

COLLEGES TEST USE OF FILMS

Chicago Professor Secures \$10,000 Grant To Investigate Visual Education.

Two Illinois Universities Conduct Experimental Work With Motion Pictures.

CHICAGO, June 1.—Ten thousand dollars is to be spent in the next twelve months in an effort to determine just what value the motion picture has in the education of children.

It is claimed that the most extravagant promises have been made by enthusiasts for this means of imparting information to the young, while detractors have classed the films as practically valueless. Where the truth lies between these extremes Dr. Frank N. Freeman of the University of Chicago will endeavor to learn.

Dr. Freeman, professor of educational philosophy and connected with the School of Education of the University of Chicago, has been granted \$10,000 by the commonwealth fund of New York, an endowment formed for research work in various lines. Various sums are granted upon application, and after investigation discloses the worth of the object sought, and are for a period of one year. At the expiration of that time a report must be made on the results attained.

Two Problems Faced.

"There seems to be two general problems presented for solution," said Dr. Freeman. "One is to determine what can best be taught by moving pictures, and to devise means of enlarging this field, and the second is to find ways of improving the pictures themselves."

"Some of the films in use in the schools are of a purely educational character, but more of them are in the nature of literature, in that they are partly entertainment. There are, of course, biological and nature study pictures that might be classified as strictly educational. There are also in this class the animated diagrams showing the circulation of the blood, nerve action, etc."

Visual education at present is not systematized. The situation reminds me of an enthusiastic friend who went to Mexico to take pictures. He shot everything in sight, and then when he got back it took a geographer to cut and paste and get an

Deny Canada Will Offer Russia Any Loan.

OTTAWA, June 1.—The government of Canada has no knowledge of the alleged message from Canada offering a loan of fifteen million dollars to the Russian authorities for the purchase of Canadian foodstuffs.

If such a loan has been offered it is from private sources and not from the government. It is stated at the finance department that Canada has no money to lend at the present time.

Experience with the Russian and Greek loans granted for a purpose similar to that of the alleged Russian loan is not conducive in any case of further advances.

understandable story out of the films.

"Motion pictures will not spread over the whole curriculum, but will be incorporated as a part of the school work. What is best to show is a matter for much study. Some subjects, of course, lend themselves very readily to the film, as the hatching of salmon and orange culture. Pictures of the various stages in these industries are, I think, readily understood by the children. 'Getting vicarious experience,' one man called it."

"Valuable results are obtained in the presentation of objects which the child has never seen. If, for instance, the child never had seen a ship or a picture of one, a film of a vessel moving over the water would convey much more meaning than oral information."

Experiments Proceeding.

Experimental work now is going on in the University of Chicago, at the University of Illinois and in at least two cities where there are large school systems. Pictures are being taken, shown to the pupils and the results observed. One test is to determine whether it is possible by motion pictures to show the child the proper way to sit while writing; another will be on the proper use of tools, the pictures being made in the school shops.

"Due to the lack of precise information on the film in the educational field," said Dr. Freeman, "films sometimes are much too long. Again they are too short. How much 'film' a child can absorb is a matter of experiment. There is a grievous lack of system, too, in the matter of captions. I have seen films that were more than 60 per

SIDE LIGHTS AT OTTAWA

BY RANDOLPH J. CHURCHILL, Staff Correspondent The London Advertiser.

HOUSE OF COMMONS, Ottawa.

May 31.—Garfield McKinnon of Guelph, secretary-treasurer of the Rural Mail and Postoffice to Railway Station Mail Contractors' Association, is fighting a battle in Ottawa on behalf of the rural mail carriers of Canada.

Mr. McKinnon has enlisted the sympathy of a majority of the members from Ontario in the cause of the mailmen, and now is preparing to carry the fight to the cabinet members. He expects a favorable decision within the next ten days.

The mail carriers are asking for the abolition of the contract system for mail carrying, and that in its place a flat rate of \$70 a mile a year be substituted. Because the mail carriers did not enjoy an increase in pay or a high cost of living bonus similar to other government employees during the past few years they are asking that the revision in pay be made retroactive to 1917.

They are also asking for ten statutory holidays a year.

One other request is that all rural mail-boxes be placed on the right hand of the road. With many boxes on the left hand at the present time there is always a great danger of accidents because of cars approaching from the rear of the mail delivery vehicle.

FRIDAY will bring a deputation from Galt to plead for action towards a new postoffice for that city.

The deputation, which will be headed by the president of the board of trade, will wait upon Hon. Dr. King, minister of public works.

It is not the intention of the deputation to urge the immediate erection of a federal building, although the people of that city feel that the need is very acute, but the government captions. Is this the best length or should there be no captions at all and such matter left to oral exposition after the manner of the illustrated lecture?

