WEATHER COMFO

PARTICULARLY LOW PRICED

Men's Combinations in linen or muslin, short sleeves and knee length.....\$1.00 Men's Balbriggan Combinations...\$1.00, \$1.25

Single Balbriggan garments......25c and 50c Boys' Porus Knit combinations......50c Boys' Jerseys in white, blue or green, long or short sleeves 25c Boys' Sport Waists...40c, 50, 75c Boys' Khaki Bloomers...\$1.00 Boys' Bathing Suits 75c Men's Bathing Suits... \$1.00

Men's Sport Shirts\$1.00, \$1.25, \$1.50 Men's Neglige Shirts, reversible collars, in white, tans, blues and fancies...\$1.00, \$1.25, \$1.50 Boys' Scout Hats...35c; Boys' Belts...25c, 35c Soft Collars, Arrow quality 15c and 25c Sport Ties... ...50c; Wash Ties25c

Coatless Suspenders, 2 or 4 point... ... 50c Men's and Boy's Straw or Panama Hats, from 25c to \$6.00

Girls' White Middles, all sizes...75c, \$100, \$1.25 Norfolk Middies, fancy trimmed, sizes 34 to 40\$1.40 and \$1.50 Middies trimmed in copen, rose, navy and black

Fancy Voile Waists......\$1.25, \$1.35, \$1.50 Fine White Lawn Waists.....

......\$1.25

......\$1.25, \$1.50, \$2.00, \$3.50 Special in Dress Muslins, in white and fancies...15c, 18c and 20c

White Underskirts, embroidered trimmed, all sizes.....\$1.25, \$1.35, \$2.00, \$2.25 Fancy Underwaists.....25c, 30c, 40c, 50c, 60c Dress Voiles, in white, sky, pink, tan and black35c, 45c and 60c

White Serges, all wool-scarce goods.....

A. BROWN &



THE 1917 FORD TOURING CAR

\$495.00

F. O. B. FORD, ONT.

You pay less for this car but it gives you more enjoyment, more mileage and longer service than those which cost more.

The Touring Car gives the utmost in automobile value, pride of ownership and economy.

Buy a Ford this year and save money-when sav-

SOLD BY WATFORD GARAGE

AUTO ACCESSORIES

Tubes

Spark Plugs, Auto Pliers,

Tire Covers, Tire Carriers, Auto Wrenches, Auto Polish,

Tire Cement,

Auto Oil,

Tire Reliners, Vulcanizers,

Auto Paint,

Cementless Patches,

Blow-out Patches,

Auto Varnish, (a different oil for each car)

Greases, Etc.

T. DODDS & SON

The most successful sale of shorthorns in Canada in many years was held at Elora, sixty-three head exclusive of calves at foot being sold for \$49,150, the price being \$2,600.

Archibald McLean, one of the oldest residents of Elgin county, died last week at his home near Port Burwell, aged 96 years. He came to Canada when a lad of 13 years,

PUT UP PLENTY OF PRESERVES

Increased Cost of Sugar is Surprisingly Low. Women Now Realize What a Foolish Extravagance it was to do Without Homemade Preserves.

There is nothing quite so effective as facts and figures to demolish a fallacy.

few cents in price, some people decided that they would not put up their regular supply of homemade preserves. They could only see the 2 cent or 3 cent increase in the price of sugar. They could not see how much more it would cost them to replace preserves with anything They did not stop to figure how this increase in the cost of sugar, was going to affect the cost of

preserving.
Others did, however, and proved that the cost of preserving, due to the increased cost of sugar, had been greatly exaggerated.

Here is the way these clever women proved it. Before the war, we know that sugar was 51 cents a pound. Because of war conditions, the price of sugar fluctuates, but the retail price for the best granulated sugar averages 81 cents a pound. This is an average increase of only 3 cents a pound.

Every good housekeeper knows that a quart jar of preserved berries or fruit requires only half a pound of sugar, so that the increased cost of preserving, due to the increased cost

WESTERN UNIVERSITY LONDON

Three More New Professors
—Equal to Any in Canada.

Students can now obtain as good an education in Arts and Medicine at the Western as anywhere.

E. E. BRAITHWAITE, M.A., Ph.D. President 21-4

FARM FOR SALE

too acres, being E½ lot 20, con. 2, N. E. R., the property of Dr. James Baird. Pasture farm with about 20 acres hardwood timber. Good brick house, bank barn and drive shed, wind mill, good well, small orchard. Situated about 6 miles from Watford and 4 from Arkona. Possession given in the fall. For further particulars apply to MRS. H. G. VANCE, corner 18 sideroad and 2nd line, R. R. No. 8, Watford.

