

A FEW FACTS

concerning the



may help you to a decision. Our Short-hand School is the healthiest in Western Ontario. The Commercial work is well and favorably known all over Canada. Classes formed in all subjects after Easter. Are you interested?

J. W. WESTERVELT, Principal.

Thorough, High-Class TAILORING.

We've brought this tailoring business to the highest state of perfection. We aim to make each garment meet the individual requirements of the man it is intended for.

A superb collection of the finest fabrics for spring ready for your choosing.

O. Labelle, 372 Richmond St.

ELEC-WIRING

of every description is our specialty. We employ none but experts for this work. Get our estimates of cost.

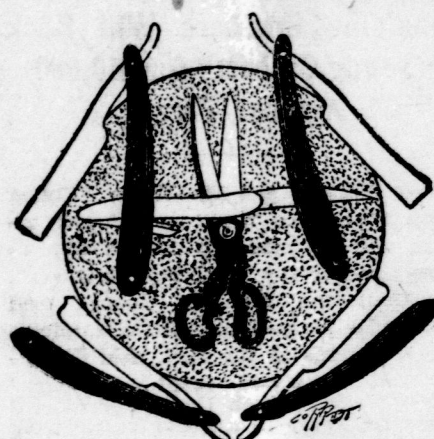
The Electrical Construction Co., London, Limited.
32 to 40 Dundas Street.

WALL PAPER

Just the kind you want. Nothing prettier and prices to suit.

H. & C. COLERICK,
443 RICHMOND STREET.

Ah! There's
Just what I want, a good knife.



Our stock of Razors is unexcelled. We carry a line of Gem Safety Razors; impossible to cut yourself, shaving with them. Scissors? Well, if you want anything in this line, give us a trial.

Brock's Gun Store,
192 Dundas Street.



W. CAVEN BARRON,
Pianist, Principal.
Best teachers in the city at the Conservatory. The rehearsals bring every pupil under Mr. Barron's direction, and reports of pupils' progress are sent home to parents.

FAIRBAIN, THE TAILOR,
Richmond Street, Opposite City Hall

R. K. COWAN
BARRISTER, SOLICITOR, ETC.,
Court Bldgs., next Court House, London.

HARDING HALL GIRLS' SCHOOL
Limited.
NEW LOCATION,
398 Queen's Ave.

Summer term begins April 20.
A full academic course. Courses in Literature, Languages, Music, Art, Elocution and Physical Training.

J. J. BAKER, A.M., President.

Boys
Wanted!

The demand for male stenographers is much greater than the supply. The Western Ontario Shorthand Academy, 76 Dundas street, gives a thorough and practical education in Shorthand, Typewriting, Penmanship, Bookkeeping, etc., and places every graduate in a situation. Miss J. Dunbar has been placed with Gibbins & Harper, city, and Miss Morrison with Port Huron Power Company.

Spring term commences 13th April.
WM. C. COO, C.S.R., Principal.

EASTER

Furnishings & Hats.

This is the best time to buy Easter goods. Don't wait until the end of the week when the stores are crowded. Our store is now filled with the latest **Neckwear, Collars, Shirts, Gloves and Hats.** No furnishing house in America carries a greater variety than shown by us.

Graham Bros.

The Man

who never buys anything until he can buy the best is generally a prosperous man. That kind of a rule is almost sure to bring prosperity every time.

Deeks & Munson,
Tailors and Drapers,
393 Richmond Street.

GOING TO BUY A WHEEL?

We want to impress upon your mind the fact that if you buy a wheel here you'll get a good, honest, up-to-date bicycle—one that we can guarantee to give you satisfaction, as a satisfied customer is our best advertisement.

Hastings Bicycles, \$35 to \$55.

Brantford Bicycles, \$40 to \$55.

Columbia Bicycles, \$40.

E. & D. Bicycles, \$40.

We have others as low as \$25.

CASH OR ON EASY TERMS.

GURD'S
185 Dundas St.

TRUSSES—Our Specialty

We are the sole agents for the Dr. Smith's Truss. A full line of other makes. Private room for fitting.

J. E. Keays & Co.
(London Pharmacy)
268 Dundas St., Near Wellington.

Thos Wilson
MERCHANT TAILOR,
213 Dundas Street,
PHONE 596.

DR. JARVIS, Dentist,
OFFICE Corner Dundas and
Clarence, Phone 1480.
Visits Mount Brdges Every Friday.

Chatelaines
—AND—
Hand Bags.

