

Common Cents Bargains AT THE ... Departmental

"It always comes with a crash." You have been putting off purchasing your winter Dry Goods until now. Cold weather compels you to provide for yourself and family. A thousand and one things are to be bought all at once. It makes you figure how you can make your few dollars buy all your needs. The Departmental comes to your rescue this week. We are offering a harvest of bargains to the people who are in need of Dry Goods, Millinery, Clothing, &c.

Dress Goods Department

This great dress goods department has furnished you with many bargains, but never such bargains as will be offered this week.

Beautiful colored Stuffs at 11c.....	worth 15c.
" " 15c.....	worth 20c.
" " 18c.....	worth 25c.
All wool Serges (all colors) 23c.....	worth 30c.
" " 25c.....	worth 35c.
" " 39c.....	worth 50c.
" " 45c.....	worth 60c.

Twenty-five pieces of blacks, in plains and brocades, 23c. to \$1.50, but every price reduced.

Millinery Department

An advertisement in Millinery, 25 per cent. off is quite sufficient in itself to create a sensation. Well, that is what we are offering. Enough said—"A word to the wise is sufficient."

Women's Coats...

We had the largest stock in town. We sold at reasonable profits. What is the consequence? Reduced to one quarter—even that is too many. Can you stand a Coat at these prices?

\$2 00	will buy a Coat worth	\$4 00
2 50	"	5 00
3 25	"	6 50
4 00	"	the latest out 6 00
4 50	will buy a Coat worth	7 00
5 15	"	8 00
7 09	"	10 00

Children's Week...

If you go without yourself, keep the children warm. This will be a great week for supplying the children's wants. Read these prices: Fur Boas, 12 1/4c, 15c, 20c, and 25c. Fur Muffs to match at 75c. These prices are almost cut in two.

CHILD'S EIDERDOWN COATS—All sizes, all colors, all prices
A \$1 75 Eiderdown Coat for \$1 25
A 2 50 Eiderdown Coat for 1 75
A 3 00 Eiderdown Coat for 2 00
A 3 50 Eiderdown Coat for 2 35

Child's Bonnets, Child's Mitts, Child's Hosiery, Child's Underwear. Everything in Children's wear is reduced in price.

Clothing Clothing Clothing



The women always get the credit for ferrioting out all the bargains that's going, said a lady in the store the other day, but I notice my husband is always anxious to get the "Aylmer Express" and read over your bargain list in Clothing. We have a large family of boys, and he claims he can save ONE-HALF by trading at the Departmental. No truer words ever were spoken. Trade speaks for itself. This month so far has over-reached our expectation. Let the good work continue. Last Monday three large cases of Clothing reached us. This Clothing was bought job at 50c. on the \$. Three cases will not last long with us. While it does you may depend on great bargains. The same day we received the second consignment of long boots, rubber boots, Macinaw Rubbers and

Boots and Shoes of all descriptions. All these Goods will be included in this special bargain week.

Come and inspect for yourself. It is a pleasure to show these Goods, whether you are prepared to buy at present or not.

We offer cash value of \$1.30 for Dried Apples; together with our special bargains this week you can easily count on \$1.60 to \$1.75 per bushel.

The N. P. FINCH Co.

BINGHAM'S OLD STAND.

PT. BRUCE

Mrs. Durdle, mother of Mrs. John Franklin, died on Thursday of last week and was buried at Mapleton on Saturday.

Young Bros. are enlarging and otherwise improving their packing house.

The young men of this section engaged in a shooting match on Thanksgiving day for an oyster supper at the Lakeview in the evening. At a meeting called a couple of days before the match Captains Smale and Lee were chosen to lead their respective sides. A word or two regarding these leaders and their prowess may not be out of place. The latter is an Englishman, born in England, and came to this country when a lad, and although he has not distinguished himself in the chase, he is able and knows how to handle a shooting iron, and possessing generalship (which is required at a shooting match as well as bagging sparrows) akin to his namesake of American war fame, although unlike him in results, having in this engagement led his men to victory. As to the former he is English also but Canadian born, and although young in years he is an old hunter, having been reared, as it were, with a gun on his shoulder and a dog by his side, and as to dogs, well, he has possessed more cubs than any one in this section.

