - 19,

1992.

PRODUCTS: Hardware, home improvement (do-it-yourself),

housewares, lawn & garden, pet supplies, and

automarket aftermarket supplies.

SCOPE: The largest show of this type in the U.S.A. in its

47th year.

ATTENDANCE: The 1991 show attracted 75,000 buyers from major

chains, individual retailers, distributors,

manufacturers agents and reps.

EVENT: National Home Centre Show, Chicago, March 21-24,

1993.

PRODUCTS: Home improvement (do-it-yourself), lawn & garden

equipment, hardware items.

SCOPE: Primary show for the US \$79 billion do-it-yourself

home improvement industry.

ATTENDANCE: Over 20,000 visitors attend this National Home

Centre Show representing thousands of retail and wholesale firms including lumber and hardware

stores.