

Smoke Virginia Cigarettes for 31 Days and get a

\$5. Note Free

For one month only commencing May 18th we will give every smoker 50 Cigarette coupons for every 25 empty Virginia 10's packets, or for every 50 empty Virginia 5's packets returned to our Premium Department.

On June 18th to the smoker sending in the highest number of empty Virginia 5's packets, also the smoker sending in the highest number of empty Virginia 10's packets, we will present to each a

New \$5.00 (Five Dollar) Note Free!

Virginia Cigarettes are without doubt—the biggest value—the longest smoke—and the lowest price Cigarette in Newfoundland. What else?—Why! there's one coupon in every packet of 5's—and two coupons in every packet of 10's—and on June 18th there's two packets with a \$5.00 note in each—One for YOU and one for the other fellow—it's easy, smoke Virginia Cigarettes, that's all.

Imperial Tobacco Co., (Mld.) Ltd.



A FAIR OFFER
Sufferer—"Think this medicine will do my rheumatism any good?"
Druggist—"Just try a bottle of it and if you're not satisfied return it and get your money back."

Be Ahead of Time!

Get one of our Steel Fishing Rods from

\$1.25 to \$6.00

Split Cane Fishing Rods from

90c. to \$6.00.

Also a very large assortment of English Rods at our usual low prices.

Martin Hardware Co.

WANTED!
TO PURCHASE AT ONCE
One pair PURE SILVER FOXES! (PUPS)
MALE and FEMALE.

FOR SALE--One Pair Red Foxes. 2 years old. Parents Light Silver. Delivery at once. Selling to make room for better stock.

APPLY TO
NEWFOUNDLAND FOX EXCHANGE.

P. H. COWAN'S OFFICE.

276 WATER STREET

P. O. BOX 67

NOTICE!

We are now prepared to deliver

WHOLE WHEAT Biscuits

Made in the form of No. 1 Bread, in Bags and Half Bags.

