



destined for stores and business properties, and it is safe to predict that the street railway will run along Westminster Road past shaft No. 6, and eventually to "Diamond City."

A Handsome Residential Section.

As stated before, the trend of the beautiful homes is south-east. By referring to the map of the city at the back of this booklet, you will locate the old Agricultural grounds, known as Victoria Park. This city divided into lots of twenty-five feet frontage and sold by public auction, under their guarantee that the water systems would be continued to the grounds within a term of months. Many prominent citizens purchased these sites as high as \$500.00 per lot, with the purpose of erecting homes there. It is generally understood that the proposed electric tram will run to, and probably past this point in the near future, which will immediately enhance the value of "South Lethbridge."

Comparative Values.

Property on Round Street, one of the chief business thoroughfares of Lethbridge has a value from \$700 to \$1,000 per foot, while residential lots of 25 feet are sold for \$1,000 and more in the desirable south-easterly locations. Very heavy and steady advances in values have taken place during the past three years on account of the almost phenomenal march of the building farther and yet farther out, to accommodate the incoming population.

When the street car service is installed a large number of good residences will be built at points considerably farther away from the centre of the city than might be thought, as people generally prefer to purchase fifty to one hundred feet frontage at a low figure when within reasonable walking distance of a car line, than pay a stiff price for a small 25-foot lot closer in. It is a logical sequence to conclude that Lethbridge will cover two or three times more territory per house in the future than in the past. Building lots bring prices of several hundred dollars each, some little time before they are required for actual building purposes, and rise steadily as more and more dwellings approach them.

South Lethbridge Addition Has Probabilities.

While no one can make positive or truthful statements as to the exact time when "South Lethbridge" will be built upon, or built up to, it should be borne in mind that it is

