



**This
Drink
Will Sell
and Repeat
Faster In 1917
Than All Others**

**After You Stock
PHEZ We Help
You Sell It—**

By furnishing you with our complete and wonderfully effective window trims, pyramids, recipe booklets, fountain hangers, fountain listings and cuts of PHEZ ads to run in your local papers.

**Cash in on the
POST Campaign**

Now Running

Donald H. Bain Co.

WINNIPEG

Distributors for

Manitoba, Saskatchewan, Alberta
and British Columbia



BECAUSE—Our big advertising campaign in the SATURDAY EVENING POST is making it known in every hook and corner of Canada.

**Get Your Stock of
PHEZ on Hand and Take
Care of the DEMAND**

There's a good profit in PHEZ for you because it's a quick seller, your turn over is rapid. Recommend PHEZ to your customers, get them to try it, and leave the rest to PHEZ.

PHEZ is the pure juice of Oregon's famous Loganberries pressed and bottled fresh from the vineyard. A little sugar is added and you have—delicious PHEZ.

Rose & Laflamme, Ltd.

Distributors for Eastern Canada

MONTREAL AND TORONTO