

THE
Gerhard Heintzman
(Canada's Greatest Piano)

is the "first choice" of buyers who do not let the initial cost decide their choice.

Gerhard Heintzman pianos are above the "price" atmosphere. They may cost a little more, it is true, but the perfect mechanism and finish, and the guarantee of lasting tone quality and satisfaction is beyond any difference in price.

The "first choice" of Canada's best musicians and thousands of discriminating buyers command your careful consideration.

The new Gerhard Heintzman metal-action player piano is the supreme attainment in player manufacture. It will interest you and help you "close" your hardest player prospects.

These facts make the Gerhard Heintzman agency the "first choice" of many successful dealers.

GERHARD HEINTZMAN, Limited

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