

CANADIAN GROCER

A Weekly Newspaper Devoted to the Grocery, Fruits, Provision,
Canned Goods and Foodstuffs Trades of Canada.

Montreal: 701-702 Eastern Townships Bank Bldg.

Toronto: 143-149 University Ave.

Winnipeg: 34 Royal Bank Building

London, Eng.: 88 Fleet St., E.C.

New York: 115 Broadway

VOL. XXV.

PUBLICATION OFFICE: TORONTO, SEPTEMBER 22, 1911

No. 38



Toronto Office:
30 Church St.

For Years in the Lead

— Still Leading

is the unparalleled record of these two brands of staple condiment.



COLMAN'S MUSTARD KEEN'S MUSTARD

Double Superfine Quality—In square tins.

Any dealer stocking these brands will be catering to the demands of the general public.

MAGOR, SON & CO.

AGENTS FOR THE DOMINION OF CANADA

403 St. Paul St. :: MONTREAL

Are You Reminding Your Customers, Mr. Groceryman

of all the numerous and varied uses to which

Benson's Prepared Corn

can be put? The secret of successful merchandising to-day is service, and little reminders of what can be done with the goods you sell, constitute service.

Service does more than make sales for you at the moment—it makes friends and holds customers. Remind your customers.

THE EDWARDSBURG STARCH CO.
LIMITED
MONTREAL—CARDINAL—TORONTO—BRANTFORD—VANCOUVER