N your way down town drop in and look over our splendid stock of Men's Ties. We have them in the leading shapes, in the newest fabrics and designs.

Before the GREAT FIRE that destroyed MacGregor's Stock, Mr. MacGregor had contracted for goods to be delivered during March and April, and we have purchased from him all his new goods to arrive.

Today we received a shipment of Silk Scarfs, each one stamped

Macgregor's, St. John's These are certainly distinctive, hand

some, refined and entirely correct—the wideend slip-easy band of a rich quality. You owe it to yourself to see them and buy a variety. MacGregor's regular 95c. Scarf. OUR SALE PRICE 75c. EACH.

Come in today and see our general stock of Neckwear, we can surely please you in varieties, styles, qualities and prices.

Anderson's, Water Street, St. John's

### Easter Shoe Sale



Special Easter Footwear

The season's best mod-Is for Men, Women and

High or low cut styles that any man or woman would be proud to wear. Shoes for men and wo-

men that are classy and different. Black or tan

Not a Shoe in our whole stock is priced too high or beyond reach. Our prices are always pleasing.

Men's Shoes, high or low cut, bright or dull leathers and tans. New high toe or low receding toe. Prices: \$2.40 to \$5.00.

In our Women's Shoes are the new military boots in colored tops, Gun Metal and Patent Leathers. Prices: \$1.50 to \$3.00.

Youths' and Misses' Shoes. Prices: \$1.25 to \$2. Children's and Infants'. Prices: 39c. to \$1.40. We cordially invite you to come and see

The White Shoe Store

S. B. KESNER, Prop. 304 and 306 Water Street.

# Write For Our Low Prices Aunt Polly

Ham Butt Pork Fat Back Pork Boneless Beef Special Family Beef Granulated Sugar Raisins & Currants

All Lines of General Provisions.

The Steel Company Of Canada, Ltd., MONTREAL,

Manufacturers, at right prices, of Bolts and Nuts, Horse Shoes, Railway Spikes, Bar Iron, Barbed Wire and Staples, Mild Steel, Galva. Telegraph Wire, Galva. Bar Iron, Pig Iron, Lead and Waste Pipe, Iron Pipe, Fence Wire, Tacks of all kinds, Shot and

READ THE MAIL AND ADVOCATE 

THE THE PARTY OF T We Aim To Please

> And we hit the mark every time with good ? work at honest & prices.

C. M. HALL, Genuine Tailor and Renovator.

243 THEATRE HILL ing a word. Much patience and

"In time of danger, not before, The danger over both are alike re-

God is forgotten and the sailor slight-

(Editor Mail and Advocate) Dear Sir,-Will you allow me space in your valuable paper to say a few words. We are now in port after making a longer trip than usual. The Starboard Watch are off on their five days' leave and they have earned it well. The boys are in the best of health, and there is only one sick man in the whole ship's company.

Liverpool is a bit dull after being excitement a great deal, for you dress a public meeting re F.P.U. matknow there is plenty of excitement at ters. We appointed Friend Kennedy sea, especially at our job, for Raiser to see the President, which he did,

wear our swimming collars all the is when I am in port, for you can never tell when you are going to have a dip in the pond, especially when there are so many submarines getting

We are treated well here. As we walk the streets, there are no taunts or jeers flung after a fellow, but we are met with friendly smiles. England knows her friends and she treats them well. It would be hard to find a happier and jollier crew than is on H.M.S. "Oropesa." Of course, we hink of home sometimes and wonder how all the folks are. We shall be sailing again in a few days and then the boys will sing as she leaves the dock the old, old song, only they have turned it to suit the occasion. It begins something like this:

"Up with the anchor, let her go. Laugh at the crafty German foe Danger above us and below, Still they have not caught us. We shall share in the glory won,

The world will say 'twas nobly done for we've proved ourselves Old England's Friends.

Wishing your paper success, I remain, Faithfully yours,

H. H. PATTEN, A.B.R.N.R. amen's Institute, 20 Strand Road. Bootle, Liverpool,

March 25th., 1915.

(Editor Mail and Advocate) Dear Sir,-My old man wants me alls. write your paper and give you the names of the young men who have gone from this place to fight for King and Eimpire. You know we had to send some, else we may lose the name of our harbour (British). They went to do their duty to uphola the British Empire. Names of those enlisted are as follows:-Cyril Gardner (Second Contingent); Edward J. Gardner (Fourth Contingent, land service), leaving soon, sons of Ar-

thur Gardner; Amor Gardner (Second Contingent), son of Edward Gardner; Llewlyn Gardner, Reservist on H.M.S. Hazel, son of Thomas W. Gardner; W. H. Gardner, Reservist on H. M. S. Prince Edward; Thos. E. Gardner offered his service but not pass medical exams, sons of N. J. Gardner.

Of the above named families only one young man remains, he is waiting consent of his parents, for he is anxious to follow his brother. If every family would do as the above. there would be no lack of men in

If there is a sacrifice to be made, is our duty to make that sacrifice, that the glory of Britain may never lade and her flag may never furl. Before closing I must say, a grand concert was held here on Easter Tues day night by C. E. Teacher (Miss Gardner) and her band of little tots. such little ones to perfection, and it was surprising to hear these little great praise is due Miss Gardner for Office: Commerciai Chambers. ones from five years up, sing and re- such good success. The concert was cite such lengthy pieces without miss in aid of Women's Patriotic Fund.