His specialty in the chore, however, is oon hunting and, well, say, he has killed more coons! How many you ask? Well, it is understood that Mr. Chas. Pineo is the only authority as to that question, and he arrived at the fact by means of the higher mathematics including axioms and postulates of geometry and unknown quantities in Algebra, mixed with a superabundance of mental calculation. He can inform you. But in this match coons did not count, but owls did, and he and his command were not stuck on owls, while his opponents had been hawking after owls for several days. The day was a fine one and very early the two commanders sallied forth, and the fusillade, which began early, was a surprise to the farmers, who thought a landing at the port by the enemy had been effected during the night, and thinking the French had invaded Canada in retaliation for the Fashoda episode were about to visit us, but soon found out that although the supposed enemy was after blood it was not of the human sort, but that of the innocent but often destructive sparrows. The score was very close but as intimated above Lee was victorious.

That Throbbing Headache.

Would quickly leave you, if you used Dr. King's New Life Pills. Thousands of sufferers have proved their matchless merit for Sick and Nervous Headaches. They make pure blood and strong nerves and build up your health. Easy to take. Try them. Only 25 cents. Money back if not cured. Sold by all druggists.

CORINTH.

The following are on the sick list:—Mrs. Moss, Mrs. Evans and Mrs. H. Firby.

Mrs. G. High is visiting friends in Norwich.

Mr. and Mrs. J. Wallace spent Sunday in Eden.

The evangelistic services of the Epworth League last week were well attended.

Mrs. J. Hardwick is visiting her sister in Brantford.

The Rev. L. W. and Mrs. Reid were in St. Thomas on Monday visiting friends.

Miss English is the guest of Mrs. F. Firby.

The addresses given by Dr. Minshall and the Rev. J. Hockey on Thursday evening were interesting.

Mr. Geo. Purdy, the 19 year old son of Mr. Martin Purdy, died on Wednesday and was buried on Friday. A fatty accumulation in the region of the heart was the cause of his death. The bereaved family have the sympathy of their many friends.

Mr. Geo. Neff and Miss Maggie Lilley were united in the holy bonds of matrimony at the home of the bride on Thanksgiving day. The Rev. L. W. Reid performed the ceremony in the presence of a large number of guests. The happy couple took the west bound express for St. Thomas and other points. At the station they received the congratulations of their friends and they boarded the train amid showers of rice.

Mrs. E. Weaver and daughter, of Detroit, who spent last week renewing old acquaintances, left on Sunday for their home.

Mr. D. Clarke, of Stratford, is visiting at the home of Mr. Foster.

Miss L. Morgan is spending a week with friends in Hamilton.

YOUELL & WRONG

IMPORTERS.



No 450

LADIES' JACKETS

Twenty only all-wool Jackets, double breasted, box front, this season's cut, in black and colors, sizes from 30 to 40, regular price \$5.00; Friday and following days while they last at \$3.50. Odd sizes in German tailor-made Jackets, in black and colors, regular price from \$6 to \$12. The balance of lines nearly sold out to clear at greatly reduced prices. Ladies, this is your chance to buy. Come early before the best are gone.

FUR JACKETS AND CAPES.

The mild weather has made no difference with the sale of our Fur Garments. Last season our many customers found their mistake in holding off. This season they are having the pick of first-class Garments early. Already we have repeated several lines in Astrachan Jackets and Capes. We ask you not to buy until you carefully look through our stock. The styles and qualities we show are the best. Sole agents for Silverman, Boulter & Co's celebrated Astrachan Jackets. Every Jacket fully guaranteed.

The Ordered Clothing Department

Is working day and night to keep up with the rush of orders. Mr. Wm. Boettinger, Aylmer's up-to-date cutter, is giving his many patrons universal satisfaction, while others fail to fit you, one trial will convince that Clothing made here is always right. His system for stout men or slim men, tall or stout, never fails to produce perfect fitting Clothing.

This week we have bought at a sacrifice from a manufacturer's agent:

Twenty Scotch Tweed Suits, no two alike, at one-third their actual value. These we will make to order while they last at \$9.00 a Suit.

Canadian and Irish Serges in blue and black. The Suit at \$9, \$10, \$12, \$15.

West of England Worsteds and Cheviots, in fancy and black, \$10, \$12, \$15, \$17 and \$20.

Overcoats in blue, black and jet black Kerseys or Beavers, made to order with best trimmings and workmanship, \$10, \$11, \$12, \$14 and \$16.

