

Keep your money
in Canada by
buying Canadian
made goods only

G. E. WILSON

CENTREVILLE, N. B.

Telephones: N. B. 30-21; Farmers' 3-14

We aim to give you the
Best Service
Best Quality
Best Prices

Our Fall and Winter Goods have all arrived and we have placed them all on sale, including many lines for Xmas. Although our sales are far ahead of last year's, our stock is yet most complete. We are after still larger sales, and if service, quality and price will bring us these larger sales we should certainly get what we are after. However, we are very grateful for the patronage you are giving us. We would draw your attention to our offer to the Red Cross Societies. The more you trade with us these three weeks the more commission the societies will receive.



Ladies' Coats

We have still a good assortment left of this season's styles, here are a few—
One only Grey Diagonal Tweed, raglan sleeve, plush collar, very serviceable and stylish. Size 40. Price \$11.50
One only, mixed brown tweed, venetian collar and cuffs, loose fitting, size 38. Price \$14.00
One only, brown honey comb cloth, Balmacaan style, with wide over plait in back, one of the new ones, size 36. Price \$14.00
Four only Ulsters, in black or blue, with a good warm collar, a splendid coat for the money, sizes 36, 38 and 40. Price \$9.00

Girls' Coats

We have several left in Red, Blue or Brown, good quality of melton or chinchillas at prices ranging from \$7.50 to \$9.00

Raincoats

20 per cent discount on any of our Mens, Ladies or Childrens Coats, we are determined that we will not winter over any of these and with the above discount off our usual low prices, you are sure of getting a bargain.

Coatings

Have you seen our splendid range of Coatings for Ladies and Children's Coats? If not you have missed something. We have all the popular shades, and we would ask you to compare the quality and prices of our coating with what others are offering.

Prices 75c to \$2.75 per yard

Outings

Out stock of these goods is exceptionally large, and will give you a great range to choose from, you will find our prices more than reasonable. 10c to 25c

Flannels

All wool in gray or blue, plain or twilled, these goods have advanced to a very high price since the beginning of the war, but our prices are the same as usual. 25c to 45c per yard.

Sweaters

If you are looking for values in these goods, you need look no farther. We have a large stock of the very best makes, in shaker knit, also plain or fancy stitches, all sizes, colors and prices. 50c to \$7.50



Male Attire Clothes Made to your Measure—to your exact proportions—to your individuality—will enable you to cut your clothes account in half

By Satisfaction
By Durability
By their Shape Retaining Features.
They feel good—look good—and outwear any clothes you have ever worn. And they cost you no more.

250 cloth patterns and 50 styles to choose from. \$15 to \$35

MALE ATTIRE
Tailored Clothes
Men's Coats

Our stock is much larger than last year, and include many good values in both single and double breasted. Prices from \$9 to \$22.
Three only Plush lined coats with marmot fur collars, the shells are made from an extra good piece of black melton, sizes 38, 40 and 42. Prices \$18.00

One only Coon Coat, this is a sample coat of prime racoon skins, one that last year would have sold at \$145.00, size 42. Special Price \$90.00

One only Boy's coat, dark grey striped, a good warm coat, size 15 years, Regular price \$8.00. Special price \$6.50

Mens' Suits

If you are looking for a good fitting, good looking and good wearing suit, be sure and see our line, made by one of the best manufacturers of mens clothing in the Maritime Provinces, we are showing a good range of styles and colors, we have no old out of style goods to dispose of, every suit is up to the minute in style. Prices \$8.50 to \$25.00

Boys' Suits

We have a good assortment in the Norfolk or double breasted styles at \$4.50 to \$10.00
Ask to see our Fall and Winter samples of Mens' Made-to-Measure Clothing. We have the "Art," "Progress" and "International."



Corsets

We are showing a most complete range of "P. C." and

"American Model" Corsets, each pair is guaranteed, and should any pair prove unsatisfactory, we will gladly replace same or refund the purchase price. All prices from 50c to \$3.00.



Mens' Underwear

Stanfield's medium, or heavy weight in white also heavy weight in the grey, all sizes, at lowest.

We have the combination suits in the blue label, or medium weight. We also have the finer grades of Stanfield's Underwear in the two piece suits.

Humphrey's pure wool underwear, guaranteed unshrinkable. This is a new underwear and is a little heavier than most other makes.
Light weight, white, \$1.00 each
Medium weight, white, \$1.25 each
Heavy weight, white, \$1.65 each

Boys' Underwear

Stanfield's Red Label white underwear is just what the boys need, while going to school

through the cold winter months, all sizes. Prices 65c to 95c.

