

The Flour Mill Project.

After Evening Telegram.
Dear Sir—Although knowledge of the project has not yet become common, the fact that the project is being carried out in places as widely separated as the St. John's and the Miramichi, and that efforts are now being made to establish a Flour Mill in our midst.

For the past week or two, the idea has been the one absorbing theme, and although, perhaps, discussion thereof has not been so general as it might be, yet the very nerves of the people are tense, and everyone—new and old—living in a state of anxious expectation.

Mr. Palmer, who is in Newfoundland in the interest of the project, spent a few days with us recently, making observations and springing out his ideas generally. He assured us that he had gone carefully into the matter of location, and from every point of view, the proposed site at the foot of the Miramichi is the best; as the proposed site is in direct connection with both its main and branch railway lines, and affords an ideal and natural anchorage for a pier, which would be accessible to ships of any tonnage practically nine months out of the year.

In addition to this there is a splendid river near, on which it is proposed to build a power plant, which would not only operate the mill, but also supply sufficient light to the various communities to pay for the cost of generating. Then there is the question of lumber, etc., and even that can be saved and driven down the river at all cost. Wood also for firing purposes will be available for all time, and will be had in abundance and at a minimum cost.

Generally speaking we presume it is a matter of small importance just where the mill is located, as the distance would receive all the accruing profits anyway; but speaking particularly, Shoal Hr. considers its location probably as just as any, and the above advantages which it affords are taken into consideration, there seems no doubt that the proposed site has been wisely chosen.

It is impossible to estimate, just how the economic advantages that will result from such an enterprise might reveal them, but it is thought for the moment, in view of the large amount of steady employment that would give, thus relieving the serious situation that has become a serious situation in the past year or two. It would also be a cheaper flour for Newfoundland, and a generally cheaper flour for all of which every Newfoundland would be truly thankful.

It could also be said of the possibilities of stock and poultry raising, the result of the availability of cheap flour in the form of by-products, but we have no intention to do so now.

Under the circumstances we have written these few lines to show that we are not only interested in the project, but are Government representatives, from the point of view of the people, and are not to be allowed to interfere with the acceptance of a project so momentous and fraught with possibilities.

Yours very truly,
SHOAL HARBOR.

Curliana.

Mr. Peters' team of the Green fell down to S. Rodgers' team of the Red Division, score 6 to 9. E. E. Dufresne's team, White Division, defeated by H. J. Dufresne's of the Division, score 7 to 15.

Round, W. C. Job Cup, defeated by S. J. Ryall's team of the Red, score 4 to 7. John's team of the Red Division was defeated by E. A. Hayward's team of the Blue Division, score 2 to 10.

At the third eight, for the T. A. K. Cup, will play at 7 o'clock. The Curliars will have a rest the first smoker for the year held. The musical programme was looked after by Mr. J. A. M. and a pleasant evening is anticipated for Curliars and their guests.

Today evening the finals for the W. C. Job and T. and A. K. will be played from 9 to 11. Don't forget Wednesday—whole holiday is Curliars' Memorial. The effort this year is to be the last year's. Now "be up and be about."

Norma B. Strong" Abandoned.

LANDED AT THE AZORES. Yesterday Messrs. Monroe & Co. advised of the loss of the vessel Norma B. Strong, According to the message the vessel was abandoned and her crew were taken into the Azores. The Norma Strong is practically a new vessel, built about 3 years ago at Little's Island for Messrs. Strong and Co. She was commanded by S. Penney and left Cadiz 31 days ago with a cargo of salt. It is understood that the vessel was only partly damaged.

MRS. STEWART'S Home Bread—0-11, 6mo

The Annual February Sales



Attractive Price Reductions

Women's Dresses

Smart Dresses in a variety of materials, offered at lowest prices for the sole purpose of reducing our large stock. Every dress is of the newest approved design.