Best assortment in the city in Steel Cut
Beats, Monkey, Seal and all kinds of
leather.
From 50c to \$10.00.

THOS. GILLEAN,
Issuer of Marriage Licenses,
402 Richmond St.
Official timekeeper for London Street
Railway.

X-RAY and Electro-
Therapeutic
Rooms.
for the treatment of Cancer,
Eczema, Scabies,
Rheumatism, Bright's
Disease, Gout and Neu-
ralgia.
DR. PINGEL,
Specialist, London.

On the Best Tables...
the bread used in homes where only the
best satisfies, is invariably

Johnston Bros.
XXX Bread.
It sells on its merits. None purer or
more nutritious.
PHONE 818.

JOHNSTON BROS.,
LONDON AND DISTRICT.

—The clearings at the London Clearing
House for the past week totaled
\$84,756.

—Miss Sadie Ballantyne, of Mount
Carmel, is visiting friends in London
on her Easter holidays.

—Rev. Dr. Johnston's subject at St.
Andrew's Church tomorrow evening
will be "Perils of the Workshop."

—Mrs. W. J. Brown, of this city, is
spending a few weeks with her parents,
Mr. and Mrs. C. Tickner, at Chatham.

—Mrs. M. J. Dunn, of Stratford, and
son George spent the holidays with
her aunt, Mrs. W. L. Graham, in this
city.

—Tickets are now out for the Orient
Club's annual musical show to be given
at the London Opera House Monday,
April 27.

—Miss Lizzie Beamer, of Grimsby,
and Miss Chrissie Perry, of South
London, are Easter guests of Miss Sippell,
St. Thomas.

—Miss Georgie Macdougall and the
Misses Gladys and Helen Reesor, of
Toronto, are guests of Mrs. George W.
Armstrong, "Westwood," 64 Elmwood
avenue.

—Mr. Bert Giddley, of West London,
has gone to Toronto to visit his father
and mother before taking his trip to

Has Good Quality.

Hamilton's Porter is made for the taste
of those who insist on having a good
article. We can recommend it to all who
want either a beverage or a tonic.

KENT BREWERY
Joseph Hamilton, Prop.

Diamond Ring Found
to be imperfect loses its value at once.
If you buy a Diamond from our stock
you have the assurance that it is a per-
fect stone. Every well-dressed man and
woman should have at least one Diamond
ring.

The Jeweler.
WARD, 374 Richmond Street.

Start a
Savings Account
Now

When you have saved one hundred dollars
\$100.00
We will give you a Bond bearing
four per cent interest

4 Per Cent

The Canadian S. & L. Co.
420 & 422 Richmond St.
M. H. ROWLAND, Manager.

Cornwall, England, and will return to
London about the first of July.

—Rev. Dr. Charles McLean (called
Schlatter, the divine healer) will preach
Sunday at the London Opera House.
His subject at 3 o'clock will be, "How
Christ Healed the Sick," and at 7 p.m.,
"How Christ Raised the Dead." He an-
nounces that "the sick will be healed
free."

—The Dundas Star has changed
hands, the new proprietors being Messrs.
Whalley and Black. The latter is a
brother of P. C. Black and served his
apprenticeship to the Advertiser. During
the past few years he has been an in-
structor at the Industrial School at
Mimico.

—The Southern Congregational Sun-
day school this week lost its organist
by the removal to Detroit of Miss A.
Jenkins. The services of Miss Jenkins
were very highly appreciated by church
and school alike, and before her de-
parture she was made the recipient of
an appropriate gift.

—The funeral of the late Mr. William
Rolfe, held yesterday at Mount Pleasant,
was private, and took place from the
residence of Mr. Rolfe's son-in-law,
Mr. William West, of Cray Street.

—Mr. E. W. Goethe Quantz, organist
and musical director of St. James'
Presbyterian Church of this city, and
formerly of the First Methodist Church,
St. Thomas, has been added to the
staff of the London Conservatory of
Music, Limited.

—The musical directors of the St. Thomas
College of Music, and well-known
throughout this part of the province as
a thorough and capable musician, the
Conservatory is to be congratulated on
the rapid strides it is making in the
present movement of enlargement.

—Total for week ending April 9, 1903,
clearings, \$874,756.

—The Congregational Union of Ontario
and Quebec will hold its annual meet-
ing in this city this year. The sessions
will be held at the First Congregational
Church from June 10 to 15. One hun-
dred or more delegates will be here.