Voters' List-1917.

Municipality of the Village of Watford County of Lambton.

NOTICE is hereby given that I have transmitted or delivered to the persons mentioned in section 9 of "The Onarlo Voters' List Act," the copies required by said sections to be so transmitted or delivered of the list, made pursuant to said Act, of all persons appearing by the last revised assessment roll of the said Municipality to be entitled to vote in the said Municipality at elections for members of the Legislative Assembly and at Municipal Elections, and that said lists was first posted up at my office, at Watford on the 3rd day of July, 1917, and remains there for impection, and I hereby call upon all voters to take immediate proceedings to have any errors or omission, corrected according to law.

Dated at Watford this 3rd day of July, A D., 1917.

W. S. FULLER,
Clerk of Watford.

of sugar, is only 1½ cents a pound. This is why a jar of homemade Strawberries, Raspberries, Cherries, Plums, Peaches or Pears, is about the most inexpensive sweet or dessert that can be put on the table.

Besides the economy of putting up a goodly supply of homemade Preserves, there is another reason We must conserve our food supply. We must save our fruit crops. Last year, because of the mistaken idea of economy, hundreds of thousands of dollars worth of berries and fruit were wasted. Now that the women realize that the cost of preserving was greatly exaggerated last year, they are determined to do more preserving, and also to enjoy an abundance of delicious homemade Jams, Jellies and Preserves this winter

Lambton Pure Bred Livestock Breed ers Meet in Petrolia

The first Annual Meeting of the County Pure Bred Livestock Breeders Association was held in the Agricultural Office, Petrolia, on June 28th. Thirty-

nine members were present.

Like all other farmers' associations in Like all other farmers' associations in the county of Lambjon the co-operative spirit was foremost for the furthering of the interests of the breeders in the county. In union there is strength, the interests of one breeder being directly the same as the interest of all others, breeding the same breed of stock. Therefore the concerted efforts of all in one particular direction county foil but bereparticular direction cannot fail but benefit the community.

The first attempt of this Association in

Ane first attempt of this Association in its object of promoting the breeding of high-grade pure bred livestock; and the aiding of its members in buying, using and selling first class animals through the efforts of the Dispersion Sale held in the efforts of the Dispersion Sale held in Petrolia, on February 28, 1917, was highly satisfactory. All breeders con-tributing stock, as well as all buyers, were highly satisfied with the first at-tempt and a motion to hold a Dispersion Sale again in Petrolia during the month of March 1918 was the unanimous vote of all those present. The Secretary was also directed to ascertain through the members the possibility of holding a members the possibility of holding a sale this coming fall if sufficient stock

warrants such. warrants such.

The publicity given the county breeders as stock men was strongly affirmed by the Secretary reading a number of letters from different districts in Ontario, and also Michigan, enquiring as to the possibility of securing choice breeding stock from members of the Association. A tabulated list of all stock for sale by the members of the Association is to be kept by the Secretary, to comply with such requests. The 1916-17 officers were again elected for 1917-18 with a few changes in the breeders' directors.

Hon. Pres.—J. L. Englehart.
President—W. S. Steadman, Petrolia.
Vice Pres.—W. K. Ianes, Watford.
Secretary—W. P. Macdonald, Petrolia; Treasurer-George Hay, Petrolia. DIRECTORS

Clydesdale—J. Brandon, Forest.

-W. B. Annett, Alvinston. Hackney-A. Watson, Forest

Shire—John F. Burr, Brigden,
Shorthorn—W. C. Fuller, Watto rd.
"—Mr. Sinclair, Croton.
—E. E. Shepherd, Watford
Holstein—Byron Stephens, Bri gden.
"—Chas. Hutchison, Co runna,
"—Dr. Hubbard, Forest.

"—Dr. Hubbard, Forest.
Jersey—Anthony Hughes, Sarnia.
Aryshire—Albert, Saunders, Petrolia.
Herefords—Wm. McKenzie, Watford.
"Robert Leach, Watford.
Sam Bailey, Wanstead.
"Sam Bailey, Wanstead.
Swine—Henry Capes, Wyoming.
"Peter McEwen, Wyoming.

IS YOUR APPETITE

Loss of appetite during the summer months is a common trouble, and indi-cates that the digestive system is out of order. Lacking a healthy appetite many people—especially women—go too long without food, or eat sparingly because food seems to distress them and it is no food seems to distress them and it is no wonder that they complain that they are constantly tired and unable to stand the hot weather. This simply means that the digestive system is not doing its proper work, and that the nutriment that should come from the food is not being distributed to the various organs of the body. In other words the blood is grown.

distributed to the various organs of the body. In other words the blood is growing thin and watery.

