

PROGRAM RESULTS: ALL REGIONS

BUSINESS ACTIVITY

During the July-September 1987 period, eighty-eight points submitted quarterly reports identifying the following business activity:

1. 260 EXPORT SALES WORTH \$976 MILLION
2. 364 NEW BUYING COMMITMENTS/AGENCY AGREEMENTS
3. 31 NEW JOINT VENTURES/LICENSING AGREEMENTS WORTH \$131.7 MILLION
4. 63 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$161 MILLION
5. 5 CANADIAN INVESTMENT INITIATIVES BEYOND NORTH \$12 MILLION
6. 22 TECHNOLOGY TRANSFERS WORTH \$72 MILLION

HIGHLIGHTS:

SECTION I

SUMMARY OF PROGRAM

RESULTS

- o \$290 million sale of receivables (Bonn)
- o \$147 million sale of surplus (London)
- o \$100 million investment in process (Canada) and dividend on its stocks (Paris)
- o \$48 million sale of aircraft (Tokyo)
- o Joint venture in utility nickel worth \$40 million (Seoul)
- o \$36 million sale of rails (Cairo)
- o \$8 million sale of buses (San Francisco)
- o \$30 million sale and joint venture of wireless telephone system (Washington)

KEY STATISTICS: for the eighty-eight points having submitted a quarterly report.

REGIONS INC.	Missions		No. Countries		Value of Business	
	Total	Reporting	Export Sales	Local Sales	Export Sales	Local Sales
Africa & Middle East	18	16	22		240	
Asia & Pacific	19	18	37		278	
Europe	29	27	63		385	
Latin America & Caribbean	14	14	50		54	
United States	13	13	118		39	
	72	68	280		716	

REGIONS INC.	Trade		Investment		Business	
	Export	Local	Trade	Local	Export	Local
Africa & Middle East	2434	169	22	10	571	174
Asia & Pacific	4949	9504	217	107	1618	1149
Europe	6664	5775	134	434	1507	1749
Latin America & Caribbean	4540	1430	54	45	580	107
United States	6700	5598	232	404	1798	3583
	27687	28166	659	996	6063	11831