Long Pond Union Man Tells of Big Meeting Addressed By Messrs. Grimes, Halfyard and Stone

(Editor Mail and Advocate.) Dear Sir,-I now ask of your permission to publish a few remarks re a meeting held at Long Pond on Monday night, April 5th.

During our Council meeting ou Thursday night we decided to ask sea for five weeks. We miss the President Coaker to visit us and ad-Bill seems determined to put us out and found that owing to pressure of of the way. He hasn't got us yet business he could not be present himalthough they succeeded in torpedo- self. Mr. Coaker, never lacking in ing the "Bayano" and sending a few his efforts to help, he agreed to send more of our poor fellows to a watery | Messrs. Haltyard and Grimes, M. H.

bugle call at the dead of night when sectool room, which had been hired a chaps's asleep in his hammock. We by the Council for the benefit of the don't worry much about dressing ex- public. A good gathering being presept to make sure that our swimming ent, the meeting was called to order collar is alright. We are supposed to before the arrival of our friends. To

The meeting opened at 7 p.m. sharp and the speakers in turn amidst great applause, pointed out the benefits, directly and indirectly derived from the F.P.U. since its start, and many other matter relating to the Union and President Coaker. The meeting was the most successful ever held here, all being in accordance with the speakers, as they could see how President Coaker was fighting a good fight. Our meeting closed at 8.40 p.m. with the singing of the National Anthem, after which cheers were given for President Coaker, the Speakers

We have no room here for Surtax Morris. His day is done along this shore. The people of Long Pond and surrounding villages do not forget the way they codded the people previous to last electioning by promising a harbour to Long Pond, and sending along a man (a graball) with Morris to survey the pond as a cod to catch votes and moreover gave Gambo a present of \$840.00 for a lot of old rubbish sticks which are now here (with the exception of what has disappeared.) We remember their bluff and cod and they had better keep clear. They are rightly named graballs. As for Gambo's sticks, they may be useful for fire-wood; but Sir at this time of privation why not give a few men a chance to earn a dollar by putting these sticks (what's good) into the wharves at Long Pond and Manuels for the benefit of the fishermen and farmers. We are determined to send these men into political oblivion at the next election if they do not run on "Gull Island" and get stranded.

Go on Mr. Coaker with your fight, we are at your back. We will soon all one body in this place for the out for liberty and freedom. Down with the traitors and grab-

A UNION MAN.

Long Pond, Manuels, April 6th., 1915.

Pat and Mike, just landed in Ameri- and moving our books while ca, were spending the first night in a hotel. Mike was unable to sleep. About midnight a fire broke out in the ed to the window, looked out, and your books. Why not ask prices? rushed back to awake Pat, but Pat re- PERCIE JOHNSON, Agent fused. Another engine came clanging down the street Mike was beside himself with fright. "Get up! Pat,

Admiral Dewey, on being complimented on his superb health, smiled and said: "I attribute my good condition to plenty of exercise and no banquets. One-third of what we eat, you know, enables us to live."

"In that case," said his friend, jestingly, "what becomes of the other "Oh," said the Admiral, "that en-

ables the doctor to live."-New York

Yours truly. AUNT POLLEY. A FIRE INSURANCE POLICY is -:- \-:-

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-OUR WAY-We have a large stock of FEEDS pur chased when prices were easy.

White Cattle Feed, Bran, Yellow Meal, Whole Corn. Mixed Oats -and-

Calf Meal, in 25lb. Bags, 5c. lb. Boneless Jowls, Pork Loins Ribbed Pork, New York Beef, Sinclair's Spare Ribs, the best.

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# Ladies' Hats

Just to hand In the latest and up-to-date London Fashions. HATS TRIMMED AT SHORTEST NOTICE

> ---Also---We have just opened our stock of

### Dress Goods

Of very finest material and choicest patterns to select from.

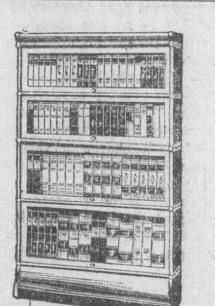
Our price are right as they were bought before the advance.

Agents for Ungara Laundry & Dye Works. Halifax, N.S.

# Special Offer

### "The Wail and Advocate"

IN ORDER TO ACCOMMODATE THE OUTPORT PEOPLE WHO ARE ANXIOUS TO FOLLOW THE PROCEEDINGS OF THE HOUSE OF ASSEMBLY, WHICH OPENED APRIL 7TH, WE WILL SEND THE DAILY ISSUE OF "THE MAIL AND ADVOCATE" TO ANY PERSON FOR THE BAL-ANCE OF THIS YEAR FOR THE SUM OF ONE DOLLAR, AND THE WEEKLY ISSUE FOR THE SUM OF THIRTY CENTS.



HOUSE-CLEANING time is again the fashion and with i the nuisance of moving heavy pieces. Our patient wives should never be burdened with the labor of dusting

neighbourhood and a fire engine came dust-proof book-case sections are so down the street clanging its bell and cheaply obtainable. The cost of a belching fire and smoke. Mike rush- section is less than that of many of

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Just right for outport trade Bales containing ten patterns, 25 pieces each pattern

All Nice and Bright Prices range from

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