You need a spring tonic, and in all the realm of medicine there is no tonic that can equal Dr. Williams' Pink Pills. Take a short treatment with these pills now and notice how promptly your appetite returns and your power to digest tood improves. Your tood will then do you good, your strength will return and you will no longer complain that the hot weather tires you out.

The best time to begin taking Dr.

The best time to begin taking Dr. Williams' Pink Pills is the moment you feel the least bit out of sorts. The sooner you do so the sooner you will regain your old time energy. You can get these pills through any medicine dealer or by mail at 50 cents a box or six boxes tor \$2.50 from The Dr. Medicine Co., Brockville, Ont. Williams

The residential streets in Strathroy will be laid out with a road allowance of 26 feet, allowing twenty feet on either side for boulevard.

AUCTION SALE

HOUSE and HOUSEHOLD EFFECTS by auction, SATURDAY, JULY 28th, 1917, at two o'clock, on the premises. That nicely situated 10 room cottage on Simcoe Street, Watford, belonging to the undersigned. It is nearly new. On the lot is a large hen house, which can easily be converted into a stable. Also good coal house. Plenty of hard and easily be converted into a stable. Also good coal house. Plenty of hard and soft water. Also the following house-hold effects: 1 large-sized baseburner with oven, 1 parlor stove, 1 Morris oak rocker, 1 oak buffet, 1 parlor lamp, 1 hanging lamp, 1 baby carriage, about 4 cords hard maple wood, split; a quantity of pine shurgles and other articles too. of pine shingles and other articles too of pine shingles and other articles too numerous to mention. No reserve as proprietor is moving to Sarnia. The above house and lot can be purchased any time before day of sale. Intending purchasers should take a look at this property. Apply to the undersigned auctioneer or on the premises. Possession given any bime. (*ARRY WILLIAMSON, Proprietor; J. F. ELLIOT, Auctioneer.

Jul3-3t



FAMILY DOCTOR RECOMMENDS YOU TO BUY YOUR MEDICINES FROM US BECAUSE HE HAS ALWAYS FOUND THEM TO BE "PURE" AND TO POSSESS THE PROPER "STRENGTH."

HE RECOMMENDS OUR "TOILET" PREPARATIONS BECAUSE HE KNOWS THEM TO BE FREE FROM HARM-FUL INGREDIENTS.

HE RECOMMENDS "OUR DRUG STORE THINGS" OF EVERY KIND BECAUSE THEY HAVE BEEN PROVEN FIRST CLASS.

ARE NOT THESE RECOMMENDATIONS GOOD ENOUGH FOR YOU? COME IN.

J. W. McLAREN

DRUGGIST

The Rexall Store

STATIONER

Issuer of Marriage Licenses

Volume

THIS IS exam re July bargains 1 SARNIA raised (Cross on flag day CHERRIES are price is almost p PRETTY hard w

the garden parties

Do not seal let Copy" or it will §

THE county Tre of lands for taxe

THIS is the seas seems harder to pait does to shovel s JULY bargains SWIFTS'. THE name of R appeared in the week. No partice

SUMMER Shoes reduced prices. you.-P. J. DODD: THE members D.E. wish to than generous suppor French flag day.

Sund in the na wisitors, or if you will be pleased to i for the benefit of y New shipment Swifts'.

> Like water t Keeps us sci To get some A GOOD many why strawberries cities than in smal fact as instanced in WHEN the her

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THE royal hous it was recently dec names of German mame was "Saxe-Co SMART styles in s

THERE was rain of it hold good in was duration of the peri the price of some the the war."

In renewing his Guide-Advocate, (Hackensack, N.J., deed feel a loss in arrive every Monda

For Notices in ings" of meetings ved or an admissi advertising rate is Other meetings 5 cc minnimum of 25c. No one is worrying the price of potati householder has a li

about ready for us weather the crop w this district. MR. JAMES STYL, ed resident of Brool at his home on Thursday morning, The funeral will be

1.30 to Mt. Carmel SPORT shirts, batl SWIFTS' July Barg THE entire Watfor couriers have been other term of office. For the efficient a rendered by each of many friends congra.

In spite of the far attracted to the cit the former is not Toronto has nearly tions to look after that themselves. The meed for this in the

LAMBTON'S 149 I. IAMBTON'S 149 I.
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