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London, Saturday, July 16, 1910.

CULTURE: DOMESTIC AND IMPORTED.

Something new in immigration is proposed in a letter from a Hamilton (Ontario) lady to Lady Falmouth, published in the London Times. The writer complains that many of the newcomers are the scoundrels from London streets—the hangers-on of church charitable organizations—who demand work, but don't want it. She asks:

"Cannot England spare some of her well-bred and refined people to raise the tone of the whole country? Have you not an army of women of education who could be spared to build up this part of our Empire? This sounds like an implied reproach upon our old nobility in Ontario and the Eastern Provinces, where bridge, afternoon tea, and other varieties of culture flourish as luxuriantly as in England. Later in her letter the writer qualifies her reference to the tone of the whole country by singling out the West as the region specially in need of imported culture. She adds:

"You know of the hundreds of towns dotting the wide prairies of our great Northwest. Every year they will build more and more, and then the clergyman and his little mission church, and the schoolmaster, with the public schools, will come—all so crude and so new—and here is the chance of our 'Frontierswomen'."

If even the clergyman and the schoolmaster are crude and new, certainly heroic treatment is necessary. If they are unmarred, the chance of the "Frontierswomen" is so much the better. To proceed:

"Suppose four ladies of congenial tastes joined in one and came out to such a town. Suppose they came out to some English clergyman in the first place, and got a little piece of land and a house. One lady would be musical; let her teach the choir and play the harmonium for services. Another would teach plain sewing or otherwise to the older girls of the district. Another might keep poultry. They would be the prongs of the fork and struggling parish, and the one gentle and refining influence on all the farming life around it."

The writer concludes by expressing the hope that some scheme may be evolved which will help this idea into a reality. A plan that suggests itself would be the formation in England of a Society for the Promotion of Culture in Canada. Let the society send a travelling secretary to the Canadian West to look over the field, and ascertain by personal observation the communities where sweetness and light are most required, and where refined English ladies may dispense both, and keep chickens on the side. One can imagine the travelling secretary's series of dispatches to headquarters:

Big Quill, Sask.

Social conditions here very distressing. No leisure; table etiquette deplorable; finger bowls unknown, and people eat their marmalade with a spoon.

Goose Creek, Sask.

Worse and worse. Ladies here answer the door-bells. Noon meal called dinner. Nothing between then and 6 o'clock, which they call the tea hour. Send duke's daughters if possible.

Edmonton, Alta.

Appalling lack of tone even at the capital. Shocked at Government House ball to find I had been introduced and talking to a stenographer. No country gentlemen here; all work their own lands. Classes sadly mixed. Old world culture badly needed.

Pincher Creek, Alta.

Coming home. Cannot tolerate absence of ordinary civilized amenities. Obligated to carry my own portmanteau. Maids refuse to shine shoes. No one to assist me to dress, or bring tea and hot water before breakfast.

LONDON AS A PURCHASING CENTRE.

That London is a splendid purchasing centre will be admitted by everyone in Western Ontario. It will be admitted, too, that this position has been reached largely by the pluck, enterprise, and business ability of its merchants. Its purchasing population is much greater than that counted within the corporation limits. The large stores rely on these non-resident customers as surely as on those who are citizens of London.

Can anything be done to improve London in this respect? In the old days settlement preceded the railways. In these days the railway precedes settlement, and settlement follows so quickly that a new railway and a new town soon take on a long-established appearance, and the young community enjoys all the advantages of the old one. T's is as it should be. Is there

any lesson in it for London? Most certainly there is. We need the kind of railways into London that bring the purchasers, that make them feel they belong to us. It is not necessary to under-estimate the railway facilities we have. They are the very best, but trolley lines promote citizenship. If trolley lines are built from every direction into London, our merchants, having the best stocks of goods from which to select, will get the business from the sections served by these lines, and the whole city will profit as a result. London is capable of very considerable expansion in this respect. At first sight, many may say that London has all the railway facilities it needs. It is quite true that its railway facilities are unusually good, and not excelled by those of any other Ontario community, but trolley lines occupy a place not filled by steam roads, while the business of steam roads is not displaced by trolleys. The greater the opportunity to travel, the more will the people travel. Trolley lines, with their frequent service, are country street cars. If we want the purchasers to come to London, we must provide the means. Like the settlement of the west, they will follow the railway, and Greater London will have a population measured by the extent of that service only. London has at present a greater number of stores than its population within its borders would support, but it serves a much larger territory. That territory can be greatly enlarged, and the business correspondingly increased.

