

Holiday Gift Books.

Books are minds speaking to minds—vital, refreshing, enlarging. For this reason books are peerless as Gifts.

This should be to an even greater extent than ever **A BOOK CHRISTMAS**

because of the exceptionally good books that are offered.

The Best New Fiction by the Best and well-known writers.

Standard works in Prose and Poetry, in cloth and leather bindings, eminently suitable

FOR CHRISTMAS GIVING.

Bibles, Common Prayer and Hymns, Roman Catholic Prayer Books, Presbyterian and Methodist Hymn Books. Ideal Christmas Gifts.

The Annual Volumes and all the Best Books for children, including a large range of Toy and Picture Books.

Books as Christmas Gifts to Children whether they be wee tots or boys and girls in their "teens", are a delight all through life.

Avoid disappointment and SHOP EARLY.

DICKS & CO., Ltd.,

The Booksellers

Automobile Storage!

We are prepared to store your car in a fine dry warehouse. Telephone us and we will send for your car and see that it is carefully looked after during the winter months.

Storage for about **Fifty Cars.**

T. A. Macnab & Co.,

Overland Distributors,
Tel. 444. City Club Bldg.

nov26,17

TESTIMONIAL!

The White Clothing Mfg. Co., Ltd. Oct. 15th, 1919.
GENTLEMEN,—We received your bill and the 59 Suits O.K. and let me congratulate you and the working people on the workmanship of the clothes.
I inspected the Suits and they were done to the "point." You can show this letter to your workmen as they deserve it. I just came from the States and I consider the style and fit wonderful, and we can assure you that as long as we receive work as good as these you can be assured of our trade.
Hoping you will do all of our work like this, and thanking you very much,
I am, respectfully yours,

We received the above testimonial from one of our most particular outport merchants. We value his opinion and pass it on to our many customers.
Testimonies like the above have helped us to overcome the many difficulties essential to the starting of a new industry.
WORKMANSHIP AND VALUE
have been the main driving points in forcing us to the front after four months' operation as the
LEADING CLOTHING MFG. INDUSTRY OF Nfld.

THE WHITE CLOTHING MFG. CO., LTD.

June 6, 1920

BLUE PUTTEE HALL BIG SALE NOW ON!

20 per cent discount off each article.
Immense quantities Ladies' and Children's Goods. - Drop in to day and get some of the bargains.

BLUE PUTTEE HALL,
dec12,121 Corner King's Road and Gower Street.

Freeman's Custard Powder.

A TOP-GRADE ENGLISH PRODUCT.

For—Cold Custard,
Hot Creamy Custard,
Trifles.

A delicious custard, easy to prepare; no eggs required.

Freeman's Foods, Ltd.

England.

nov26,201,w.s

Three Tons XMAS Cake!

That was the output of our Bakery for the week ending December 13th.

Mighty big business, wasn't it? We want you to help us double that this week.

Johnson's, Bakers & Confectioners.

Phone Connection 144 Duckworth St.
dec15,17 P. O. BOX 1211.

RED CROSS LINE!

S.S. "ROSALIND" leaves New York on Dec. 14th, and will leave St. John's on Dec. 23rd.

HARVEY & CO., Ltd.,

AGENTS RED CROSS LINE.

nov1,1920,tf

J. J. ST. JOHN.

JUST THINK!

Two Barrels of Good Beef for the price of one Barrel Pork.

Another lot of 100 barrels now landing, same as the last Beef, which sold like hot cakes. Same price, \$32.00 barrel.

The best brands of White Flour, Oats, Bran, Corn and Cattle Feed.

J. J. ST. JOHN,

126 and 128 Duckworth Street.

Christmas Cards in Boxes.

Boxes of Assorted Cards with Envelopes. Newest designs. All different.

The Heraldic Box—8 Cards with Envelopes, 85c.

The Art Gems Box—8 Cards with Envelopes, 67c.

