Business Notices.

As the design of the Canadian Director is to benefit mutually all interested in the business, we would request all parties ordering goods or making purchases of any description from houses advertising with us to mention in their letter that such advertisement was noticed in the Canadian Director.

The attention of Druggists and others who may be interested in the articles advertised in this journal, is called to the Special Consideration of the Business Notices.

Phenyo-Caffein.

The Canadian representative of this meritorious preparation speaks directly to the trade this month through our columns. Read the advt.

Do your own Printing.

Druggists may save money and increase their trade by procuring an outfit from W. H. Dietz, 117 Dearborn Street, Chicago. See advertisement in this issue.

Tollet Papers.

The E. B. Eddy Co. call attention to their toilet papers in this month's DRUGGIST. They are sole manufacturers in Canada of the well-known brands of the A. P. W. P. Co. These goods may be had direct or from Jobbers.

Special Notice.

Adams' Liquid Root Beer Extract is now entering on its third season's business. The Canadian Specialty Co., Toronto, Ont., who handled quite a quantity last season, have been appointed Dominion agents this year, and report orders coming in very well. It is the only 10 cent size in the market, which has proved very popular, and has already found its way from the Atlantic to the Pacific. Handpainted show cards furnished with each full gross order.

Substitution.

The attention of the Lambert Pharmacal Company having been directed to the fact that their valuable antiseptic preparation, Listerine, was being largely imitated by a great many of the pharmacists of Chicago, they decided in September last to send one of their employees to investigate the matter. He visited about 500 of the pharmacies of that city, purchasing small quantities of Listerine in each store and having the label of the druggist on each vial. Out of a total of 479 separate purchases it was found that 251 were genuine Listerine, 204 contained no Listerine whatever, and 24 were Listerine diluted with water or glycerine. The samples purchased were of various odor, taste and color, some being fair imitations of the genuine article and others very far removed from any resemblance to it. The Lambert Pharmacal Co., in order to protect not only themselves in their registered preparation, but also the medical profession and the general public, instituted suits, and several of the prominent pharmacists who had sold the spurious article, with the result that already, against two of them, have decrees been issued perpetually enjoining them from selling or dispensing any article whatever as Listerine except that manufactured by the Lambert Pharmacal Company, they being also mulcted with costs and damages. A

number of others have signed a document to the effect that they will cease the practice of substituting anything else when Listerine is called for. The manufacturers are fully determined to protect their rights in the matter, and if the sense of honor or honesty, which should prevent substitution in any form, does not lead pharmacists to avoid this evil, they will probably have to pay dearly for their acts.

Special Notice.

The Canadian Specialty Co., Toronto, Ont., have been appointed Dominion Agents for Giov. Restuccia & Co.'s (Messina, Italy,) high class Salad Olive Oil. Unfortunately the government has lately raised the duty on this article from 20% to 30% ad valorem, making the selling price here about 25 cents per imperial gallon higher than it was. However, they offer for a short time old prices to parties who have not yet tried the oil. Write them for quotations.

Books & Magazines.

Scribner's Magazine

For April opens with the second of Octave Thanet's sketches of American Types, suggested by her observations among the State buildings during the World's Fair. In this article she describes "The Farmer in the South," whom she knows very well at home, as it is her custom to spend every Winter on a plantation in Arkansas. The illustrations by A. B. Frost are in his very best manner. A very different type of character is described by H. C. Bunner in his "Bowery and Bohemia." His great familiarity with the phases of New York life enables Mr. Bunner to describe a type, "the real Bohemian," who is very little known and imperfectly understood by the general public. It is fully illustrated with sketches by Clinedinst.

Review of Reviews.

"The Progress of the World" of the April Review of Reviews contains a timely discussion of the question why the English game of politics is more exciting than the American game. This question is suggested anew by the resignation of Mr. (Hadstone and the intense interest aroused by that episode among Americans, to the partial neglect of Washington politics. Other topics covered in "Progress of the World" are, the Seigniorage bill, filibustering in Congress, the outlook for bime-tallism, the Wilson bill in the Senate, Louisiana and free sugar, the Senate report on Itawaii, the triumph of the Brazilian republic, the Bluefields incident, the prosecution of election crimes, the present positions of the Democratic and Republican parties, the fight against the House of Lords, the Russo-German commercial treaty, the services of the late Dr. Poole of Chicago, the death of Louis Kossuth, and many matters of international inter-

Cyclopedic Review of Current History.

At a trifling cost, the Cyclopedic Review of Current History preserves in convenient form for busy readers all that is important in the news of the world.

The number for the 4th quarter of 1893 is now issued, completing the fourth year of the record made by this unique publication. Its field is world-wide, embracing almost every conceivable lies issue of the day. Among the most important articles in the current number, are those on the Hawaiian question (giving both sides of the story), the Tariff, Monetary, and Industrial situations, the causes and significance of the Brazilian naval revolt, the naval balance of power in Europe, the Gravesend affair, the Chinese question, the South Carolina liquor dispensary law, the Prohibition movement in Canada, Socialism and Anarchy in Europe, Australasian federation, the Matabele war, the progress of astronomical discovery, photography in natural colors, recent excavations at Troy, and the career of Francis Parkman, a wood cut portrait of whom forms the frontispiece. There are also numerous portraits of prominent statesmen and politicians in various countries.

The 28-page itemized index for the volume, given with the present number, adds greatly to the value of the magazine as a work of reference. You can find what you want when you want it—which can be said of but few reference works. Every owner of a cyclopedia should have the annual volumes of Current History, a supplement containing the latest information available nowhere else. (Buffalo, N. Y. Garretson, Cox & Co., Publishers. \$1.50 a year; single numbers, 40 cents; sample copy 25 cents, specimen pages sent on application).

The Literary Digest.

In The Literary Digest for week ending April 14 (ready April 12), among "Topics of the day" will be . the Troubles in South Carolina over the Dispensary Law; the Tariff Debate, the Behring Sea Question; Politics and the saloon; the Luquor Traffic Without Private Profits; Mr. Gladstone's Retirement; Canadian Politics, etc. Under "Science": Submarine Photography; Artificial Sugar; Preservation of Milk, etc. Under "From Foreign Lands": Greater Britain, a Forecast of the Future -Japan Weekly Mail, Yokohama; Bombay Guardian . The Subodh Patrika, Bombay , The Critic, Hanfax , La Verite, Paris. Lorane Under German Rule; Comments on Abbe Jacob's Fingt aux apres, by The Leipziger Tageblutt and The Irish Catholic, Dublin. The Transvanl and Mashonaland; General Jouherts' Manifesto, Comments by The Colonics and India, London; The Home Journal, London, The Free State Express, Bkoenfontain, Orange Free State, The Standard, London. Socialism. Otto Prange in Das Rothe Gespenst: Die Greuzboten, Leipzig, The Figuro, Paris; The Week, Toronto. A remarkable paper: A French View of Greater New York L'Economists Fran-cais, Paris, etc., etc. The number will be exceptionally full of information and papers of great interest. It will also be liberally illustrated. \$3 per year; 10 cents per copy at news stands, or of the publishers, Funk & Wagnalls Compacy, 18-20 Astor Place, New York.