G. Browning & Son.

Skinner's Monumental Art Works

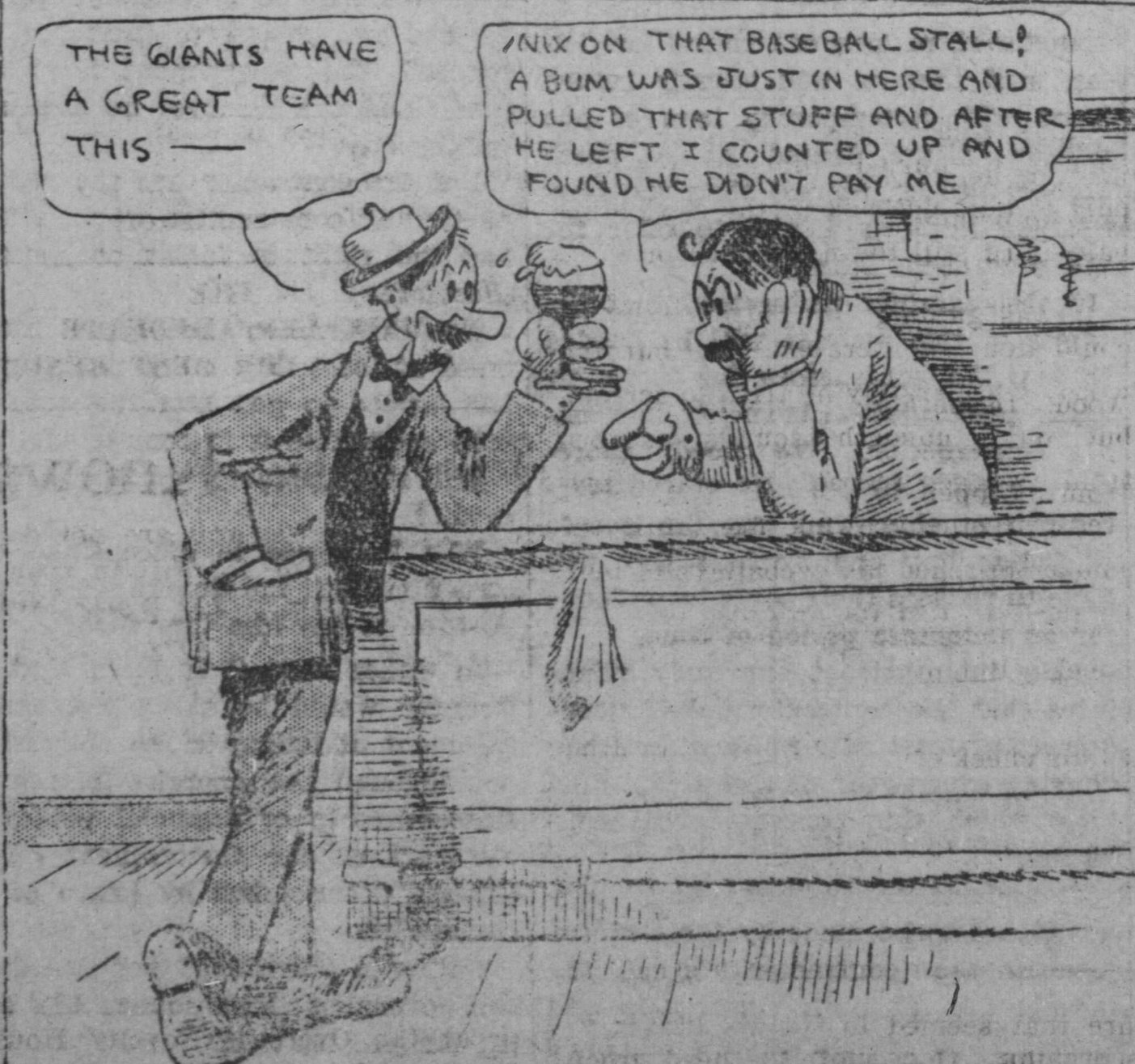
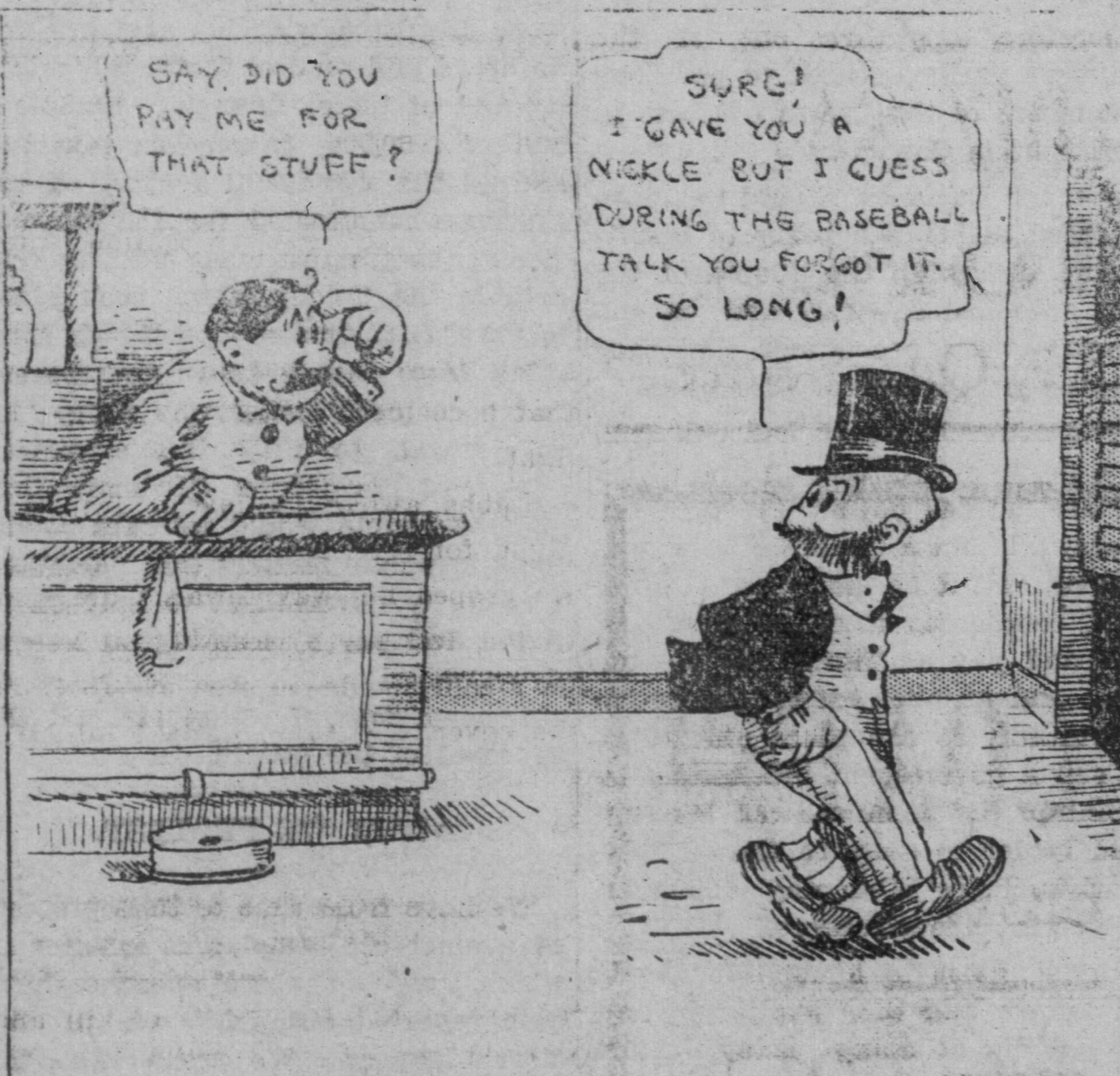
