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No Control—Just Plain Selling.

Ontario has not been slow to see the meaning of government "control." It means government "selling," and nothing less. That word "control" is one of the most dangerous elements introduced in this campaign—it gives a sense of security that is not justified by actual practice. It sounds strong in promise, but the record of provinces that have tried it show it to be weak in performance.

British Columbia has 70 stores selling beer, whiskey, and all manner of drink. A customer can buy all he wants. Robert McPherson, police commissioner of Vancouver, says: "There's no control about it. You can buy all you want. Go to a government liquor store and you can get \$100 worth or more. It's not government control, but government sale."

By the time Alberta had government selling for four months, the following facilities had been provided for selling liquor:

Taverns, beer by glass	259
Clubs	45
Canteens	10
Government stores	26

Total 340

If Ontario, according to population, went into the business on the same scale we would have 1,700 of these drink depots in this province. The so-called "control" is taking the form of an extensive selling campaign.

The Ottawa Journal has had a representative in Quebec studying the effect of government selling there, that province having 2,200 places where liquor is sold. If anyone has any doubt about the extent of the business that has been built up there, it will be dispelled by the report furnished to the Journal:

"On Monday, September 15, I made a thorough inspection of the Quebec government control liquor warehouse and wine cellar. The Quebec board officials were courteous itself, and gave me all the information and facilities I sought. There were convincing signs that the government is selling liquor on a tremendous scale. The old jail in the east end of the city, near the waterfront, which had been taken over, had already been greatly enlarged, following three years of government control, and the foundations are being put in for a monster addition. In the courtyard, cases of liquor are piled up in huge mounds 25 feet high. The breweries in towns also are expanding.

"The government control board has assembled at this one point \$6,000,000 worth of liquor of 800 different varieties. That is enough to supply \$12 or \$15 worth to every family in the province. All the burglary and fire protective devices that man can devise have been installed to guard this treasure.

"From this I passed to the wine cellar, where I saw innumerable barrels and larger, of French, Spanish and Portuguese wines which were waiting to be transferred to vats of 600 gallons. The government control board is having new wine vats built of 2,000 gallons capacity. The bulk of the wine is French. The courtyard held 3,000 barrels of liquor in addition to the cases.

"I was shown 60,000 bottles of sherries, all labeled and sealed, in their cases, ready to go out.

"Passing to the part of the plant known as the federal bonded warehouse, I gave the once-over to 600,000 bottles of whiskeys or spirituous liquors, on which the government control board owes the domain \$1,000,000 in duty. Then I saw a lot of heavy steel drums containing alcohol, and sacks containing corks from Portugal.

"Another department is devoted to liquor that has been bottled in bond. Here there were 480,000 bottles. Elsewhere were receptacles, each containing 400 gallons of Scotch whiskeys and great copper vats holding 1,250 gallons of brandy, transferred to the vats from barrels. This was overproof liquor that has to be reduced to a drinkable strength."

Can any reasonable man, even the most ardent supporter of government selling, come forward and explain why the word "control" should ever be dragged into such surroundings? There is no control about it. It is a great, powerful system, financed by the money of people who may be opposed to it, for the purpose of selling just as much liquor as the appetites and purchasing power of the people can consume.

The people of Ontario are awake as to what this means. They are no longer lulled into a sense of false security by that word control. And once they have taken a trip with the representative of the Ottawa Journal through premises where millions of dollars worth of intoxicants are stored they will have further evidence of the variety that cannot be answered or set aside. Ontario does not want its government in this multi-million liquor business, and the way to stop it is a straight vote for a continuance of a strengthened O. T. A.

Why Trotsky Wants An Army.

Minister of War Trotsky says Russia will have to keep a great army until France, Britain and United States have "expelled the bourgeoisie."

He says it is necessary to take 600,000 men from useful occupation and place them in the army, so that the government of Russia may be free from attack.

Trotsky's statements are all too general. If he fears attack, which nation is likely to make the attack? Both France and Britain sit in the League of Nations—they are bound by the provisions of that body. They have no reason or no desire to attack Russia. United States shows no disposition to participate in European affairs. There is nothing to offer in the way of evidence that she contemplates attacking Russia.

The truth is that Trotsky is as much afraid of his own people as any outside force. The

Russians are not by any means a free people; they have not found full scope for the expression of their desires, or for the unrestricted use of the ballot as citizens here know it. With these elements lacking he must govern by force at times, and in order to have that force available he must have an army, even though Russia cannot afford it. His attempt to blame the army on outside dangers is not going to deceive any person.

