SOCIETY

Mr. Will Darwen is a week end visitor in Toronto.

Mr. W. F. Paterson was a business visitor in Toronto this week.

Mr. Ernest Moule was a business visitor in Toronto on Wednesday.

Mrs. Robert Henry of Windsor, is the guest of her sister Miss A. Philip, Darling street.

Mrs. Arthur Bixel, William Street, entertained at the dinner hour on Monday evening. Covers were laid for eight.

Mr. W. C. Boddy leaves on Monday for Atlantic City to join Mrs. Boddy who has been there for some time.

Miss Workman and Miss Lorinne have returned from the South where they have been spending the past few months.

It will be of interest to the many old friends of Mrs R. J. Smith to know that she is going to sing in Zion church on Sunday morning.

Miss Fenton will return the first of the week from Syracuse, N.Y., where she has been spending a few weeks the guest of her brother, the Rev.Mr. Fenton.

A number of students from the various colleges and schools in Toronto and elsewhere, are coming home next Saturday and will spend the Easter vacation for their parents. vacation with their parents.

Mrs. Fred A. Popplewell, Lorne Crescent, gave a ladies' bridge party, on Wednesday evening, the guest of honor being her cousin, Mrs. Clarence Hookway of Toronto. The prize-winners were Mrs Hookway and Miss Evelyn Buck.

Mrs. W. T. Stewart, wife of Lieut.-Col. Stewart commanding officer of the 84th Batalion stationed here, has been instrumental in forming a women's auxiliary for the Battalion, its officials being wives of the battalion officers.

Mrs. Harvey Watt, Dufferin Ave., left on Thursday for Birmingham, Alabama, where she will spend a couple of months with her parents, Dr. and Mrs. Woodson, and will be present at the wedding of her sister, Miss Carol Woodson to Mr. Frank Glass, a prominent business man of Birmingham, which will take place early in May.

Word has been received in the city that Miss McCollom who has been very ill at the Private Patients' Pavillion in Toronto, is slowly improving in health, and will later on go up to Muskoka for the summer. Many Brantford friends will be pleased to hear of Miss McCollum's convalescence.

Major and Mrs. Hedley Snider were in Toronto on Thursday attending the funeral of the late Capt. Appelbe, a brother-in-law of Maj. Snider's. General Logie attended the service in Toronto. A detail went to Oakville, the deceased's birthplace, where the remains were interred with full military honors.

A very pleasant evening was spent by the members of the Congregational Bible Study class on Tuesday last, when they were hospitabaly entertained at the home of Pte. and Mrs. Topping, two members of the class. The program for the evening consisted of contests, readings, and recitations, interspersed with songs and choruses, after which refreshments were served. Needless to say, it was one of the pleasantest gatherings enjoyed by the class.

A large number of friends and relatives gathered at the home of Mr. and Mrs. W. F. Heckadon, 40 Nelson street, on Wednesday evening, when games and music were indulged in until a late hour. Miss Jennie Sloan acted as accompanist and Mr. Norton Buck sang a number of beautiful selections which were much appreciated by all present. A dainty lunch was served by the hostess, and the gathering broke up at a late hour after having spent a most delightful evening.

On Thursday, April 20th will occur the Tercentenary of the death of Shakespeare. In Toronto, and throughout Canada and the United States, the public schools are having special programmes on that day. Readings, recitations, characterizations, lyric and other songs, and narratives from the poet's life and works, with some instruction setting forth the elements of his greatness will be taken up, according to the ability of the classes. It is to be hoped that Brantford will also make some effort to celebrate the tercentenary in a suitable manner. Three-quarters of a million of medallions are being sent out from England and will be sold in aid of Red Cross work.

Do YOU Get Pure, Clean MILK?

You get nothing else from us. Pasteurization makes it as clean and pure as deep spring water.

Did you ever stop to think about the old cans and half-washed bottles in which milk is often delivered? Not here, though, because every bottle leaving our building is sterilized.

A Phone Call will bring you QUALITY

HYGIENIC DAIRY CO.

Phone 142

54-58 NELSON STREET

Mrs. Will Pett and little daughter, of Hamilton are visiting here.

Miss Ellison Newman was a visitor in Toronto for a few days this week.

Mr. and Mrs. Christopher Cook are visitors in Washington, D.C.