We guarantee first-class trimmings in every Garment, also the fit and finish.

Bring your dried apples. We always pay the top prices in exchange for goods at the closest cash prices.

YOUELL & WRONG, Aylmer's 'Noted' Dry Goods House.

Worse Than War.

Hundreds are killed in war, but hundreds of thousands are killed by consumption. There would be no deaths at all caused by this terrible disease if people could be made to understand that Shiloh's Cough and Consumption Cure is a sure remedy if taken in the early stages. 25 cts., 50 cts. and \$1.00 a bottle. Druggists will refund the money if a cure is not effected.

GLENCOLIN.

Elder Mason delivered a very able discourse to a large congregation in Trinity church on Sunday evening.

Miss Mabel Desbrowe, of Aylmer, is spending a few days under the parental roof.

Mr. John Monteith, of Michigan, has been the guest of his cousin, Mrs. Desbrowe, for a few days.

Mr. Chas. Smith and family, of Bayham, Sundayed with friends in this neighborhood.

Mrs. Laing, of Chicago, is visiting her parents, Mr. and Mrs. S. Young.

Mr. H. and Miss Hattie Branton, of Aylmer, Sundayed with Mrs. B. McKenney.

Much in Little

Is especially true of Hood's Pills, for no medicine ever contained so great curative power in so small space. They are a whole medicine.

Hood's Pills
Best, always ready, always efficient, always satisfactory; prevent a cold or fever, cure all liver ills, sick headache, jaundice, constipation, etc. 20c. The only Pills to take with Hood's Sarsaparilla.

Notice of Dissolution.

Notice is hereby given that the partnership heretofore subsisting between C. W. Wonnacott and Nellie E. Wonnacott, as general merchants at Copenhagen, in the County of Elgin, is this day dissolved by mutual consent.

Witness, C. W. Wonnacott, JOHN HOUSE, NELLIE E. Wonnacott.

The above business will in future be continued by C. W. Wonnacott, who will pay all liabilities owing by the said late firm.

All accounts due to the said firm must be paid to the said C. W. Wonnacott on or before the 15th December next, after which date those remaining unsettled will be handed to our solicitor for collection.

Money to Loan, and Property For Sale

Private and company's money to loan on good security. Brick and frame houses and barn for sale cheap to clear out an estate.

Apply to LEWIS VANPATTER, Aylmer, Ontario.

X-mas Books

Children, young people and grown-up folks all look forward to X-mas—the time of giving and receiving presents. Your children or friends expect a suitable remembrance from you, and you are at your wit's end to know just what would make an acceptable present to them. There is not a person young or old that does not appreciate a nice book or set of books. They are kept longer perhaps than any other present. The large size we had of Books last X-mas led us to buy a very large stock for this X-mas trade. They are in our window now. See them. Toy books for little children with beautiful pictures, 5, 10, 15, 20, 25 and 30c. Fairy Tales—Reading suitable for children, 15, 25, 40, 50, 75c, and \$1.00. Those pretty little books with white and fancy bindings, 25 and 35c. Popular Books of adventure and fiction, with illustrated covers for grown up people, 35, 40, 50 and 60c.

ERN. A. CAUGHELL

DRUGGIST AND BOOKSELLER.

P. S.—We have a fine lot of Ladies' and Gent's Purses for the X-mas trade.

All the Newest and Best Music

Is what we always have in stock. This week we have received about five hundred copies for X-mas trade, and are offering a range to choose from that has never before been placed on sale in Aylmer. In the cheap editions many things are decidedly pretty; among the best might be mentioned:

Banjo Twang (negro dance).....	10 cents
Winnipeg Card, march.....	10 cents
Drummer, two-step.....	10 cents
Marche des Clairons, march.....	15 cents
S. I. B. A., march.....	10 cents
WITH SUCH CATCHY SONGS AS: "Give Cindy the Cake".....	10 cents
"She was bred in Old Kentucky."	
"She's Coming Home To-night."	
"Only one Daisy Left" (decidedly pretty).	
"I've Just Come Back to Say Good-Bye."	

And dozens of others that are leaders wherever played. Mail orders carefully attended to.

If we have not what you want we can get it in a day. You can always depend upon it that what we say is new, is new.

BROWN'S MUSIC STORE,

26 Talbot-st., east, Aylmer.

Agent for celebrated Karn Pianos and Organs.

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