Ladies' Underwear

Our line of underwear for Ladies comprises most anything required, and our prices are a little below our competitors for the same quality. Cotton fleeced Vests and Drawers, 25c, 30c, 50c, and 75c each.
Woolen either Pen-Angle or Stanfield's, \$1.35 to \$1.75
Combination fleeced, \$1.25
Wool, \$2.65 to \$3.25

Misses' Underwear

Cotton fleeced, natural color, 25c to 50c.
Cotton fleeced, white, 25c to 50c.

Trimming Buttons

We have just received a large assortment of the latest. This has been a long neglected department, but our present stock leaves nothing to be desired.

Comforters

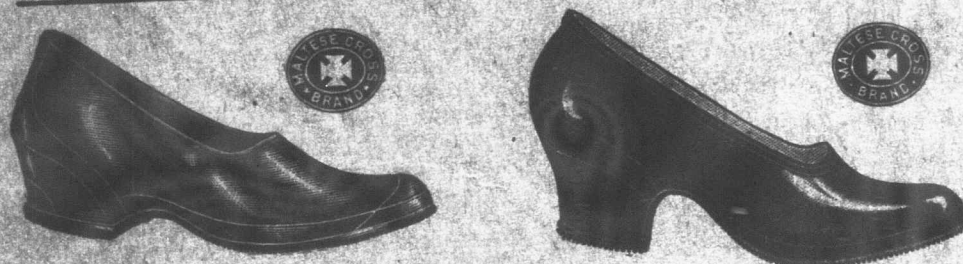
You will be wanting some of these for some of the cold nights ahead, good patterns. \$1.75 to \$2.50

Robes

We are offering great values in these, in either fur or the Alaska Robes.

Caps

Our stock of caps offer you the choice of three companies makes. We have the winter caps with the knitted or the fur band, all prices, 50c to \$1.50.



RUBBERS

We have the exclusive sale of the Maltese Cross Rubbers. Every pair is guaranteed to give satisfaction.

Men's Leather Top, Rolled Edge, Black,	\$3.00
Red,	3.25
Black,	2.25
Red,	2.35
Black,	1.90
Plain Over Rubbers,	1.00
Storm Rubbers,	1.05
Plain Lion Brand,	.90
Cloth Top Rubbers,	1.35
Boys' Leather Top Rubbers,	\$2.00
Plain Laceit,	1.50
Over,	.70
Cloth Top Rubbers,	1.25
Youth's Plain Laceit,	1.20
Over,	.60

Ladies' Storm Rubbers, .80
Plain, .75
Cloth Top, 1.10
Plain Rubbers, Lion Brand, .70
Misses' and Children's Rubbers, all sizes.

SHOES

Our Shoe sales have far surpassed anything we had thought of. We have tried always to give our customers good value for their money. The Bell, Linton, Amherst and Humphrey makes are all well known. Before placing any shoe in our regular stock it is well tried out, and if it does not prove good we do not buy it. In the fine lines for men and ladies we carry the very latest creations. If you are not already buying your shoes from us it will pay you to come in and see what values we are offering.



CROCKERY

The prices of our Crockery are very low considering the prices these goods have gone to since the war began. This would be a good time to start buying our new stock pattern, a new design which we have the control of for this vicinity.
We have our full line of Xmas Dishes on display already.



PALMER SHOE PACS

These packs require no introduction. They are well known for their good wearing qualities. We have a good assortment of the different styles, including the new draw string pack, which cannot rip.

FELT BOOTS AND SHOES

Another new line that we have added to our stock of shoes.
Men's High Top, Foxed Vamp, \$3.00
Men's Felt Slippers, 1.25
Ladies' High Top, 2.65
Ladies' Felt Slippers and Juliets, 80c to \$2.00
Children's Felt Slippers, .50

A Friendly Contest for the Red Cross Societies

Commencing Monday Nov. 9th we will give 1 per cent of our cash sales to the above societies as follows:—Florenceville will receive 1 per cent of the cash sales for week ending Nov. 14, Centreville will receive the same percentage for week ending Nov. 21st., and Royalton for week ending Nov. 28th. Then the Society which shows the largest weeks cash sales will receive \$2.00, prize \$7.00. The Society coming next will receive \$4.00, and the one coming third will receive \$2.00. By buying your goods from us during these three weeks you will be helping your society. The Red Cross Societies are doing much to relieve the hardships and suffering of the soldiers who are at front, and will need all the help that they are able to get.

MAIL ORDER DEPARTMENT

We have installed a Mail Order Department, and have issued a Catalogue, containing many values that cannot be equaled by any other mail order house. Over 700 merchants have joined together and are buying goods direct from the factories. These goods are forwarded from the factories direct to you all charges prepaid, at the price quoted in the catalogue, and every purchase must be satisfactory or we would ask as a favor that any article purchased that is not satisfactory will be returned to us and we will refund the price of same.
If you have not received one of our catalogues, we will gladly forward you one upon your request.