Mrs. Adams of Denver, Colo., is the guest of Mrs. Frank Leeming.

Mrs. (Capt.) Barrow, and family returned to their home in Toronto early this week.

Mr. and Mrs. W. F. Cockshutt are spending a few weeks in Hot Springs, Virginia.

Mrs. Fred Bishop and sister, Miss Sibbitt, have returned from an extended visit in California.

Miss Kate Philip is spending a few weeks in Windsor, with Miss Maude Henry.

Mrs. S. C. Malcolm, of Hamilton, is a visitor at the home of her daughter in this city.

Mrs. Colin Campbell of Los Angeles is the guest of Miss Sibbitt, William Street.

Miss Louise Kittridge of Chicago, is visiting her sister, Mrs. A. S. Towers, Jarvis street.

Lieut. Ransome Wilkes was up from Toronto spending the week end at the parental home.

Dr. Reg. Digby and Miss Mary Domville of Hamilton, spent the week end with the Misses Digby, Wellington street.

Mr. Robert Elliott returned to her home in Beamsville this week after spending the winter months in Brantford with relatives.

Mrs. Clarence Hookway of Toronto (nee Miss Margaret Gould of Uxbridge) is the guest of Mrs. E. C. Gould, William street.

Mrs. W. H. Fitton entertained very charmingly at the tea hour on Wednesday for Mrs. Logie Armstrong.

Mrs. (Rev.) J. J. Liddy of Hespeler, spent a couple of days the guest of Mrs. J. Jewell, Eagle Place, during the week.

Mrs. Charles Ramsay and little daughter, Esther, and Mrs. J. D. Ferguson of Hamilton are visiting in Charleston, West Virginia.

Mr. Bert Harris is expected home from Stratford, where he has been on the staff of the Bank of Commerce. He has enlisted with the 215th Battalion.

Word has been received in the city of the death of Mrs. Henry Whittaker Reville, wife of the late H. Whittaker Reville, the well-known artist of London, England.

Miss Doreen Woodyatt of McDonald Institute Guelph, spent the spring vacation with her aunt Mrs. Nelson Howell, William St., returning to Guelph on Tuesday.

Lieut. Kortum Woodyatt of the 125th battalion, returned this week from Toronto where he has been taking a special course in physical instruction.

Miss Lillian Hyslop of Chicago, is expected to arrive in the city the first of the week, and will be the guest of her grandmother, Mrs. Fair, Wynarden.

Mr. Jack Wallace paid a flying visit to his home last week en route from Winnipeg. Mr. Jack Wallace has recently enlisted with a Winnipeg Battalion and will leave shortly for overseas.

Mrs. E. C. Gould received on Wednesday afternoon at her charming home on William street, her guest, Mrs. Clarence Hookway, of Toronto, a recent bride, receiving with her.

Miss Jane Addams, the well known Chicago philantropic worker is very ill, however, word has been received that her physician does not consider her condition as grave, and holds out hope for her recovery.

Miss Hilda Hurley left for Galt on Friday, to be the guest of Miss Coralie Jones, 46 Cambridge Streeet. She will stay in Galt for two weeks. Miss Hurley will sing in the Presbyterian Church at Galt to-morrow.

Hearty congratulations from many Brantford friends are extended to Mr. Adam Brown, the veteran postmaster of Hamilton, who celebrated the 90th anniversary of his birth on April 3rd, and is still as hale and hearty as he was at seventy.

Many Brantford friends will be sorry to hear of the illness of Miss Margaret Bunnell of Chicago in Paris. Miss Margaret was spending her Easter vacation with relatives there and was taken ill with pneumonia. Mr. and Mrs. John Bunnell of Chicago, arrived in the city last week. Mr. Bunnell has returned to Chicago, but Mrs. Bunnell will remain in Paris, with her daughter.

The Marquis and Marchioness of Aberdeen arrived in Detroit early in the week with the object of assisting to establish in that city a committee of the Women's National Health Association in Ireland and to interest social and philanthropic forces in Michigan in the work of social service in Ireland. On the arrival of the distinguished visitors from Chicago at the Michigan Central depot the personal representative of Henry Ford and a deputation from the civic and social organizations met the titled guests and extended a formal welcome. After a brief rest at the Hotel Pontchartrain, Lady Aberdeen received a delegation of representatives of the Federation of Women's Clubs.