The old saying, "While you make new friends, preserve the old ones," applies here. The railways we have will not be injured because new territory will be tapped. The country out towards Belmont, that covered between St. Marys and Lucan and northeast of it, the country in the direction of Forest and Arkona, a spur from Lambeth to Delaware and other districts, suggest themselves. London is investing money in hydro-electric power. If this power can be sold as cheaply as the promoters of the hydro-electric scheme say it can, it should be used to foster the building of trolley lines into London through territory not yet served. London would grow as Nature intended it to do, into one of the greatest purchasing centres in Canada.

THE RAILWAY SITUATION.

The public are awaking to the fact that a strike on the Grand Trunk may be imminent. The dispute relates to the wages of trainmen and yardmen, but so numerous a body have it in their power to disorganize the system. Many thousands in other branches of the service would be thrown out of employment. As a railway centre, London would feel the effects keenly. The employees in the Grand Trunk car shops here fear that the shops would be closed, and have petitioned the city council to again invoke the Lemieux act. The car shops men in Stratford have taken similar action. The general business and industry of the country would, of course, suffer by the crippling of transportation facilities.

The majority report of the conciliation committee, signed by Chairman Atkinson and the representative of the railway brotherhoods, Mr. O'Donoghue, recommended an increase of wages approximating 18 per cent. The Grand Trunk Railway Company has accepted the award. The employees' committee contends for the assimilation of the wage scale to that of the American railroads in the east. This the company says it cannot do, owing to the difference in earnings between the Canadian and American roads.

It is to be hoped there is still room for a compromise, if neither side will absolutely surrender. It is difficult for the public to judge between the parties, as the question is a complicated and technical one, but public opinion will favor the exhaustion of all the resources of diplomacy. The door of mediation is fortunately still open.

A railway strike would strike the country hard.

The west is rich enough to stand a crop shortage, and it can also afford to lose a little conceit.

Mr. Roblin disowns any wish to go to Ottawa. He remembers the grilling Mr. Foster got.

It would be just like the Winnipeg Telegram to blame the latest hot wave in Manitoba on Laurier's sunny ways.

Dr. Pyne is in gay Paree, and no doubt is having a better time than a good many pupils who tried the entrance examinations.

An exchange estimates that there are 112,000,000 heathen in Asia and Africa unreached by the Gospel. How many heathen are there in Europe and America untouched by it?

The soaring price of wheat will not disquiet the people of Canada. Wheat is one of the few products in which the interest of the producers in this country is paramount to the interest of the consumers. High-priced wheat brings more money to Canada than the consumers lose by high-priced flour.

SOCIAL EVENTS.

Mr. Browning (pompously)—"This is a great day for us at home. My daughter comes out tonight."

Mr. Diggle (surprised)—"You don't say so, mister? So does my husband; he's been in for a month."

AT PANAMA

[Fall Mail Gazette.]

When the cutting of the Panama Canal was taken over by the United States it was estimated by the engineers that 103,795,000 cubic yards would have to be excavated, and there remains the task of removing about 71,000,000 cubic yards more. No fault

is to be found with the arithmetic of the original estimate. The explanation is that, while the digging was in progress, it was found necessary to enlarge the dimensions of the canal prism, in order to provide for the accommodation of ships of a larger tonnage than those at first taken into account.

CONSERVATION.
[Buffalo Express.]
"I see you only have one chair in the kitchen, Mary. I must get another one for you."
"You needn't mind, ma'am. I have none but gentlemen callers."

UNOBSERVING.
[Housekeeper.]
"John, did you take the note to Mr. Jones?"
"Yes, but I don't think he can read it."
"Why so, John?"
"Because he is blind, sir. While I was in the room he asked me twice where my hat was, and it was on my head all the time."

IN JUNE.
[Megendorfer Blaetter.]
First Beggar—"What are you doing here, Pete?"
Pete—"I thought your stand was on the bridge."
Second Beggar—"Oh, I gave that to my son as a wedding present."

APPLIED HISTORY.
[Fliegende Blaetter.]
First Professor—"My dear colleague, I'm a little surprised. When did the first Peloponnesian war begin?"
Second Professor—"431 B. C."
First Professor—"Quite right, quite right. That is the number of the telephone I was to call him up and tell him my wife is sick."

WENT TOO FAR.
[Yonkers Statesman.]
Yeast—"Do you think there is a penalty for lying?"
Crimsonbeak—"Sure! I knew a fellow who dislocated his shoulder while stretching out his hands to show the size of the fish he claimed he had caught!"

THE FOUR CORNERS.
[Saturday Evening Post.]
"And what are we to understand by the Biblical expression 'the four corners of the earth'?" asks the instructor in theology.
"Rockefeller's corner in oil, Havemeyer's corner in sugar, Carnegie's corner in steel, and Paten's corner in wheat," answers the new student.