"I am of the opinion that the film is not so far superior to other methods as to be substituted in a wholesale way, but that it has its definite field and is excellently adapted to certain things seems beyond doubt."

ment will be asked to secure a certain highly-desirable block of land, claimed to be an ideal site for a postoffice, which is now offered for sale.

It is feared that if the land is not purchased immediately it will not be available when, in the near future, the government decides to erect a new federal building.

ALTHOUGH he has been elevated to the upper house, where, if he wished, he could live a life sheltered from the political storms of his country, Senator Archie McColg of Kent County, will not stay put. He still battles for his former constituents.

Knowing that the proposed beet sugar tax of 40 cents on 100 pounds would weigh heavily on the shoulders of the farmers and sugar producers of Kent County, Senator McColg abandoned a perfectly good holiday, hastened to Ottawa and joined a deputation of sugar producers and members of parliament which waited upon Hon. W. S. Fielding, minister of finance, Wednesday afternoon. Senator McColg introduced the deputation and then wound up the interview with a concise and forcible presentation of the case as it affected the sugar industry of Kent.

Hon. James Murdoch, the present member for Kent County, Hon. Geo. P. Graham of South Essex, B. W. Fansher of Lambton East and John Drummond of Middlesex West were the members who were included in the deputation.

THE straying one has returned to the fold. Early yesterday morning Richard V. Lesueur, representing Lambton West, arrived in Ottawa to occupy his seat with the Conservative party, for the first time this session. The members of the opposition were either too spent by the heat or by the worries of the budget debate, however, to tender him a very enthusiastic reception. With such formalities dispensed with, Mr. Lesueur was able to establish himself in time to occupy his seat in the house Wednesday afternoon.

Plunged right into the middle of the budget debate, Mr. Lesueur hardly has found his bearings as yet, though events are not moving very rapidly. He could not say Wednesday whether or not he would speak on the budget, although admitting that there was a possibility of him speaking.

FOR the first time, this week the house dispensed with the usual Wednesday night holiday. By meeting Wednesday nights, and after this week, on Saturdays as well, the members hope to shorten the session considerably, although nothing is likely to prevent it from continuing way.

Shows Big Decrease in Trade With U. S.

WASHINGTON, June 1.—

There was a big decrease in the trade of the United States with Canada during the month of April as compared with the same month last year. This was disclosed by trade reports issued today by the department of commerce.

United States exports to Canada amounted to \$43,000,000 against \$49,000,000 for last year, while imports were \$21,000,000 against \$31,000,000.

United States exports to Europe during April aggregated \$182,000,000 compared with \$175,000,000 in April of last year.

for three weeks more at least. There will be no session next Saturday owing to the king's birthday.

IT was thought at first that the Progressive caucus would result in the elimination of several budget speeches and thereby bring about a shortened session. After the caucus, however, members of the Progressive party admitted that little along this line had been accomplished, and that the house would still listen to many orations before the debate had ended.

CANADIAN NATIONAL RAILWAYS IMPORTANT CHANGE TORONTO-WINNIPEG TRAIN SERVICE.

"The National Restored As Daily Train."

Effective Sunday, June 4, Canadian National Railways will restore daily service between Toronto and Winnipeg via Capreol and Port Arthur.

The train from Toronto, No. 3, "The National," will continue to leave at 10:35 p.m., standard time, and train from Winnipeg will arrive, Toronto, 5:15 p.m. These trains will carry most modern equipment of Standard and Tourist Sleeping Cars with Compartment-Observation-Library Cars and Dining-Car service.

Through Standard Sleeper Toronto-Winnipeg, will leave as usual on Grand Trunk Railway train at 8:45 p.m. daily for North Bay, where connection is made with the famous "Continental Limited" from Montreal for Vancouver and Pacific coast points.

so that the daily services through Port Arthur or Cochrane offer a pleasant choice of routes between Eastern and Western Canada, "The National" likely to prevent it from continuing way.



USED PIANO SALE

Ten good bargains left. These must be cleared off our stock report at once. If you want a Piano this year, see these and pay for it your own way. We give you three years in which to pay, if you want that long.

H. BORD—Upright	\$60	\$800—STEINWAY	\$295
now	\$5 a Month.	now	\$7 Monthly.
WEBER & CO.,	\$75	\$550—WEBER	\$375
now	\$5 a Month.	now	\$8 Monthly.
\$600—R. S. WILLIAMS	\$225	\$550—CRAIG	\$395
now	\$7 Monthly.	now	\$10 Monthly.
\$600—R. S. WILLIAMS	\$235	\$775—HEINTZMAN	\$450
now	\$7 Monthly.	now	\$10 Monthly.
		2 Mahogany, HEINTZMAN & CO.,	\$200
		Upright, at a saving of	

These 2 last Pianos cannot be told from new. Guaranteed in every particular.