Miss Helen Waterous has returned from a short visit to Buffalo, N.Y.

Many friends of Mrs. J. O. Wisner, Darling street, will regret to hear that she is very seriously ill.

Gunner Alfred Robbins of the 54th Battery, Toronto, is a week-end visitor at his home, 23 Mt. Pleasant St.

Master Donald Phinn is up from "Highfield," Hamilton, and is spending the week end with his aunt, Miss Scarfe, Lorne Crescent.

Ivor Novello's boyish ambition to hear his music played by a street organ has been realized beyond his fairest dreams. "Keep the Home Fires Burning," which Lady Beerbohm Tree has called his "half glad, wistful song," he hears in the overture to the pantomime at Drury Lane. Charles Granville sang it at Christmas to the prisoners in Sing Sing, records have been made of it by talking machine companies in England and in the United States, it brought a sensation when Ana Novello, the composer's cousin, sang it for the New Zealand Government at the Panama-Pacific Exposition, and Gatby Sellars has arranged it for the organ.

But these are trifling triumphs beside the fact that it is published in six languages and sung in every allied camp in the war zone. Its author was with Lena Ashwell's concert party, when they sang it more than four hundred times in twenty-five days, and on his trip home 3,000 soldiers passed him lilting out the almost religious melody.

Mr. Novello, who is twenty-two, sang "Hear Ye Israel," at six, for Clara Butt, at nine he won a scholarship at Magdalen College, and was first solo boy for five years, and published his first song, "Spring of the Year," at fifteen, "Friend," written by his mother, Clara Novello-Davies being produced at the same time.

But a few weeks ago Mrs. Montague Marks, an Australian artist now in New York, went to Ottawa to paint a miniature of her Royal Highness, Princess Patricia. It was Mrs. Marks' personal donation to the Red Cross. Just how large a donation it will prove to be will be seen in the next few weeks. For with the permission of her Royal Highness, the Canadian Red Cross has had the miniature reproduced and copies are to be sold for the benefit of the Red Cross and other societies engaged in patriotic work.

A charming bit of color is the miniature. Her Royal Highness is wearing a simple gown of palest pink with a double row of pearls as her sole ornament, while a scarf of the blue beloved of artists drapes her shoulders.

The reproductions come in cards of two sizes, the large one which has the autograph, "Patricia," below the oval gold frame is to be sold for two dollars, and one less than half the size is twenty-five cents. Already an order has been received from one gentleman for fifty of the large ones. They are not to be on sale at any shop. Though the Red Cross Society is making a most generous offer to patriotic societies, they are allowed to sell them by merely giving 25 per cent. to the Red Cross. It has been suggested that they would form an ideal Easter card this year.

Lady White is the convenor of the committee which has undertaken the distribution of the miniatures. Specimens have just arrived from Ottawa, and two are being sent out to each branch of the Red Cross in Canada. They send all orders to Lady White, who is making her headquarters at her residence in Queen's Park.

H. R. H. the Princess Patricia is much interested in this latest plan of the Canadian Red Cross, of which Her Royal mother is now the President. Just how energetically H. R. H. the Duchess of Connaught is working for the soldiers is shown by six hundred socks knitted by her last year. While the Princess devotes three mornings each week to cutting out supplies at the Red Cross work-room in Ottawa.

Richmond, Va., now has 155,000 population, a gain of more than 20,000 since 1910.

A man in Montclair, N.J., refused to support his family by working on a coal wagon because he has "piano fingers" and fears he will spoil them carrying coal.

HAMILTON MANUFACTURER PRAISES PLANTAN

HIS STATEMENT CAUSES DISCUSSION AS TO WHY MANY FACTORY WORKERS ARE ONLY ABOUT FIFTY PER CENT. EFFICIENT.

By good authorities the claim is made that most of the ill-health of to-day is due almost entirely to those habits that best distinguish the white man from the savage of the jungle. Also, that nine times out of ten it is the result, more or less, of a weak, disordered stomach, and nine times out of ten these disorders are due to too much eating and drinking and not enough outdoor exercise and aid.