TAKING FATHER'S JOB.
[Megendorfer Blaetter.]
"Why should you beg? You are both young and strong."
"That is right, but my father is old and weak and can no longer support me."

A NOVEL RIME.
[Life.]
(With apologies to William DeMorgan.)
Joseph Vance kissed Alice-for-Short. As the two in the library stood. "It Never Can Happen Again," she cried. He sighed, "It was Somehow Good."

THE WITCHING HOUR.
[Brooklyn Life.]
Claire—"Jack told me he wanted to see you the worst possible way."
Edith—"And what did you say?"
Claire—"I told him to come to breakfast some morning."

NO TROUBLE AT ALL.
[Cleveland Leader.]
"Have any serious trouble with your new automobile?" "Not a bit. So far I haven't hit a single man without being able to get away before he got my number."

NOT NOW.
[Exchange.]
Blobs—"You're pretty much gone on Miss Gobbs, aren't you, old man?"
Hobbs—"I was once. But after what she said to me last night I'm not going to pay any more attention to her."
Blobs—"What did she say?"
Hobbs—"No."

INVICTUS.
[William Ernest Henley.]
Out of the night that covers me,
Black as the pit from pole to pole,
I thank whatever gods may be
For my unconquerable soul.

In the fell clutch of circumstance
I have not winced nor cried aloud;
Under the bludgeonings of chance
My head is bloody, but unbowed.

Beyond this place of wrath and tears
Looms but the horror of the shade,
And yet the menace of the years
Finds and shall find me unafraid.

It matters not how strait the gate,
How charged with punishments the scroll,
I am the master of my fate,
I am the captain of my soul.

THE ENTRANCE EXAMINATIONS.
[Hamilton Spectator.]
Results of the entrance examinations in Hamilton are published today. While pupils and parents alike have been anxiously waiting for this information it is safe to say that a very large percentage of the interested ones will be disappointed now that it has arrived. Not much more than 50 per cent of the scholars trying the examination have passed, which is very much lower than last year, and a testimony to the fact that the theory that the pupils were either naturally dull or had not been properly trained.

IMPRESSIONS DON'T COUNT.
[Ottawa Press Press.]
Hon. Dr. Pyne, Minister of Education, says he is "greatly impressed" by the heavy drain of Ontario teachers to the west. However, he says that the remedy is in the hands of the school trustees in paying higher salaries.

It is encouraging to have the doctor and his impressing impressions but it is not more good to have that power behind the educational throne, Dr. John Seath, "greatly impressed."

So far we haven't heard much of Hon. James Duff, Minister of Agriculture, being "greatly impressed" with the immense migration of Ontario farmers to the west, leaving the production of the Province's farms to fall off.

BARRED.
[Toronto News.]
A chap invited us for a sail on Saturday. But we could not go. We had no white trousers.

HOSPITALITY.
[London Spectator.]
Working class women are by nature extremely hospitable, but the narrowness of their houses and the supreme claims of husband and children often prevent them from gratifying the inclination to entertain in life. Poverty is no hindrance to hospitality and charity, as I have learned from many widows in large towns living in single rooms on out-relief or a tiny pension, nor are they checked by false pride. As long as they are satisfied with the cleanliness of their immediate surroundings, they will receive any guest, gentle or simple, with the same quiet dignity.

London Life

Safe, Secure, Solvent—

No worry about the markets.

100 CENTS on the Dollar to Your Heirs, no matter when you die.

The one provision you can always rely upon.

Ask for Annual Report.

GEORGE MCBROOM, Inspector.
W. H. ROBINSON, District Inspector, (Ordinary Branch).
H. P. PEARCE, Superintendent, (Industrial Branch).

LONDON REAL ESTATE ACTIVE

Several Large Deals Reported—Another Realty Company Opens Offices in London.

Following on the recent sale of several large tracts of land in and around London comes the announcement that the Madden Realty Company have opened offices at No. 405, Masonic Temple, for the purpose of placing on the market lots in Springwood Park subdivision.

A few weeks ago the Madden Realty Company purchased the well-known Taylor estate, the home of the late Col. Taylor, and have lost no time in having it made into an excellent residential park.

The park is well known to Londoners and is most admirably adapted for the purpose of the realty company. It is difficult to conceive of a more picturesque landscape than that of Springwood Park, and those locating their homes in its beautiful avenues will have nothing to wish for in respect to the convenience of their situation and their pleasant surroundings.