Women's Coloured Dresses

SAXE EOLIENNE. Reg. \$28.50 for	BLACK TAFFETA. Reg. \$57.00 for	\$22.40	\$35.00
TAFFETA SAXE. Reg. \$28.50 for	FAWN JERSEY KNIT. Reg. \$67.50 for	\$22.90	\$38.75
NAVY SERGE. Reg. \$12.00 for	SAXE TAFFETA SILK. Reg. \$50.00 for	\$9.60	\$40.00
BLACK TAFFETA SILK. Reg. \$33.00 for	BLACK & WHITE SILK. Reg. \$85.50 for	\$26.40	\$42.75
GRAY JERSEY KNIT. Reg. \$60.00 for	SAXE TAFFETA. Reg. \$55.00 for	\$30.00	\$44.00

Women's Black Dresses

BLACK SERGE. Reg. \$47.50 for	BLACK GABERDINE. Reg. \$72.50 for	\$23.75	\$36.75
Reg. \$15.00 for	Reg. \$67.50 for	\$12.00	\$33.00
Reg. \$42.50 for	BLACK CLOTH. Reg. \$42.50 for	\$22.25	\$22.25
Reg. \$60.00 for	Reg. \$72.50 for	\$30.00	\$38.75

Women's Colored Costumes

FAWN SERGE. With Navy Fin Stripes. Reg. \$47.50 for	BROWN AND NAVY GABERDINE. Reg. \$55.00 for	\$38.00	\$44.00
PALIN NAVY SERGE. Reg. \$47.50 for	BLACK & WHITE CHECKS. Reg. \$23.00 for	\$38.00	\$12.00
	Reg. \$37.50 for		\$15.50

Women's Black Costumes

BLACK GABERDINE. Reg. \$57.50 for	BLACK CLOTH. Reg. \$90.00 for	\$30.00	\$45.00
BLACK TRICOTINE. Reg. \$90.00 for	Reg. \$94.00 for	\$50.00	\$47.00
Reg. \$32.50 for	BLACK SERGE. Reg. \$75.00 for	\$75.00	\$37.50
Reg. \$42.50 for	Reg. \$42.50 for	\$80.00	\$34.90

Black Blouses

One of the biggest bargains in the Annual February Sale is a line of Black Cashmere and Sateen Blouses, all sizes, high and low neck. Serviceable Blouses for all occasions; will give good wear; colors fast. Reg. \$2.50 each for **1.25**

Nice, New, Neat Spring Shirts



at Bargain Prices

Now is the time to buy Shirts. It is our custom during this Annual Sale to offer our entire stock at sale prices. These are not old stock but new goods selected for the coming spring trade. Certainly you cannot afford to miss this sale opportunity.

Men's Negligee Shirts. Light grounds with colored pin stripes, in all sizes. Reg. \$2.00 each for	Flette Shirts. Heavy quality, striped patterns, neat attached collar. Reg. \$2.10 each for	\$1.67	\$1.10
Men's Percalé Shirts. Light grounds, striped effects, soft d'ble cuffs. Special, each	Heavy Regatta Shirts. English made, well finished, neat Polo collars; all sizes. Reg. \$2.25 each for	75c.	\$1.63

Winter Underwear

Well finished Shirts and Pants, made of hard twisted wool; sizes 34 to 44 in. Regular \$1.85 garment for \$1.50. Regular \$2.00 garment for \$1.50. Regular \$2.40 garment for \$1.85.

Clearance Sale of

The Final Opportunity of the Year

Our entire remaining stock of beautiful Furs must find new owners, and we have reduced all prices so that every woman can justify her presence at this final Fur Sale of the season.

Fur Sets

Misses' Black Fur. Reg. \$ 1.50 for	\$ 1.00
Misses' Brown Fur. Reg. \$ 5.00 for	\$ 3.25
Misses' Natural Lynx. Reg. \$24.50 for	\$16.00
Black Manchurian Wolf Sets. Reg. \$50.00 for	\$36.50
Black Manchurian Wolf Sets. Reg. \$51.50 for	\$38.50
White Foxline Sets. Reg. \$52.50 for	\$38.50
Black Fox. Reg. \$67.50 for	\$51.50
Black Dakota Wolf. Reg. \$55.00 for	\$41.00
Golden Fox. Reg. \$65.00 for	\$48.00
Taupe Wolf. Reg. \$65.00 for	\$48.00
Black Dakota Wolf. Reg. \$72.50 for	\$54.00
Natural Badger. Reg. \$82.50 for	\$60.00
Black Dakota Wolf. Reg. \$75.00 for	\$54.00
Taupe Lynx Set. Reg. \$105.00 for	\$75.00
American Grey Wolf. Reg. \$105.00 for	\$75.00
Australian Opposum. Reg. \$105.00 for	\$75.00
Black Hudson Seal. Reg. \$118.00 for	\$85.00
Skunk Sets. Reg. \$102.00 for	\$72.00
Skunk Sets. Reg. \$115.00 for	\$82.00
Skunk Opposum. Reg. \$120.00 for	\$87.50
Grey Squirrel. Reg. \$145.00 for	\$100.00
Natural Coon. Reg. \$147.50 for	\$105.00
Taupe Opposum. Reg. \$175.00 for	\$125.00
Black Hudson Seal. Reg. \$227.50 for	\$160.00
Skunk Sets. Reg. \$262.50 for	\$190.00
Grey Opposum. Reg. \$220.00 for	\$160.00
Brown Lucile Wolf. Reg. \$275.00 for	\$195.00