"After taking the famous Plantan treatment, with the best of results, for stomach disorder, I am glad to give it my endorsement for the benefit of the public." So states L. C. Flaherty of Hamilton.

Mr Potts, the Plantan man, who is here at Boles' drug store, direct from the laboratory, explaining Plantan, said that disease of the stomach is the cause of most ailments. As continual fermentation of the undigested food in the stomach has the effect of loading the blood with impurities, which invites and leads to all manner of ailments.

Herbs, roots and flowers that are gathered from many of the remote and almost inaccessible parts of the earth, make up the ingredients of this justly famous medicine, Plantan.

The wonderful system-cleansing properties, tonic effect and healing powers of Plantan have produced such great numbers of cases that it has earned the title of The Medicine Par Excellence.

For catarrh of the head, throat and stomach, liver, kidney and intestinal disorders, and rheumatism, Plantan is most effective.

If so afflicted do not continue to suffer, but call and see Mr. Potts at Boles' drug store, who will courteously explain to you the merits of Plantan.

Nuptial Notes

HAMBOURG—McCLUNG.

At the Church of the Messiah, New York, at three o'clock yesterday afternoon the marriage was solemnized of Frances Isabelle, daughter of the late Hon. Alfred Samuel McClung of Pittsburg, to Mr. Jan Hambourg of Toronto. Rev. John Haines Holmes performed the ceremony, at which were present only relatives and a few intimate friends. There were no bridesmaids or ushers. The bride was given away by her brother. Her wedding gown was of white panne silk velvet, trimmed with real lace. She wore a large white hat trimmed with white ostrich plumes, and she carried a boquet of orchids and lilies-of-the-valley. Immediately following the ceremony there was a large reception in the Red Room of Sherry's, which was attended by a great number of musical notables and the following Toronto guests: Mr. and Mrs. Eugene Beaupre, Professor and Mrs. Michael Hambourg, Miss Dorothy Stevens, Louis G. Romanelli, Boris Hambourg, Miss Luba Hambourg, and Miss Mania Hambourg. Prominent musical people present were: Mr. and Mrs. Fritz Kreisler, Francis McMillan, Madame Gluck and her husband Zimbalist, John Powell. Mr. and Mrs. Hambourg will make a bridal tour in the south, stopping at Pittsburg. Returning they will visit Toronto and take up temporary residence in the Hotel Wellington there. In the winter they will take a house in New York and will make this city their future residence. Mrs. Jan Hambourg is the daughter of a steel millionaire in Pittsburg and her devotion to music led to her meeting with the bridegroom of yesterday. She is also an accomplished linguist and was president of the Dante Club of Pittsburg.

DR. DeVAN'S FEMALE PILLS Reliable monthly medicine for all Female Complaint. $5 a box, or three for $10, at drug stores. Mailed to any address on receipt of price. THE SCOBELL DRUG CO., St. Catharines, Ontario.

PHOSPHONOL FOR MEN Restores Vim and Vitality; for Nerve and Brain; increases 'grey matter'; a Tonic—will build you up. $1 a box, or two for $5, at drug stores, or by mail on receipt of price. THE SCOBELL DRUG CO., St. Catharines, Ontario

THE FALLING MARK

The financial difficulties of Germany are bringing the end of the war appreciably nearer.—Sir George Paish. —London Opinion.

Linoleums and Floor Oilcloths. | J. M. Young & Co. "QUALITY FIRST" | CARPETS AND CURTAINS.

WHY MEDITATE?

We know it's hard for a person to make up their mind just where to buy a rug or carpet and to choose the one that will please everybody concerned. But why meditate when you can put it up to us to select said rug or carpet that will suit you and one that will give you all-around service.

We're the ones to worry about pleasing you, but we're not worrying, and if you knew the dandy stock of House Furnishings we can show you, you wouldn't worry, either.

The following are a few—a very few—of the lines we carry. Compare these prices with similar or higher-priced goods.

Seamless Tapestry Rugs

Good serviceable colorings, in all the new desgins.