—The Christian Endeavor Society of the
First Congregational Church will hold
a sunrise prayer meeting Easter Sun-
day morning at 7 o'clock. Rev. Mr.
Woodruff, of Memorial Church, and a
representative of the Southern Congre-
gational Church will address the meet-
ing. All Christian Endeavorers of the
city are cordially invited.

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Don't Bother to Bake

Our Home-made Loaf
Is the Housekeeper's Friend.

PHONE 929.
THE PARNELL-DEAN STEAM
BAKING CO., Ltd.,
75-77 Bruce St., City.

GOOD FRIDAY OBSERVED
AS A RELIGIOUS HOLIDAY

Services Held in Many Churches
—Love Feast at Dundas Cen-
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was repeated at the Dundas Street
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by the choir under the direction of Mr.
Arthur E. Jones. The audience was
larger than on the occasion of the first
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being completely filled. Assisting the
choir were Mr. Crymlyn, Brown, senior,
and Mr. Arthur Blight, both of To-
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pleasing. Prior to the cantata, two
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Maud Westervelt, of the Talbot Street
Baptist Church, who is recognized as
an organist of marked ability.

—The "Whatsoever Circle" of the First
Congregational Church, to the great en-
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consisted of tableaux, music, songs
and recitations, before a large audience,
Rev. E. Hamilton presided during
the evening.

—The death of Mr. Shaw-Wood, Mid-
dlesex county loses one of its oldest and
most respected residents. Mr. Shaw-
Wood lived on a large estate known as
Woodhouse, situated near Hyde Park,
and for many years was a familiar fig-
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president of the former.

—Mr. Wood was born at Bosco Manor,
Island of Bermuda, and was a mem-
ber of an old and honored family. The
"History of Middlesex" has the fol-
lowing concerning him: "He is the re-
presentative of the Bermuda Woods,
descended from Capt. Thomas Woods,
H. M. C., of Godshall, Somerset, Eng-
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"Adventurers" who early in 1680 made
numerous voyages in his ship Hope-
wards, in 1680, settled in Bermuda, at
Bosco Manor. The family, true to
their designation of "Adventurers," in
each generation engaging in war or
commerce, as best suited the occasion;
at one time ravishing the Spanish
Main; or their vessels in commission
against the privateers of the United
States, France and Spain; at another
exchanging the products of this part
of the world for the wines of Spain
and Portugal from their establishments
in Quebec, Newfoundland and several
of the West India Islands. In 1861,
Mr. Wood, having large interests in
the United States which suffered from
the civil war then raging, came to
Canada to watch events, and has re-
mained."

—As a boy Mr. Shaw-Wood attended
school in Bermuda and completed his
education at a Hartford, Conn., col-
lege. He learned civil engineering in
New York city, and assisted in survey-
ing along the Hudson River, where the
New York Central Railroad has four
tracks in operation. He married
Isabella, only child of Rev. Robert
Shaw, of Barre, Vermont, an Episco-
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died six years ago. The four children
surviving are Messrs. Benjamin and
Robert, Mrs. Ogden and Miss Anna. The
funeral will be held to Woodland Cem-
etery.

—The Twentieth Century Ordered
Clothing an Established Fea-
ture With Londoners.

Messrs. Bartlett & Ellis Can Save
You \$5 to \$8.

When a new system is started in any
business which has theretofore been
running on an old-line method soon
watch it with some interest and per-
haps a little curiosity, others prophesy
early death, while others are over-
optimistic.

In regard to the first two classes this
may have been the case with the
Twentieth Century Clothing firm, when
it came on the scene in London. It
was six months ago only that this con-
cern was started with all the energy
and push that Messrs. Bartlett &
Ellis could put into it. That push and
that energy and wise management has
succeeded in putting this firm in the
forefront of those in that line of busi-
ness here.

—Everybody in London now knows of
Bartlett & Ellis, the Twentieth Century
brand. It was the system that drew
attention, for the way in which they
sold ordered clothing at such remark-
able prices they did was a source of
wonder to a great many persons. As
soon as the system was seen into the
customers were satisfied. Not only are
they buying, but they are able to
tell what it will look like when they get
it made up. A man understands how
this is, for he sees what suit or over-
coat will look like when made up in a
very advantageous thing, and in this
system one is able to do this, for the
company have a stock of suits on hand
that would surprise anyone who has
not visited their place in the Temple.

—At the same time the man who wishes
to dress neatly and see what he is
getting does not have to get ready-
made clothes. He gets the tailor-made
suit; the suit or the overcoat made to
his measure, cut by the best cutters
in the country, and made by experts.

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