"I've Got To Have One, Too."

Now that the big Zep went safely to United States, France considers she must have one, too. Strange what a great deal of trouble has started from this old tap root. "I've got to have one, too."

One nation decides it must have a great army; others look on and the germs come over and take root, and in a short time all the neighbors have gone in for armies.

Some years ago one set of diplomats decided that a protective tariff was the only industrial salvation for their country. They would buy at home and sell abroad; a fine idea provided all the other nations sit still and let it work out that way. But the thing hadn't got more than a good start when another nation said, "I've got to have one, too." So now we all have them.

And that's what is taking place today. U. S. has its big Zep, and France wants one, too. It's an international disease that spreads faster than measles in a one-room schoolhouse.

The Effect of British Elections.

It seldom happens that elections in any two countries follow so closely as those of Britain and United States, with less than a week separating them.

It is not outside the range of possibility that the British election may have some effect on that in United States. If Ramsay MacDonald and his Labor government come back with an increased following, it will be taken as evidence that the Labor party, in the section of it that gives expression to political activity, is not a spent force, but is still in the ascendancy. This should strengthen the ranks of La Follette, for he is drawing on many of the big labor unions for his support, just as the MacDonald government in Britain.

On the other hand, should disaster overtake the Labor candidates in Britain, causing them to come back in greater minority than at present, it will add strength to the old parties in United States, because it would indicate a swing away from Labor and a come-back for old-line politics.

The parallel, of course, cannot walk on all fours, but it has possibilities that cannot be overlooked.

Note and Comment.

The wings of a dove may satisfy the cravings of a poet, but to the average man the leg of a turkey looks better.

Every time our bank account starts to look healthy some creditor comes running along with one of those detour signs.

The pedestrian finds it hard to understand why three or four cars always want to use the exact spot he's walking on.

The efforts that count for sobriety in Ontario must be made before the night of October 23. Have you done your full share?

Iowa woman started bootlegging to buy a grave for her husband. Detroit News wants to know whether he's dead or one of her customers.

The business of getting messages from the next world has received a black eye. Conan Doyle has sent back word that everybody works hard there.

Stovepipe Time

Along about this time of year there's always fifteen jobs to do, again, the winter settin' in for handy folks like me and you. Into the broken window panes we stuff therein the cast-off shirt, and round the kitchen base we pile great mounds of faded sod and dirt.

And then when all them things is done there be one job to which I'm drove, a-cleanin' out the sooty pipes what's hitched onto the kitchen stove. And if that job we'll pause a spell until we're cool within the head, and prune from out this simple yarn the heated words and phrases said.

It ain't no trick at all to go and take the things down length by length, it only needs a kitchen chair and plus a little of brute strength. But after they is all cleaned out it's then, me boy, me face the chore, of stickin' them pipes up again just how they was stuck up before.

I stick the first one on the stove, the thing seems simple, plain as mud, but when I jam in number two they both come down with crashin' thud. 'Tis then I jam in one again, and say some things unto that tin, and try to take up number two and put the third one straight with him. The kitchen table holds one foot, the other's on the pantry shelf, the folks they keep a-warnin' me as how I'm apt to kill myself.

At last them three is sittin' tight, I take an elbow in my paw, and wipe the sweat from off my brow and mow the soot from off my jaw. I mind the job I had before when I went through this spell last fall, a-tryin' to make them pipes perform and hit the pipe hole in the wall.

I get that elbow in just so and some one holds it with a broom, me figurin' that the way we're doin' we'll have the job cleaned up right soon.

'Tis then I find that four won't fit, and some one hollers out to me, as that I've gone and put in four instead of using number three. And then the devil comes to me I holler back, in fact, I roar, if they was knowin' now so much, they should have spoke up long before.

So down she comes, I start again, I jam in two and three and four, when number one she jumps the job and goes a-tumblin' on the floor. Then some one's sure to laugh out loud which riles my blood and fans my ire. I'm thinkin' new wild things to say, my eyes is bulgin' out with fire.

I put the kitchen table out, a slab of skin comes off my thumb, I'm yearnin' for the time to come when this here kitchen pipe is done.

I mind how Bruce's spider died, just how he fired the fightin' men, and so I clamber to the roof and try and place them pipes again.

At last I get the things in place and blind 'em with ten feet of wire, then calmly tell the folks to stop and belch away their kitchen fire. Yet I would like to find the man who first invented kitchen pipe, I'd smite him with a crowbar first, then swat him with an egg what's ripe.—ARK.