FRIDAY AND SATURDAY

Ye Olde Firme

HEINTZMAN & CO.

242 DUNDAS STREET.

GRAFTON'S JUNE SUIT SALE

Furnishings For Men and Boys

CHILDREN'S STRAW HATS

Made of the finest Milan and Sennet Brads. We can save mother 40 to 50 per cent on this season's Straws. Some are suitable for the little girls.

GOING SWIMMING? A Bathing Suit for every man and boy, and a few extra for the ladies, at prices ranging from 75c to \$6.00. Two extra specials for men during this great June Suit Sale:

\$1.00 for \$1.75 Value
\$2.50 for \$4.50 Value

SILK AND LISLE SOCKS

At June Suit Sale prices:
48c for 75c Value
68c for \$1.00 Value
75c for \$1.25 Value
85c for \$1.50 Value

PYJAMAS.

Made of "Kool" cloth for the warm nights. Sizes 34 to 44. Two extra specials during our great June Suit Sale:

\$1.98 for \$3.00 Value
\$3.98 for \$6.00 Value

COTTON JERSEYS

With short or long sleeves. June Suit Sale prices:
39c for 50c Value
48c for 75c Value
58c for \$1.00 Value

COMBINATION SUITS.

Sizes 34 to 44—June Suit Sale prices:
\$1.48 for 98c Value
\$2.00 for \$1.50 Value
\$2.50 for \$2.00 Value



UNDERWEAR

Made in 2-piece, or that most comfortable garment, the Athletic Combination, or if you prefer them, with long sleeves and ankle length, or short sleeves and ankle length, or short sleeves and knee length. You will find the garment you are looking for at below actual mill prices during this, our great June Suit Sale. Two extra special in 2-piece garments. Sizes 34 to 44:

65c for \$1.25 Value
59c for \$1.00 Value

COMBINATION SUITS.

Sizes 34 to 44—June Suit Sale prices:
\$1.48 for 98c Value
\$2.00 for \$1.50 Value
\$2.50 for \$2.00 Value

This great annual event, so eagerly looked forward to by thousands of our customers, presents greater real money-saving opportunities this June than ever. Greater variety, improved quality, better tailoring, lower prices, mean economical buying that will quickly appeal to every thrifty buyer of Men's or Boys' Clothing. Every garment featured in this June Sale is taken right from regular stock; the style is correct and the quality thoroughly dependable. Only by manufacturing our clothing in our own factory, and the very large output of our eight big stores, is it possible to quote these extremely low prices.

SUITS FOR MEN AND YOUNG MEN

SINGLE-BREADED SUITS. DOUBLE-BREADED SUITS. SPORT SUITS. FORM-FITTING SUITS. ONE AND TWO BUTTON MODELS. CONSERVATIVE MODELS. STOUT MEN'S SUITS.

JUNE SALE PRICE	JUNE SALE PRICE	JUNE SALE PRICE	JUNE SALE PRICE
\$28.50	\$24.00	\$19.75	\$14.98
for Values up to \$40.00	for Values up to \$32.50	for Values up to \$27.50	for Values up to \$20.90

SUMMER CLOTHING

MEN'S TWO-PIECE SUIT

Cool Suits for warm weather. You cannot beat a nice Canadian Homespun for this purpose. Made of pure all-wool, stylish, comfortable, splendid wearing. Priced very low at \$14.98, \$19.75

MEN'S OUTING PANTS

For sports, outings, holidays, or even everyday wear, there is nothing more comfortable than a well-made, well-fitting pair of Outing Pants.

Good quality Khaki Pants \$1.98 and \$2.98
Well-Made White Ducks \$1.98 and \$2.48
Shop Aprons, Carpenters' or Machinists' Aprons, long or short, in khaki, blue or black 39c, 75c, 98c
Warehouse Coats and Auto Dusters, durable and slightly khaki, gray or linen \$2.48 and \$2.98

BOYS' CLOTHING

JUNE SUIT SALE.

\$4.98 for values up to \$7.50 \$5.98 for values up to \$9.00
\$7.98 for values up to \$12.50 \$9.98 for values up to \$15.00

Boys' Suits For Ages 13 to 18 Years.

It is difficult to do justice to the wonderful values in these Boys' Suits at the June Sale Prices unless you see them for yourself. Every desirable style is here, made of the most durable Tweeds and Serges.

JUNE SALE PRICES.

\$8.98 for values up to \$12. \$9.98 for values up to \$13.50
\$11.98 for values up to \$15.50 \$13.98 for values up to \$18.50

YOUTHS' LONG PANT SUITS.

Difficult to find some places, but they are here in abundance. Every wanted style and a big selection of cloths, in Tweeds, Worsteds and Serges. June Sale prices: \$12.98, \$14.98, \$16.98

KIDDIES' SUITS.