2 x 3 yards. Regular $9.00. Special..... $7.50
2½ x 3 yards. Regular $15.00. Special.....$12.50
3 x 3 yards. Regular $14.75. Special.....$12.65
3 x 3½ yards. Regular $19.75. Special.....$15.95
3 x 4 yards. Reg. $16.50 to $18.50. Extra Special $12.95
3½ x 4 yards. Reg. $22.50 to $25.00. Extra Special $19.45

Tapestry Carpets at Special Prices

60c and 65c qualities for 50c
75c qualities for 60c
85c and 90c qualities for 75c
$1.10 and $1.15 qualities 97c

This range includes Hall and Stair, also Body and Border carpets.

Now is the Time to Buy Your Linoleums and Oilcloths

Oilcloths in 2 yards wide, large range of patterns and colorings.35c per sq. yard up
2 yard wide Linoleums, in pretty floral and block patterns.....45c per sq. yard up
4 yard wide Linoleums, in every conceivable pattern and coloring.49c per sq. yard up

Inlaid Linoleums, the kind that last a lifetime, all thoroughly seasoned and warranted, suitable for dining-rooms, kitchens and bathrooms

89c per sq. yard up

Curtains and Curtain Materials

Use our Draperies and note the improvement on your window effect and the lowness of the outlay.

Swiss and Battenburg Curtains, ...$17.50 to $5.00 pair

Novelty Curtains in scrim, voile and marquisette, hundreds of patterns. .....$15.00 to $1.95 pair

We can save you money on your Window Shades. All sizes and styles carried in stock.

Lace Curtains in Nottingham, fish and novelty nets.....$5.00 to 45c per pair

We can show you close on to one hundred different pieces of curtain materials in lace, net, scrim, voile and marquisette, not to say anything about scores of pretty draperies in silk, madras and casement cloths, and all are very moderately priced. No fancy prices here.

J. M. YOUNG & CO.

Obituary

MRS. W. FLICK.

The death occurred in Hamilton yesterday of Mrs. W. Flick, a former well-known resident of Brantford, being the daughter of Mr. and Mrs. Linneus Durham, 80 Superior street. The deceased, who was only 25 years of age, was a firm adherent of Wesley church while residing here. The funeral will take place to-morrow afternoon from the home of the father of the deceased, 80 Superior street, to Mount Hope cemetery.

WITH THE SOLDIERS

The officer of the day, Capt. Jordan; next for duty, Major Shultis. Subaltern of the day, Lt. Wallace; next for duty, Lt. Preston.

All officers, N.C.O's and men of the 125th battalion who have qualified as machine gun instructors before this year, are requested to hand their names in to the adjutant, together with particulars as to when and where they took their course and what type of gun they studied.

Lt. K. Woodyatt, who has returned from Toronto after taking a special course in physical training and bayonet fighting, will, with assistant instructors, in future have full charge of this work throughout the battalion.

Two much appreciated lectures were given the N.C.O.'s of the battalion last evening in the sergeant's mess, Lt. Grobb speaking on "physical training" and Capt. Jordan on "infantry in attack."

The 84th and 125th battalions will clash in a football match at Agricultural Park at 3.30 this afternoon. The line up of the 125th team will be goal, Pte S. Tigwell; backs, Ptes. McCann and Alexander; halves, Corp. A Maich, Ptes, H. G. Marshall and White; forwards, Sgt. Martin, Sgt Howell, Pte. Plant, Sgt. Good, Pte Dixon. Reserves—Pte. J. Small, Pte. A. Baker, Corp. Ellison.

Each platoon is requested to send in to the football committee the names of all its soccer players.

TWO MORE MEN.

Two more recruits joined the 125th yesterday, both being Canadians and both married. They are:

John White, Canadian, 40, baker, married, 293 Dalhousie street, city.

William Barton Conlon, Canadian, teamster, married, 29, 45 Spring St.

Children Cry FOR FLETCHER'S CASTORIA

Why Suffer With Headache and Dizziness?

WHEN A VISIT TO OUR Optical Department may enable you to locate the cause of the trouble? We correct every defect of vision that is correctable by glasses. We make no charge for testing.

Frank McDowell

Naval Quality Store

DRUGGIST and OPTICIAN

Phone 403 - - Kerby House

COMFORT ABIDETH

in the well furnished home. It makes it a place where everybody likes to come and stay. For furniture that means comfort combined with beauty and durability we invite attention to our splendid collection of suites and separate pieces, good enough for a palace, yet priced so as to be within the reach of all.

A. G. HACKETT, 139 Market Street

USE COURIER WANT ADS