Rarebits By Rex

A PASTIME OF PLEASURE.

Now I know some madmen, though not really badmen,

Who play every day, so they say, on the links,
Each Sunday and week day with brassie and cleek they
Enjoy the game greatly—so everyone thinks.

But if you would watch them try golf shots and botch them

And then hear the language that flits through the breeze,
I chance the prediction 'twould be your conviction

That each had contracted a violent disease.

When Fred takes his mashie and makes a wild smash he

Invariably lets out an epithet drear;
And when Peter pushes his ball in the bushes
His language is not for young ladies to hear.

Bill's temper is awful; his adverbs unlawful,
While Harry's expletives put pirates to shame,
Yet when they stop playing each one is heard saying:

"I only play golf for the fun of the game."

Although Heeza Dumb says his wife is always his first thought, he believes second thoughts are best.

We refuse to believe in the divine right of kings unless all the aces are taken out of the pack.

Bored are borne, not made.

Fairy tales don't always begin with "Once upon a time." Some start with "I will be detained at the office tonight, dear."

Faith cures may not be effective, but we recall that father cured us of cigarette-smoking by the laying on of hands.

The only time anybody ever wanted our autograph it was on the back of a promissory note.

Since Henry entertained the prince our Ford seems to think it has the right of way over everything.

AUTUMN LEAVES.

Autumn's voice is calling,
Withered leaves are falling,
Breezes most appalling
Make them.

Really, it's too bad to
Let leaves fall—it's sad too;
You'd think so if you had to
Rake them.

A Detroit movie announces it will give away chewing gum with each performance. Here all the movie fans have to do is look under the seats.

A bigot is a man who hasn't got the same fool opinions you have.

If man were as efficient as a machine every football player would be equipped with a spare rib.

PAINFUL PATHOS.

"When I seen in the papers that the prince weren't going to marry an American girl, Maisie, I near hollered out loud with disappointment."

The hand that rocks the cradle rules the world. And we know a married man who's been ruling the world every night this week.

A Montrealeur beat up a barber for refusing to cut his hair for nothing. The police got him and now he will get free haircuts for six months.

Dr. Frank Crane

On Expressing One's Personality.

Said a society woman the other day: "I was handicapped at the start by having neither wealth nor beauty, so I endeavored to express my personality in my surroundings and in my dress."

"I adopted a certain color and kept to it, making it my own, as you will doubtless have noticed. My hats, my gowns, and every detail of my toilette to the smallest accessories, was carried out in a restful, peace-giving shade of pastel gray. I have defined my whole personality with it. The pastel shades of my drawing-room give the air of almost cloistered peace. Now I am known as the lady of repose."

This lady confessed to Lady Diana Manners, who adds that while most women are content to go with the crowd and follow where others lead, it is best to be individual.

Be in the fashion, yes, she says, if you are not you will be old-fashioned and dowdy, but fashion must be adapted to suit yourself.

She adds that she is a firm believer in individuality in clothes and that in many cases she makes her own gowns. She thinks that every woman should try to design at least one dress for herself.

"Since I was a child I have made nearly all my own dresses, from the designing, cutting-out and fitting, to the actual stitching. I even made my own wedding gown, and I do not think many women can boast of having done this. I did this because I wanted my personality to rise above mere fashion."

One's personality does not depend upon beauty of face nor shapeliness of form; it depends upon one's self.

Recently an actress in London advertised herself as the plainest woman in the world and the worst singer. She achieved a success, however, because she was entirely herself, had a distinct personality and expressed it.

It will be found that the women who have most influence in the world have not been those gifted with beauty of face and form, but those who have been enabled to express themselves in dress and otherwise.

To be sure there is such a thing as carrying individuality too far, and of expression to the point of exaggeration, but there is also such a thing as carrying conformity too far. Just what is the golden mean, every woman must find out for herself.

Press Comment

A film actress is to adopt her husband's name. It seems hardly worth while for such a short time.—Punch (London).

To the Editor

Sane, Sober and Safe.

Ontario Must Speak on the 23rd of October and Tell the World of a Wise Decision.

Editor of The Advertiser:

Sir,—I received a little paper yesterday filled with inventions of the Moderation League. I read their arguments carefully, but failed to find one that would hold water. They all held whiskey, but not one would hold water. I placed the little paper called the "Moderationist" on the shelf with the rest of my "fiction."