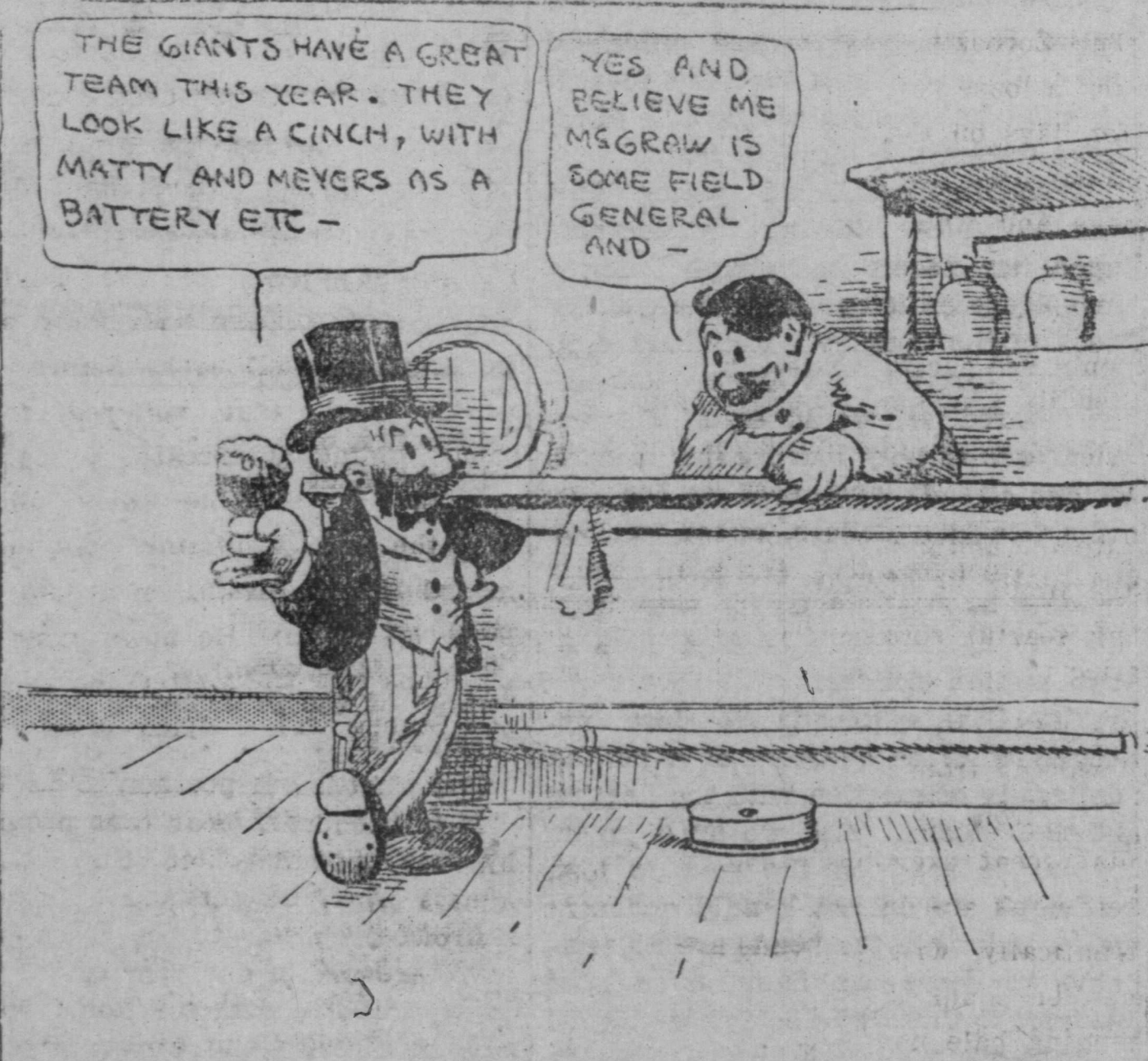
Head of Beck's Hill - Duckworth Street - St. John's, Newfoundland



