

"BOTTLED SUNSHINE"

Is what you
get in
*Phillips's
Illuminated*

Silent Salesman Case
TRADE MARK

A LIGHT that rivals that of the SUN is thrown on the contents of the case from **CONCEALED LAMPS**. Merchants using these cases say that this wonderful improvement adds 20 per cent. to the value of the case for selling power, while the actual cost is nominal.

We can furnish the opinion of merchants using 200 feet of them

SEND FOR DESCRIPTIVE CIRCULAR.

Enter your order now
if you want cases for --

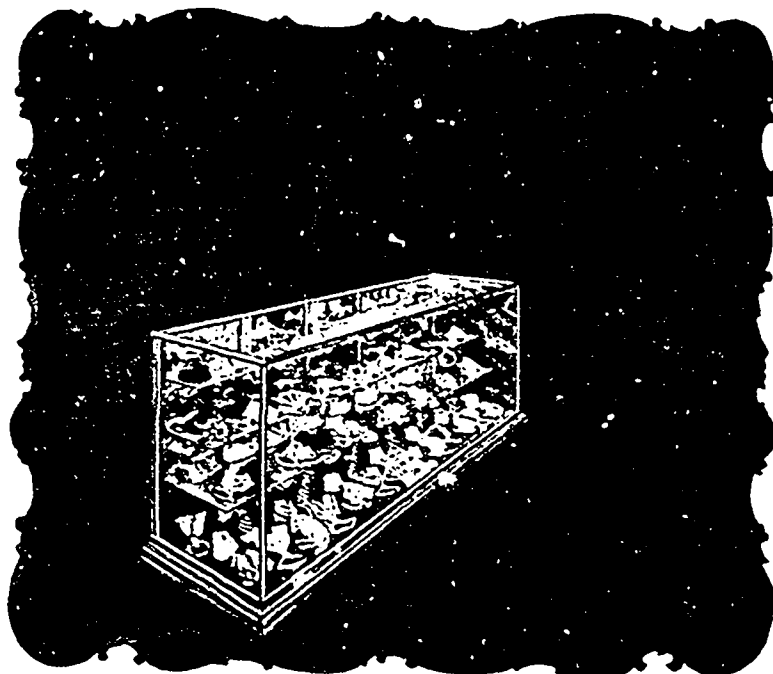
Christmas
Trade

as they are in great demand

Canadian trade supplied from
Windsor, free of duty

**John Phillips
& Co., Limited.** Detroit,
Mich.

ESTABLISHED 1864.



MAKERS OF MODERN SHOW CASES OF EVERY DESCRIPTION.

Rain Will Not
Affect Them....

Crawvenette
TRADE MARK

SHOWERPROOF
CLOTHS

FOR WOMEN'S WEAR