I like to keep everything in its proper class. They might have pulled some wool over my eyes, but The London Advertiser has kept me well posted on the true facts, and so the wool did not stick. Every argument they put forth had been refuted beforehand.

Let us take just one example of their wise, or otherwise, reasoning. They make a great ado about "taking away one's personal liberty." They claim that we should not pass laws that took away one's freedom of choice to eat and drink what he likes.

Let us see the logical results of their contention. We should not prohibit people from making and drinking whiskey as they please. We should not prohibit the drunkards made thereby from speeding on our roads to their hearts' content.

We should give them liberty to smash into other people's cars as they like and kill as many people as they choose until they themselves smash into a tree or crash down a precipice, when their personal liberty comes to an end.

No. The rest of humanity have rights also, and when self-indulgence

threatens the good of the whole, curtailment and prohibition are not only right but a duty. Yes, I believe that we are carrying out a divine law of God in striving to be, in a helpful sense, our "brother's keeper."

Right here I want to commend The Advertiser for their noble work during the present campaign. And you never had a more holy cause to uphold. Verily, you will have your reward. Not only is the good of Ontario at stake, but the eyes of the other provinces will be eagerly directed to Ontario on the 23rd, so will the eyes of the United States and of England and France and of all Europe.

May we be able to broadcast this glorious message to all quarters of the earth after the polls close on the 23rd: "Ontario emerged from the conflict, sane, sober and safe."

EDGAR M. ZAVITZ.
Coldstream, Oct. 18.

MAN RETURNS TO U. S. AFTER TWO-YEAR FIGHT

Canadian Press Despatch.

Montreal, Oct. 18.—Harry J. Grossberg of Cleveland, Ohio, alleged to be a millionaire, who has been fighting extradition to the U. S. since June, 1922, today told Deputy Marshal Lin-

genfels that he would return voluntarily to face the charge of having forged liquor withdrawal permits to the amount of \$4,500,000. Mr. Grossberg will leave with the marshal, who came from Cleveland to see him, on November 1.

STEAMERS ARRIVED.

New York, Oct. 16.—Zealand, from Antwerp.

New York, Oct. 18.—Paris, from Havre.

LEAGUE NEEDS AID OF UNITED STATES

Find Solution of Sanction Problem Needs Co-operation of U. S.

PACIFIC QUESTION

Associated Press Despatch.

Geneva, Oct. 19.—In their preliminary study of the protocol for the Pacific settlement of international disputes which was recently adopted here, the experts of the League of Nations are said to be reaching the conclusion that without the benevolent neutrality of the United States it will be difficult to organize sanctions against any aggressor state.

The correspondent of a press agency learns that this preliminary study has demonstrated forcibly the nature of the problem of arranging any effective system of sanctions with the United States not adhering to the protocol. Among the many examples which might be cited, two are brought forward. They are those where the signatories to the protocol shall endeavor to bring pressure against an aggressor state by cutting off all loans and all supplies of war materials. It is pointed out that in such a contingency an aggressor always could have the resort of applying to the United States for help.

League experts are seeking to work out an elastic series of sanc-

tions which can be applied progressively.

The first stage would be the cutting off of consular and diplomatic relations with a state which had been declared an aggressor. The ensuing steps would be unanimous stopping of the flotation of loans; the severing of financial and economic relations, and the institution of a Pacific blockade, including suppression of the provision of raw materials, with a gradual tightening and extension of the blockade in proportion to the need of strengthening pressure against a country which appears to be going to war.

SQUIRES LAYS CHARGE AGAINST NEWSPAPERS

Newfoundland Journalists Are Charged With Contempt of Court.

St. Johns, Nfld., Oct. 19.—An order requiring proprietors of two newspapers in this city to appear in court next Wednesday in connection with contempt of court proceedings was granted yesterday by the supreme court.

The order was sought by counsel for Sir Richard Squires on October 15, because of comment published in the two newspapers on the action of the grand jury last week in finding no bill against the former premier who was charged with larceny of government funds.

Advertiser Classified "Want" Ads lead to most of the realty transfers that take place.

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\$7.50 \$4.00 \$3.50
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Like other people of action nowadays you carry a note book. It contains notes on personal and business matters, many of them are extremely important. Their loss would mean much to you—to replace them would entail time and worry—if they proved irreplaceable, it might mean a financial loss.

Pencilled memoranda are out of date—they are unsafe—they will get blurred and illegible in the best of note books.

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