FURS



Fur Stoles and Collars

Separate Furs, natural animal shapes, heads and tails, well finished with catene or mercerized linings. Chain and spring fasteners.

Black Persian Lamb. Reg. \$4.25 for	Black Dakota Wolf. Reg. \$16.00 for	\$3.75	\$9.75
Rose Foxline. Reg. \$6.50 for	Blk. Dakota Wolf. Reg. \$23.50 for	\$4.80	\$14.50
Rose Foxline. Reg. \$7.75 for	Manchurian Wolf. Reg. \$25.00 for	\$5.00	\$19.50
Rose Foxline. Reg. \$10.50 for	Dakota Wolf. Reg. \$30.00 for	\$5.00	\$19.50
Rose Foxline. Reg. \$11.75 for	Black Wolf. Regular \$37.00 for	\$6.50	\$24.00
	Black Lynx. Regular \$37.00 for		\$24.00

Fashionable Muffs

TAUPE WOLF MUFFS. Reg. \$12.00 for	BLACK WOLF MUFFS. Reg. \$35.00 for	\$ 9.00	\$17.50
VICUNA FOX. Reg. \$22.50 for	DAKOTA WOLF. Reg. \$37.00 for	\$11.00	\$24.00
PATAGONIA FOX. Reg. \$20.00 for	CANADIAN FOX. Reg. \$48.50 for	\$12.80	\$24.00
BLK. MANCHURIAN WOLF. Reg. \$22.50 for	RUSSIAN RAT. Reg. \$40.00 for	\$15.00	\$26.50

Gloves

at Decided Savings

Scores of women have availed themselves of the opportunity to buy Gloves at a decided saving at this Store. Here are some of the values that are in great demand.

Women's Fabric Gloves. With reinforced tips and silk points; colors of Pearl, Champagne Black and White. Regular \$2.85 pair for	\$1.67
Another line of Fabric Gloves, Chamollette finish; shades of Brown, Grey, Beaver, Fawn, Pearl Black and White; all sizes. Reg. \$1.70 pair for	\$1.10
Still another lot of Chamollette Gloves of excellent quality and finish, in shades of Brown, Champagne, Black and White; all sizes. Reg. \$1.80 pair for	\$1.00

Women's Kid Gloves. In Tan and Brown shades; all sizes. Reg. \$3.30 pair for	\$1.90
100 pairs soft Kid Gloves, in shades of Brown, Fawn, Grey, Tan and Black; all sizes. Reg. \$2.70 pair for	\$1.57

Children's Gloves. Superior grade Fabric Gloves, Chamollette finish; assorted colors; sizes 3 to 6. Reg. \$1.55 pair for	63c.
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Men's Wool Gloves. Heavy knit, in Brown, Grey, Black and Navy. Reg. \$1.40 pair for	60c.
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Men's Heavy Wool Gloves. Extra heavy knit; a job line. Special, per pair	80c.
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Important Sale of Dress Goods