A very wise move on the part of the realty company is the restricting of the class of building to be erected, and the prohibiting of stores, factories and all other objectionable buildings, which would tend to interfere with the high standard to be maintained in the park.

Real estate activity is always proportional to the confidence felt by citizens in the future possibilities of their respective towns. London's steady growth and substantial financial standing among the cities of Canada is certainly not to be questioned, and the active interest being shown by these new companies is assuredly an excellent sign.

THE PENNSY FIRM IN WAGE REFUSAL

Fully Approves Course of Officials and Strike May Follow.

Philadelphia, Pa., July 16.—At a special meeting the directors of the Pennsylvania Railroad Company adopted a resolution fully approving the course of its officers in resisting the demands of its employees.

The resolution follows: "Resolved, that the board does hereby approve of the position taken by its executive officers in relation to a demand for a further wage increase from certain classes of its employees, and is of the opinion that such a position should be firmly maintained."

A committee of the employees is now in session considering the strike question.

MAD CHINAMAN ON THE RAMPAGE

Mr. Fing, of Windsor, Charged With Making Murderous Assault.

Windsor, July 16.—V. J. Birmingham, a boilermaker in the employ of the G. T. R., has sworn out a warrant for the arrest of Wong Fing, proprietor of the Dominion restaurant. He charges Fing with attacking him with a meat cleaver and a knife on Birmingham's head, laying open the latter's scalp. Several men then interfered and disarmed Fing.

Soreness of the muscles, whether induced by violent exercise or injury, is quickly relieved by the free application of Chamberlain's Liniment. The Liniment is equally valuable for muscular rheumatism, and always affords quick relief. Sold by all dealers.

JILTED MAN DROPS FROM BRIDGE TOWER

One Whose Love Was Unrequited Shows Sorrow in Picturesque Way.

New York, July 15.—A man whose love had been unrequited, except with ridicule, and who took a picturesque and symbolic way of expressing his disaster, climbed to the top of the Brooklyn tower of the Williamsburg bridge tonight, and jumped off. He struck a big sand-box on the level of the bridge roadway, 205 feet below, and now lies in the Eastern District Hospital in Brooklyn, with no conceivable chance of living.

Samuel Teu, of Williamsburg, was sitting on a bench on the bridge walk this evening, when the man stroled up, pulled out a pack of cigarettes and offered Teu one. Teu took it. The stranger took one himself and lit both. He was studying a final edition of the evening paper, and his eyes searched restlessly through the race-track news.

Teu noticed that the man was about 35, had brown hair and eyes, and might weigh 175 pounds. He stood 5 feet 10. He was smooth-shaven and wore a Panama hat, a grey striped suit and a blue tie. A red carnation was in his coat lapel.

The stranger saw what he wanted. Without a word of any sort he handed the paper to Teu, pointing to the fifth and last race at the Empire City track, Yonkers, and indicating the words, "Bad News won." Teu took the paper, and as he did so the man turned abruptly and began to climb through the lattice work to the roadway on the other side.

While Teu sat slightly bewildered, the stranger was clambering through the steel of the network around the base of the Brooklyn tower. He reached the top of the tower, 205 feet above the roadway, from which he had started to climb, and 335 feet above the water's edge below. He took off his coat and hung it on a knob of steel lattice work. Then he simply dropped off.

The man whom Bad News had beaten struck a sand-box on the level of the roadway and crashed through the heavy wooden cover. At the Eastern District Hospital he was found to have a fracture at the base of the skull, concussion of the brain, an arm and both legs broken, and an uncertain amount of internal injuries.

A policeman climbed to the top of the tower and came down with the suicide's coat. The red carnation had been plucked from the lapel and crushed in one pocket. In the inside pocket was a piece of paper with these words:

"When you know you're not forgotten By the girl you can't forget, When you find the queen you left behind Is laughing at you yet, It is a joke."

"Is this the final of the long trial or is it the start?"
"Quien sabe?"
"Vini, vidi, vici—fugit!"
He had evidently meant *veni, vidi, vici*. The note went on in a staccato way:

"I couldn't stay for the showdown." "Have been flourishing all my life."

"So what's the use?"
"Adios."
"J. C."

GET THE MEN

Beef Trust Probe Judge Says Not to Mind Corporation.

Chicago, July 15.—Judge K. M. Landis today caused the first sensation of the second trial of the alleged "beef trust" when he delivered his instructions to the newly-empanelled federal grand jury, by his reference to the Sherman act.

He said this was a law by which Congress sought to emancipate interstate and international commerce from the vexatious burdens of combinations and conspiracies intended to destroy and restrict competition.