The Elite Box—6 Cards with Envelopes, 40c.

The Diadem Box—8 Cards with Envelopes, 80c.

The Sweet Memories Box—10 Cards with Envelopes, 45c.

The Venetian Box—10 Cards with Envelopes, 60c.

The Noel Cabinet—10 Cards with Envelopes, 60c.

The Golden Days—8 Choice Cards, \$1.10.

Postage 4c. on a box.

PACKAGES OF CHRISTMAS CARDS—Record values at 10, 17, 30, 40, 55, 60 and 90c. a package.

SPECIAL PRICES TO WHOLESALE BUYERS.

GARRETT BYRNE,
Bookseller & Stationer.

Who's Your Lady Friend?

You are puzzled what to give her. Just a few suggestions from our stock.

STATIONERY.

In beautiful and artistic lines, just suitable for Xmas Gifts.

FOUNTAIN PENS

Are always appreciated by the receiver.

LATEST IN FICTION.

Books of all the best and latest authors.

PRAYER BOOKS.

Common Prayer, Hymns A. & M. and Church Hymns, Presbyterian, Congregational, Methodist and Roman Catholic. Beautifully bound in Morocco, Calfskin leather bindings.

S. E. Garland,

Leading Bookseller,
177-9 WATER STREET.

Just received a shipment of MOIR'S Chocolates.

Maraschino Cherries and Pineapple Cubes, also, 1 lb. & 1-2 lbs.

M. J. O'Brien,

42 New Gower St.

Newfoundland Postage Stamps.

Used.—WANTED FOR CASH.—Used.

We want to purchase for cash any quantity of Used Postage Stamps of Newfoundland, especially Caribon 1918 now in use, and will pay the following prices:—

1c. value per 100 25c.

2c. value per 100 25c.

3c. value per 100 25c.

4c. value, each 1c.

5c. value, each 1c.

For higher values we will allow one-third each of the face value and take any number of these at above prices.

Stamps must be in good condition, not torn, damaged or too heavily cancelled.

We will also buy for cash all other values, issues, etc., of Newfoundland Postage Stamps.

Send us all the stamps you have and we will remit promptly on receipt.

We also buy West Indian Stamps. Price set free on request.

We are the Oldest and Largest Dealers in Postage Stamps in British North America.

MARKS STAMP CO.,
152 Spadina Avenue,
Toronto, Canada.

1178,fp,tf

FOR THE HOLIDAY SEASON—

Ross's Dry Ginger Ale (the nearest thing to Champagne) or Rose's Assorted Aerated Drinks. Ask your dealer for them. Cases at remarkably low prices from P. E. OUBERIDGE, King's Road, cor. Gower Street. Telephone 567. Jan 22, 1917

J. J. ST. JOHN,

126 and 128 Duckworth Street.

MINARD'S LINIMENT CURES DISTEMPER.

Reid-Newfoundland Company.

NOTRE DAME-BONAVISTA BAY STEAMSHIP SERVICE.

Owing to sufficient freight at Port Union and in transit, freight for the above route, via Port Union, will not be accepted this Tuesday, 16th instant. Next acceptance will be on Tuesday, December 23rd.

Consignees who have bonded freight at Dock Shed and Morey's, South Side, are again reminded to please arrange for its removal.

Reid-Newfoundland Company.

Jumbo Tobacco.

Edgeworth Ready Rubbed, 10's—Tins.

Ready Rubbed—Glass Sliced—2 oz., 4 oz., 8 oz. tins.

TEA!

ROYAL, CROWN, OUR BEST brands.—If you are not satisfied with the Tea you are using try our brands, which for flavour and quality cannot be excelled.

BUTTER! Custard Powders,
BLUENOSE in 14 BIRD'S in packages and 1 lb. tins, and JELLY POWDER—Pure Gold, Shirriff's, 2 lb. slabs.

BOWRING Bros., Limited,

GROCERY DEPARTMENT.

