

FRASER & PORTER. WALL PAPERS!

SPRING HAS COME, AND SO HAS HOUSECLEANING TIME.

A Seasonable Advertisement at a Seasonable Time.

The balmy breath of Spring is in the air, and already Nature is putting on her newest and best attire. In like manner the tasteful housewife is making suitable changes in the appearance of her domicile.

FRASER & PORTER have this year made special efforts to lessen the labors of the head of the house in the matter of home decoration, by bringing to town the

LARGEST & BEST ASSORTMENT OF WALL PAPER EVER EXHIBITED IN GODERICH.

They comprise the Choicest Patterns, Best Combinations, Most Matching Colors, and Greatest Variety of Prices ever before offered.

FROM 5c. UP TO \$5.00 PER ROLL.

Also on hand a large consignment of MOTH-PROOF CARPET FELT, the great carpet saver.

COME EARLY (1) to avoid the crush; (2) to get a larger choice; and (3) to get the Spring housework done up ahead of your neighbors.

FRASER & PORTER.

AT THE CASH STORE

Fresh Groceries
AND
Canned Goods
which I am selling very cheap for cash or farm produce.

I have a heavy stock of
Crockery & Glassware

Which I am selling cheaper than the cheapest.

Glass Sets of Dishes at 50c. a Set and Upwards.

TEAS
All kinds, consisting of Japan, Black, Green, and Gunpowder, at 50c., 60c., and 75c. Try my 60c. and 50c. blend.

Hams, Bacon and Corned Beef, sliced, always on hand.

Preserved fruits of all kinds kept in stock.

SEEDS!
A fresh stock of Clover, Timothy and Turnip Seeds, and field and garden seeds of all kinds, which will be sold cheap for cash.

Remember the Cash Store,
G. H. OLD,
THE GROCER

SEEDS.
THE LATEST AND BEST OF THE SEASON.

Red Clover, Alsike, Mammoth, Peavine, Lucerne and White Dutch, Timothy Seeds, Orchard Grass, Blue Grass, Red Top, Italian Rye, Millet and Hungarian, Perennial Rye, White and Black Tares, Seed Oats, White and Black Barley and Field Peas, Flax Seed, Linseed Meal, Oil Cake and Cattle Food, Turnip Seed of all kinds, Mangels—Mammoth, Long Red, Intermediate and Globe, Carrots—Large White, Belgian, Scarlet, Altringham, Long Orange, etc. Cabbage Seed of all kinds by the ounce or pound. Onion Seed of all kinds—Dutch Sets, Top and Potato, and all kinds of Garden Peas and seeds.

I HAVE THE
LARGEST AND BEST STOCK
OF
FIELD AND GARDEN SEEDS
in the section. Call and examine my stock before making any other calls. I am bound to satisfy you.

S. SLOANE,
The Seedsman.

PITMAN'S SHORTHAND BOOKS,
A limited number of "Teachers" and "Manuals" can be obtained at half rates at THE SIGNAL OFFICE.

ENVELOPES.

RETIRING FROM BUSINESS.

ONE HUNDRED THOUSAND DOLLAR STOCK OF CHOICE STAPLE & FANCY DRY GOODS

AT VERY LOW PRICES.

In consequence of Mr. H. W. Brethour retiring from the Dry Goods Department of the business on the 10th of August, we have decided to offer the entire stock of \$100,000 at very low prices, so as to secure a very large reduction of it before that date. The high class character of the goods is well known. This gives a grand opportunity for securing bargains in

BLACK AND COLORED DRESS GOODS.
BLACK AND COLORED SILKS AND SATINS.
TABLE LINENS, NAPKINS, &c.
TABLE AND PLAIN COVERS.
SHEETINGS AND PILLOW COTTONS.

MILLINERY.
MANTLES, DOLMANS.
SILK AND KID GLOVES.
HOSIERY.
PARASOLS.

All new choice goods, and marked at very low prices.
5 PER CENT. OFF!

In addition to the very low prices which the goods are marked at, we will allow on all cash purchases of \$2.00 a discount of five (5) per cent.

H. W. BRETHOUR & CO. BRANTFORD.

BRANTFORD, APRIL, 1888.

DEAR SIR,—
I take this medium for announcing that on the 10th of August, it is my intention to retire from the Dry Goods Department of the business so long carried on by me under the name and firm of H. W. BRETHOUR & Co.

Having had now a long and very close application to business of over Thirty Years, I feel entitled to at least partial rest and release from the cares of a large business.

In making this announcement, I extend to the thousands of customers and correspondents sincere thanks for their liberal patronage, and the universal confidence bestowed on me.

While retiring from the Dry Goods Department I will, however, continue the Clothing and Carpet establishment on a larger scale than heretofore, and more directly under my own supervision.

Special attention will be paid to the Ordered Clothing Department; also to the Carpet and House Furnishing, so as to make them complete in every particular.

Soliciting a continuance of your patronage,
I am, yours respectfully,
H. W. BRETHOUR.

DR. W. K. ROSS, LICENTATE OF
Royal College of Physicians, Edinburgh.
Office on South side of Hamilton-st. 107-6mo

DR. McLEAN, PHYSICIAN, SURGEON,
Corner of Bruce Street, second door west of Victoria Street 1761.

DRS. SHANNON & SHANNON,
Physicians, Surgeons, Acoucheurs, &c.
office at Dr. Shannon's residence near the gaol Goderich G. C. SHANNON, J. R. SHANNON, 1751.

Auctioneering.
JOHN KNOX, GENERAL AUCTIONEER and Land Valuator, Goderich Ont. Having had considerable experience in the auctioneering trade, he is in a position to discharge with thorough satisfaction all commissions entrusted to him. Order's left at Martin's Hotel, or sent by mail to my address, Goderich P. O., carefully attended to. **JOHN KNOX** County Auctioneer. 1887-4

ENVELOPES
GET YOUR PRINTING AT SIGNAL
Merchants can get their Bill Heads, Letter Heads, &c., &c. printed at this office for very little more than they generally pay for the paper, and before advertising their business. Call and see samples and get prices.
GOOD WORK IS DONE AT SIGNAL

PRICES REASONABLE AT SIGNAL

There is no Mistake About it.

The public verdict is that ALEX. MUNRO has the right Goods, right prices and in the right time.

I want to emphasize the fact that I study the requirements of my customers, and have made a special effort this season to procure everything New, Useful and Fashionable that is worth having.

I make no speciality of low lines of Goods, I aim at keeping good articles, and at prices commensurate with quality.

If brevity is the soul of wit, I will not exhaust patience by particularizing particulars, but will merely say that in all departments there will be found a choice assortment.

ALL GOODS MARKED IN PLAIN FIGURES, AND STRICTLY ONE PRICE.
ALEX. MUNRO,
2064-
Draper and Haberdasher.

GREAT CASH SALE

FOR THIRTY DAYS.

Ten per cent. allowed on all purchases over one dollar.

J. C. DETLOR & CO.

ALEX. MORTON,
GODERICH,
MANUFACTURER OF FIRST-CLASS CARRIAGES.

TOP BUGGIES
CARRIAGES
PHÆTONS
ROAD CARTS.

Bring on your old Buggies, and have them made like new. Prices low and everything guaranteed. Large Stock of New Work.

WORKS,
2145-11
Opposite Colborne Hotel, Goderich

Every Man in Business should get his Office Stationery Printed.

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