The federal court judge throughout his entire instruction attempted to make it clear that there should be no indictments returned against corporations.

"Follow the trail," he said, "and if a man is disguising himself in an alias do not stop until you have found the offending individual."

Although the grand jury has several other minor cases to consider, the entire instruction was confined to the coming beef investigation.

No witnesses were called today, most of the time of the jury being taken up with minor docket cases which the Government attorneys are anxious to dispose of quickly. Officers and employees of the National Packing Company will be summoned before the inquisitorial body tomorrow.

ACCOUNTANTS ELECT.

Toronto, July 15.—A. F. Ebdell, of Toronto, was elected president of the Dominion Association of Chartered Accountants. The next meeting of the association will be held at Montreal in September, 1911. Mr. Wilkinson, of New York, at the banquet tonight reported progress of the profession in Canada and the States.

EXPRESS ROBBER PAROLED.

Niagara Falls, Ont., July 15.—Pearce Whistler, one of the men implicated in the big \$14,000 robbery from the Canadian Express office here in December, 1909, and who was sentenced to three years at Kingston in January last, has at the instance of representatives made by influential friends to the federal authorities at Ottawa, been released from the penitentiary on parole. He is expected to arrive at his home here on Pearce avenue today.

Wm. Dobson, who was clerk in the express business and was sentenced to four years confinement, is still in the penitentiary. Whistler was the man who drove the express company rig.

NEW HAMILTON LAW.

Hamilton, July 15.—The board of control this morning decided that in the future when new houses are erected, the owners shall be exempt from water rates to the end of the quarter in which the building was completed. Under the present system no water rates are chargeable against houses for the year in which they are built.

Kingsmills

HURRY

For These Prices Mean Money Saved

25c Yard Jaquard Muslins 12 1/2c

In all colors, including new checks and plaids, for 12 1/2c

Tweed Dress Goods, 35c Worth \$1.00

54 inches wide, very exceptional values for 35c

45c Yard Dress Nets 19c Only

In white, cream and black, for dresses or waists. 19c

SALE OF SAMPLE BLOUSES, 50c and 98c

Exceptional values at 50c and 98c

Ladies' Lisle Finish Hose 12 1/2c

Seamless, spliced heel and toe, tan and black 12 1/2c

Millinery Half Price

Former prices forgotten in our hurry to clear out every Hat. You can now buy two Hats at the usual price of one, and you need not sacrifice style or exclusiveness.

MAIL ORDERS FILLED.

Kingsmills

Excelsior Life Insurance Policies are the Best

DAVID FASKEN, President. E. MARSHALL, Gen. Manager.

STEER STRAIGHT FOR THE EXCELSIOR LIFE INSURANCE CO. BUILDING TORONTO ONT.

Chief Office for Western Ontario, MERCHANTS BANK BUILDING LONDON ALFRED MANLEY, Inspector.

HEATING VARSITY.

Toronto, July 16.—The contracts for the new central lighting and heating plant for the University of Toronto, amounting to approximately a quarter of a million dollars, have been awarded by the board of governors of the university, and work will be commenced within a week.

Only one Toronto firm was awarded a contract, and the most important portion of the new system, the power-house and the connecting tunnels, was placed in the hands of an American firm, L. K. Comstock & Co., of New York, who also have the contract to supply some of the machinery plant.

The contract for the boilers goes to Babcock & Wilcox, a Glasgow firm, while W. J. McGuire, Limited, of Toronto, secure a contract for the heating mains.

LOST ON THE PLAINS.

St. Laurent, Man., July 15.—Loss on the prairie since Wednesday evening, Maude Hunter, aged 6 years, is being ceaselessly sought for by her parents and neighbors. The child was trying to find her way home from her grandmother's, where she was visiting, but two miles distant along the bush road, on Wednesday evening. She was directed by a boy who passed her on horseback, but must have blundered. Yesterday two boys thought they saw her, but did not know the child was lost, and thought she was picking berries. Much of the country is bush and bluffs, and if she reached it it will be almost impossible to find her. Owing to the drought the sloughs are all dried up.

SPENCER INVESTIGATES.

Ottawa, July 15.—Superintendent Spencer, of the C. P. R., is today at Kirk's Ferry, making a personal investigation into the discovery of several horsehoes on the rails there, the night of July 12, just prior to the arrival of the train bearing an Orange excursion party. C. P. R. detectives have been on the scene since the affair, but have obtained no clue.

WOOLS THORPE DEAD.

Lexington, Ky., July 15.—Wool Thorpe, a famous thoroughbred stallion, sire of Donau, winner of the 1910 Kentucky Derby, died yesterday aged 22 years.