Wonderfully Low Prices prevail in Kiddies' Suits during this Sale, while the variety of patterns and styles seems to be without limit.

JUNE SALE OF MEN'S PANTS

Tweeds, in light, dark or medium shades, fancy worsteds in pin stripes, heavier stripes and plain colors, also navy serges. Cut to fit and made to wear and retain their shape.

JUNE SALE	JUNE SALE
\$5.98 for values up to \$8.50	\$4.98 for values up to \$7.50
\$3.98 for values up to \$5.75	

MEN'S WORK PANTS—Good patterns, well made and good wearing pant, at \$1.98 and \$2.98
Brotherhood Overalls and Smocks \$2.18
Peabody Overalls and Smocks \$1.98
Black, Blue or Blue Striped Overalls and Smocks, \$1.68
Combinations, in khaki, blue, striped or black, \$2.43, \$3.42

JUNE SALE PRICES.

\$2.98 for values up to \$4.50 \$4.98 for values up to \$7.50
\$5.98 for values up to \$8.50 \$6.98 for values up to \$10.00

BOYS' SEPARATE PANTS.

In Straight Knee and Bloomer Styles.

99c, \$1.68, \$1.98 \$2.28 \$2.48

BOYS' KHAKI AND COTTONADE BLOOMERS. 68c, 98c

BOYS' WASH SUITS.

Wash Suits, Buster and Norfolk styles, in blues, tans, and colored stripes. June Sale 98c
Oliver Twist—White Waist, with Blue Pant, or in Tan or Galatea. June Sale \$1.48
Middy Suits, in white, blue, tan, etc. \$1.88, \$2.48

Kiddies' Wash Knickers 38c, 58c, 68c
Kiddies' Overalls \$1.28

Boys' and Youths' Overalls, in Blue Khaki and Stripes 98c

Furnishings For Men and Boys

BOYS' LONG STOCKINGS

45c for 65c Value	48c for 75c Value	75c for \$1.00 Value	78c for \$1.25 Value
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OUTING SHIRTS FOR BOYS

\$1.48 for \$2.00 Value	98c for \$1.50 Value
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Boys, save money for mother! Have her bring you to this big store for your summer holiday outfit. The following are just a few of the many money-savers to be found in our Boys' Furnishings Department.

JERSEYS, fine all-wool, with or without button shoulder, in plain or fancy colors, or combination of colors: \$1.48 for \$2.00 Value \$1.68 for \$2.50 Value \$1.98 for \$3.00 Value

NECKWEAR

48c for 75c Value	60c for \$1.00 Value	95c for \$1.50 Value
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All made from the season's most fashionable cravat silk.

BETTER BELTS FOR MEN

50c for 75c Value	60c for \$1.00 Value	85c for \$1.25 Value	\$1.00 for \$2.00 Value
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Real leather or the rubber composition belt in black, tan, gray or cordovan.

Of course it's time to lay off your felt hat. Grafton Straws are here in great variety, from the common garden variety to the most exclusive styles in Milan, Sennett Brads or the featherweight Panamas. Just a few of the genuine values to be found in our Men's Hat Section:

85c for \$1.50 Value	\$1.48 for \$2.50 Value	\$1.68 for \$3.00 Value	\$1.98 for \$3.50 Value	\$2.50 for \$4.00 Value
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These prices are made in conjunction with our great June Suit Sale.

CAPS

That Most Comfortable Headpiece.

Once more Grafton values, during this great June Suit Sale, predominate. Of course, you will want one on the links! \$1.48 for \$2.00 Value \$1.75 for \$2.50 Value \$1.98 for \$3.00 Value

It's here—that particular style of Cap you want.

OUTING SHIRTS

Beautiful Shirts, with collar attached, for solid comfort and ease during the warm days. Made of the finest materials. Two extra specials for our June Suit Sale: \$1.28 for \$2.00 Value \$2.48 for \$3.50 Value

These come in fancy stripes or plain woven cloths, including white and tan, or khaki.

BOYS' CAPS

At manufacturer's price during this great June Suit Sale.	98c for \$1.50 Value	\$1.28 for \$2.00 Value	\$1.48 for \$2.75 Value
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BOYS' UNDERWEAR

Combinations or 2-piece garments. June Suit Sale prices:	38c for 50c Value	60c for \$1.00 Value	98c for \$1.50 Value
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GRAFTON & CO., Ltd.

Canada's Leading Clothiers Since 1853.

J. F. HICKEY, Manager

CLOTHING MANUFACTURERS

Head Office, Factory and Warehouse, Dundas, Ont. Stores at Hamilton, London, Peterboro, Brantford, Woodstock, Owen Sound, Dundas.

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