

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :658-BRIDGETOWN

001-AGRI & FOOD PRODUCTS & SERVICE
BARBADOS

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

PROMOTE FURTHER SALES OF BREEDING STOCK TO CO-OPERATIVES, INDIVIDUAL FARMERS AND GOVT AGENCIES; PART OF AGRICULTURAL DIVERSIFICATION PROGRAM AWAY FROM SUGAR.

FURTHER SALES OF BREEDING STOCK AND CONSULTING SERVICES, MACHINERY AND EQUIPMENT.

PROMOTION WITH MIN. OF AGRICULTURE AND MAJOR INDUSTRIAL GROUPS OF AT LEAST TWO NEW JOINT VENTURES IN PROCESSING OF AGRICULTURAL PRODUCTS. (COTTON AND FOODS).

ADDITIONAL CANADIAN INVESTMENT AND TECHNOLOGY TRANSFER IN TERRITORY PLUS MATERIALS AND EQUIPMENT FROM CANADA.

PROMOTE CANADIAN PRODUCTS FOR FOODSERVICE INDUSTRY NAMELY HOTELIERS AND WHOLESALERS IN TERRITORY.

NEW BUYING CONNECTIONS AND INCREASED MARKET SHARE.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 PROPOSED ONTARIO FOOD SERVICES MISSION TO TERRITORY OCTOBER 88.
NEW INVESTMENT IN ST. VINCENT - MAPLE LEAF MILLS PROPOSED RENDERING PLANT, BARBADOS.

ONGOING DISCUSSION AND LIAISON WITH OMAF.
RICE MILL BUILT AND OPERATIONAL, VALUE EC \$15.0 MILLION.
WORKING WITH CDN. COMPANY AT GOVERNMENT LEVEL.

QUARTER: 2 Ontario Food Services Mission proposed to territory October 88.
Rendering plant for Barbados.
Proposed abattoir, Barbados.
Pursuing sales of Holstein dairy cattle.

Further discussed & rescheduled for April 89.
Proposal raised with Minister & Sr. Govt. Officials. Discussed with acting Minister of Agriculture. Approx. 1,000; St. Lucia - 75; Trinidad- 600 (CDB funded); Barbados - 265.

QUARTER: 3 Preparation for New Brunswick Livestock Mission to Barbados and Trinidad and Tobago. Proposed abattoir, Barbados.

actively pursuing livestock proj.in T & T (CDB funded), potential sale of dairy cattle to Bdos Govt. Additional private sector sale concluded to Bdos. Delay hinged on confirmation if funding from European Investment Bank

QUARTER: 4 Ontario Foodservice Mission proposed for April '89
Proposed abattoir for Barbados

Postponed and rescheduled for Oct. '89.
Likely funding from European Investment Bank may preclude Canadian involvement.
EDC line of credit to Bdos Natl Bank for Agric sector including cotton project Cdn \$5.0m.