Roxena Cloth. 38 in. wide. Reg. \$3.75 yard for	\$1.88
40 in. wide. Reg. \$3.25 yard for	\$4.13
Tricotines—Black. 50 in. wide. Reg. \$7.50 yard for	\$3.75
Black Metz Cord. 40 in. wide. Reg. \$3.75 yard for	\$1.88
42 in. wide. Reg. \$4.65 yard for	\$2.32
Black Lustres. 40 in. wide. Reg. \$3.30 yard for	\$1.65
48 in. wide. Reg. \$4.75 yard for	\$2.38
Black Cashmeres. 40 in. wide. Reg. \$3.00 yard for	\$1.50
Gabardines. In assorted shades, 52 in. wide. Reg. \$7.00 yard for	\$3.50
Reg. \$8.25 yard for	\$4.13
Reg. \$10.00 yard for	\$5.00
Tricotines. In Russian Blue, Navy, Brown and Grey; 50 inches wide. Reg. \$7.50 yard for	\$3.75
Navy Broadcloths. 56 in. wide. Reg. \$10.00 yard for	\$5.00
Lustres. Assorted popular shades; 40 in. wide. Reg. \$2.70 yard for	\$1.35
Reg. \$3.15 yard for	\$1.58
Blanket Coatings. 54 inches wide; striped and check effects in Brown and Grey. Reg. \$6.25 yard for	\$2.75
Plain Wool Coatings. 54 inches wide; shades of Navy, Green, Brown, Taupe, Mole and Cream. Reg. \$5.00 yard for	\$3.75
Heather Coatings. 54 inches wide; mixtures of Grey and Brown. Reg. \$6.25 yard for	\$3.75

Winter Coats

at Drastic Reductions

Our entire stock of Winter Coats has been gone over and prices have been subjected to a radical discount. Hundreds of smart Coats, in materials of Tweeds, heavy Serge and Velour, in assorted fashionable shadings.

Colored Coats.

Reg. \$21.00 each	\$15.50
Selling for	\$18.00
Reg. \$22.50 each	\$18.25
Selling for	\$15.00
Reg. \$25.00 each	\$23.00
Selling for	\$28.00
Reg. \$35.00 each	\$22.50
Selling for	\$28.75



New Stock of Black Coats

suitable for Spring Wear

Reg. \$ 8.50 each	\$ 3.50	Reg. \$44.00 each	\$21.75
Selling for	\$13.50	Reg. \$30.00 each	\$22.50
Reg. \$18.50 each	\$16.25	Reg. \$32.00 each	\$24.00
Reg. \$24.50 each	\$16.25	Reg. \$34.00 each	\$25.50
Reg. \$32.00 each	\$19.00	Reg. \$45.00 each	\$22.50
Selling for		Selling for	

Black Caracul Coats

Up-to-date styles, a limited supply only. Reg. \$36.50 each for \$18.25

Women's Heavy Ulsters

2 very special lines offered for this sale only, handsome Tweed Ulsters with assorted stripes. Reg. \$17.00 each \$13.60. Reg. \$37.50 each \$20.00. Selling for

Women's Moire Underskirts

In colors of Rose, Mauve, Champagne, Navy, Green, Fawn and Purple; wide and narrow flounces. Reg. \$5.75 each \$3.70. Reg. \$8.00 each \$4.55. Reg. \$6.50 each \$3.85. Reg. \$11.50 each \$7.00. Selling for

Black Sateen Underskirts

Reg. \$3.25 each \$1.75. Reg. \$5.75 each \$3.20. Reg. \$3.50 each \$1.85. Reg. \$7.25 each \$3.55. Selling for

Silk and Satin Underskirts

Assorted Colors and in Black. Reg. 14.75 each \$7.50. Reg. \$16.85 each \$8.75. Reg. \$8.00 each \$5.50. Reg. \$18.50 each \$10.75. Selling for

Children's Dresses



Child's Cotton Dresses, striped and check patterns, in Cottons, Gingham and Lawns; any size from 1 to 14 years.

Reg. \$1.80 each for	90c.	Reg. \$5.25 each for	\$2.50
Reg. \$2.40 each for	\$1.20	Reg. \$5.50 each for	\$2.55
Reg. \$2.75 each for	\$1.25	Reg. \$6.00 each for	\$2.75
Reg. \$3.30 each for	\$1.35	Reg. \$7.00 each for	\$3.20
Reg. \$3.50 each for	\$1.60	Reg. \$7.65 each for	\$3.35
Reg. \$4.50 each for	\$2.00	Reg. 10.25 each for	\$4.55

Children's Serge Dresses

In shades of Navy, Saxe, Brown and Grey; to fit children of 5 to 10 years. Regular \$ 7.50 each for \$ 6.27. Regular \$ 8.50 each for \$ 7.18. Regular \$10.00 each for \$ 8.38. Regular \$14.00 each for \$11.68.

Children's Dressing Gowns

Fancy Floral Elderdown in shades of Navy, Red and Green. Regular \$4.50 each. Selling for \$2.25. Regular \$4.75 each. Selling for \$2.50.

The Royal Stores, Ltd.