

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 613-BUFFALO

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

OUR SOLO FOOD SHOW WHICH ATTRACTS BETWEEN 50-70 FIRMS ANNUALLY
WILL CONTINUE TO BE MAIN ACTIVITY IN SECTOR.

HALF OF EXHIBITORS ARE NEW TO MARKET EACH
YEAR AND 12 MONTH SALES PROJECTIONS EXCEED
\$1 MILLION EACH YEAR.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTER : 4

EXHIBITION TO SPECIALIZED AUDIENCE OF 30 PEOPLE
HELD AT MISSIONS ABROAD FOR FISCAL YEAR 88
CONCERNING THE EXPORT PROMOTION PROGRAM
WHICH COMPRISED THE FOLLOWING ACTIVITIES:
1. PARTICIPATION IN THE 1988 INTERNATIONAL
AGRI-FOOD EXHIBITION AND CONFERENCE
2. PARTICIPATION IN THE 1988 INTERNATIONAL
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