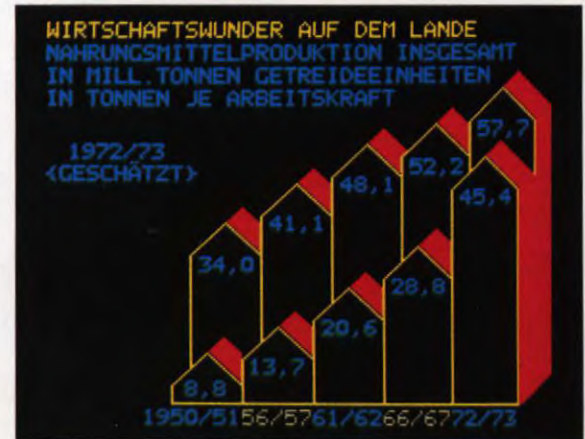


both new and old equipment.

Telidon's page instructions are electronically coded in a highly efficient way and make the best use of computer and terminal memories. They also allow more information to be transmitted at lower cost.

The alphageometric coding scheme is simple to learn and writing a Telidon page does not require expensive equipment. Telidon page creation is therefore accessible not only to large businesses but to the small user with a simple message.

Telidon is designed to be independent of transmission media, Television sets and data banks. As advances in electronics occur, Telidon pages will not become outmoded, and old and new equipment can be used together.



From the home to the office  
Telidon's applications are endless.  
Here are just a few of them:

#### VIDEOTEX APPLICATIONS

- News
- Teleshopping
- Electronic mail
- Opinion polling
- TV listings
- Restaurant menus
- Stock analysis
- Agendas
- Process control
- Assembly instruction
- Bus routes
- Children's stories
- Pay-TV controls
- Tourist tips
- File maintenance
- By-laws
- Convention messages
- Tele-betting