

## **The British Columbia Monthly to Support the V.O.N. PRACTICAL COMMUNITY SERVICE AT HOME.**

As the notice below will indicate, the BRITISH COLUMBIA MAGAZINE intends taking advantage of the opportunity given to it by the Dominion Government to address the thousands visiting Wembley, London, England. But in its aim to do some real "Community Service" in these past twelve years or more, this Magazine has emphasized that practical interest should "BEGIN AT HOME."

It is with satisfaction, therefore, that we use this space to acquaint our regular readers, and all others whom it may concern, that the BRITISH COLUMBIA MONTHLY has arranged with the V. O. N. (Victorian Order of Nurses) to co-operate toward securing their objective of \$15,000.

Arrangements are not completed as this Magazine goes to press, but we have good reason to believe that a large number will join us in the work.

Details will be published later, and we hope to be able to report that EMPLOYERS and EMPLOYEES alike have associated themselves with the BRITISH COLUMBIA MONTHLY in support of the invaluable service rendered by the Victorian Order of Nurses.

We are planning to give the co-operation of this Magazine in a way that will be above criticism, and we shall publish the names of those practically associated with us in this Community work. The pictures of the representatives, whether on or outside of their staffs, who are doing the work, or are responsible for its supervision, may also be published in the Magazine.

In this campaign the BRITISH COLUMBIA MONTHLY is arranging not only to reduce its regular rate—to give the public the fullest value possible—but also to award cash prizes or the option of a holiday trip to Alaska or California, to those who become associated in the enterprise.

For fuller particulars see Page Four of this issue.

## **Community Service Within the British Empire: *To British Empire Citizens Visiting Wembley, London, Greeting!***

Thanks to the enterprise of the Dominion Government Authorities at Ottawa, who have directed us to send a certain number of Magazines each month to the Canadian Commissioner's department at Wembley, London, England, the BRITISH COLUMBIA MONTHLY is likely to come under the eye of many thousands of visitors to the great Exhibition.

The editor of this Magazine personally takes this opportunity of advising all people of British stock who consider emigrating from the HOMELANDS or other EMPIRE DOMINIONS beyond the seas to INVESTIGATE and VERIFY the facts as to Canada: To be particular to find out about Western Canada, and especially this Farthest West Province of BRITISH COLUMBIA.

It is amazing to learn how limited, erroneous or indefinite the knowledge of other countries often is even in otherwise enlightened Communities. It is said that people make inquiry at the "British Columbia House" in London, as to "Whether Canada is in BRITISH COLUMBIA?" . . . Then we heard of United States citizens in California—which is on the Pacific coast too, but hundreds of miles south of British Columbia—who "thought we all spoke French here"; and of "New Yorkers" who were evidently surprised to find that—"Oh, you dress the same as we do!"

Even in the Twentieth Century it seems it is possible for people who consider themselves in the van of progress to yet retain crude notions concerning their fellows in other parts of the world.

The writer, as a Briton born, but a Western Canadian for years, wishes to emphasize that it is high time the people of our own British Empire stock, especially in the overcrowded Homelands, awoke to the conditions and possibilities affecting the different parts of the Empire, and not least of all this Dominion of Canada.