I CAN SAVE MONEY FOR YOU.

And when I say this I mean it. We have some Sensational Bargains to offer. Here are some of our prices:—

Counterpanes, good quality, \$3.90; Ladies' Blouses, 60c. to \$1.00; Ladies' Satin Silk Undershirts, \$1.90; Ladies' Pants and Singsles 75c. a garment; Ladies' Costumes, \$6.90, \$9.00; Ladies' Winter Coats, \$8.90 to \$7.50; Ladies' Raincoats, good quality, \$6.50 to \$8.90; Children's Winter Coats, \$1.50 to \$2.00; Men's Raincoats, \$7.50; Men's Sweater Coats, \$1.90 to \$2.50; Men's Top Shirts, slightly soiled, 58c. to \$1.50; Men's Hose, 19c. to 35c.; Men's Braces, 30c. to 40c.; Boys' Overcoats from \$3.90 to \$7.00; 500 deg. Pipes. Good chance for wholesalers.

ANTONI MICHAEL,

194 New Gower Street (East of Springdale Street).
oct21,tu,th,tf

No Matter How the is Caused

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

CIGARS! CIGARS!

Just received a shipment of the now famous **GOVERNOR CIGARS.**

Wholesale and Retail.
JAMES P. CASH,
Tobacconist, Water Street.

Advertise in "The Telegram."

SIXTEEN PAGES TO-DAY

WEATHER FORECAST.

Toronto Noon.—Decreasing west winds, clearing and very day and on Friday.

ROPER & THOMPSON.—Bar. 30.18.

VOLUME XLII

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Auction Sale

KELLY
AUCTIONEER

AUCTION—HAY

at the Furness, Withy Co.'s Premises, Water Street East.

On Friday next, 19th

at 12 o'clock noon.

80 Bundles of Hay

will be sold in lots to suit purchasers.

Walter A. O'D. Kelly

dec16,21 Auctioneer

FOR SALE BY PUBLIC

AUCTION.

On Saturday, 20th inst.

at 12 o'clock noon.

at the Board of Trade Rooms

The 3-Masted Schooner

"PELLEEN"

as she now lies in the Harbour of St. John's, outfitted and practically ready for sea.

Built at Port Blandford, 1919. Displacement, 430 tons; nett tonnage, 1918.

For further particulars, inquire at the Board of Trade Rooms.

Conditions of sale apply to the above.

A. S. Rendell & Co.,

dec15,21 Auctioneers

FOR SALE.

STEAM TARRED COTTON TRAP, 15 Fathoms Square, 100 Fathoms Deep; Leader 100 Fathoms, with Moorings, Anchors, Kegs and Buoy Lines; New 1918.

STEAM TARRED COTTON TRAP, 16 Fathoms Square, 116 Fathoms Deep; Leader 116 Fathoms, with Moorings, Anchors, Kegs and Buoy Lines; New year; used only for five years.

For further particulars, apply to

C. F. & W. BISHOP,

dec18,121 Auctioneers

FOR SALE—Freehold

2 Semi-Detached Dwelling Houses with gardens in rear, situated at No. 43 Merrymount Road.

Above will be sold at a bargain price applied for at once, and offers a chance to own a home.

For further particulars apply to

P. C. O'Driscoll, Ltd.

dec1,1920,tf Auctioneers

FOR SALE.

BLANKETS

75 Pairs Wool Nap Blankets White with Pink and Blue Borders; sizes 60" x 76" and 64" x 76".

Samples may be seen at our office.

P. C. O'Driscoll, Ltd.

dec12,21,1920 Auctioneers

FOR SALE.

Schooner "Dove"

Built 1900 at Shelbourne. Displacement 96. Oak top, new rigging, anchors and other first class condition. For further particulars apply to

EDWARD ROWSELL'S

Pushthrough, Hermitage Bldg., 409 St. John's St.

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