

(record #: 918)

SECTOR: Tourism  
AREA: Japan  
DATE: Oct 1993  
ACTIVITY: Kanata Annual Marketplace  
LOCATION: Japan  
CONTACT: P.A. Cusson ISTC  
TELEPHONE: 613-954-3915

Kanata is the premier annual marketplace in Japan in which both Canadian sellers and Japanese buyers assemble to engage in travel trade development and business negotiations.

(record #:1012)

SECTOR: Tourism  
AREA: Japan  
DATE: Nov 1993  
ACTIVITY: Tourism retail; solo show  
LOCATION: Kansai Region  
CONTACT: John Schofield EAITC PNJ\_  
TELEPHONE: 613-995-8596

In anticipation of the late-summer 1994 opening of the new Kansai International Airport, stage an outgoing mission of private-and-public sector organisations to staff individual booths at a 3-day Canada tourism fair in the Kansai Region in order to increase tourism retailers's awareness of Canada as an attractive tourist destination and of Canadian product/services.

(record #: 919)

SECTOR: Tourism  
AREA: Japan  
DATE: TBD 1993  
ACTIVITY: Tourism; mission from Japan to  
LOCATION: Canada  
CONTACT: John R. Schofield EAITC PNJ\_  
TELEPHONE: 613-995-8596

In response to a recommendation made in the Joint Report of the Canada-Japan Forum 2000, Canada will welcome approximately 20 members of the Japanese Ministry of Transport mission involving senior government officials and tourism industry executives. This represents an important vehicle to strengthen existing relationships and to increase the profile of the Canadian tourism industry in Japan.