FORGOTTEN. REMEMBERED.
If you want a nicely finished Headstone or Monument, see our stock, or write for our Catalogue of sizes and prices, and our mail order system. We give first-class stone sockets with all stones. Beware of cheaper imitations now in the market. First-class always. Second to none. First-Class Lettering a Specialty. Catalogue of prices sent to any address on receipt of Post Card.

Jeff and Mutt Make Sporting "Dope" Pay.--

By "Bud" Fisher



MUIR'S MARBLE WORKS

ESTABLISHED 1847.
Cabot Building, Water Street.
Monuments, Headstones, Memorials, Cemetery Decorations in Marble and Granite.
Latest and most elaborate designs. Largest stock to select from in the city.
The distinctive features of our work are Superior Carving, Finish and Materials.
Designs and price list mailed to any address.

Mail orders have special attention.
F. CHISLETT,
Manager,
ap19.3m
F. J. Morris, K.C. E. Leo Carter.

Morris & Carter

BARRISTERS, SOLICITORS, &c.
OFFICES:
Bank of Montreal Building,
ST. JOHN'S.

THE MAIL AND ADVOCATE.

The weekly edition of The Mail and Advocate will be sent to any address in Newfoundland and Canada for the balance of 1914 for the small sum of 30c., and the daily for the balance of 1914 for the sum of \$1.00. Send along your names and stamps to cover.

FOR SALE!

A Portion of Land, situated at the East Side of British Harbor. Very convenient for fishing room or for other business. Will sell on easy terms. For particulars apply to **ALEXANDER GARDNER, Shook's Arm, T.B.**

ADVERTISE IN THE MAIL AND ADVOCATE FOR BEST RESULTS