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STOP A MOMENT! LISTEN TO THIS

Cincinnati man tells how to lift off any corn without hurting one bit

You reckless men and women who are pestered with corns and who have at least once a week invoked an awful death from lockjaw or blood poison are now told by a Cincinnati authority to use a drug called frezone, which the moment a few drops are applied tony core, the soreness is relieved and soon the entire corn, root and all, lifts out with the fingers.

It is a sticky substance which dries the moment it is applied and is said to simply shrivel the corn without inflaming or even irritating the surrounding tissue or skin. It is claimed that a quarter of an ounce of frezone will cost very little at any of the drug stores, but is sufficient to rid one's feet of every hard or soft corn or callus.

You are further warned that cutting at a corn is a suicidal habit.

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WENT AFTER IT KEPT UP EFFORTS AND SUCCEEDED

HOW WOODSTOCK GOT BIG INDUSTRY

In Saturday's issue it was announced that Woodstock has secured a desirable industry which will employ 200 hands at the start, namely another Canadian factory for the Brunswick Balke Colender Company of Chicago, which finds its present plant in Toronto too small.

The getting of this plant by Woodstock affords another illustration how other cities get after new industries. Not discouraged by many delays the representatives of the city council and the Board of Trade, continued their efforts and finally clinched the industry. The Sentinel Review of that city in reviewing the negotiations says:

"What promises to be the greatest period of industrial activity ever experienced in the city of Woodstock, is forecasted in an announcement to-day by Mayor Gahagan and president Rea, of the Board of Trade, that negotiations have been completed and the agreement signed, making it positive that the Brunswick Canadian Products Company, Limited, will establish here their office and manufacturing headquarters for the Dominion of Canada.

Negotiations have been under way between the representatives of the city and certain prominent Chicago business men, continually during the past three months. At the outset representatives of the firm came to Woodstock, incidental with their review of the Canadian field for location of a suitable site for their proposed Dominion headquarters. At that time they had definitely decided to locate in Canada. The city's available empty factories were not large enough to meet their requirements and were not so situated as to permit of future expansion. These men first got in touch with Mr. Rea, president of the Board of Trade, who is, incidentally, the agent for their phonograph in Woodstock. A conference followed with the Mayor, and from that date until last night the local authorities have been working without let up, to induce these men to come to Woodstock.

The final negotiations were completed in Chicago yesterday and Mayor Gahagan, president Rea, and city solicitor McMullen returned to Woodstock at six o'clock this morning with the signed agreement in their possession.

The prominent Chicago business men referred to are identified with the Brunswick-Balke-Colender Co., a firm which employs over 5000 men in their various factories and has an immense yearly turnover. As the Brunswick Canadian Products Limited, they agree to erect in the city factory buildings with a floor area of not less than 125,000 square feet, which, together with the equipment, are to cost not less than \$250,000. The company will employ at the outset not less than 200 employees, 90 per cent. of which will be men, and they require a ten acre site, which the city will be asked to provide. They will manufacture phonographs and phonograph records.

The details of the agreement are to be made known to public in due course, and for this purpose a special open meeting of the Board of Trade has been called for next Monday night at 8 o'clock, to which every resident of the city, whether a member of the board or not, who is interested in the future welfare of Woodstock is requested to attend.

After Long Negotiations. This firm has been secured to the city after a long period of trying and exceptionally hard work on the part of the local officials and their final success cannot fail to meet with unstinted commendation, when once the great importance of the project is fully realized by the rate-payers of the city. The negotiations in Chicago and elsewhere have necessitated many trips, but the Mayor and the president of the Board of Trade were determined that no stone should be left unturned in connection with the city's efforts to secure the industry, and gave freely of their time and energies in a long series of personal negotiations.

Great rivalry has existed during the whole period among the towns and cities of Ontario in an endeavor to secure this industry. They had many flattering offers from other industrial centres, but at the outset the firm was attracted by the surroundings, location and general appearance of Woodstock and their final decision to locate their Canadian headquarters here is indeed a compliment to the characteristics of the city itself.

The success of the organization and its financial standing are beyond question. It is now up to the residents of this city to complete their part of the arrangement and in due course a by-law will be submitted to the rate-payers. In the meantime the Council and the Board of Trade will make known the complete details at the meeting to be held in the city hall next Monday night.

The Mayor's Statement. Referring to the success of the negotiations and the importance of the industry to the city, Mayor Gahagan gave out the following statement when interviewed by The Sentinel Review to-day: "I am fully convinced after three months of negotiations with the representatives of this company, that this industry is the one thing needed to give Woodstock the boost which the citizens have been waiting for for some years past. The men behind this firm are business men of the highest standing, who see the possibilities of Canadian business, and judging from their progressive policy in the United States, the Woodstock plant will, in a few years, be one of the largest of its kind on the continent. I wish to pay tribute to Mr. E. A. Rea, president of the Board of Trade, who has worked unsparingly and without let-up until the deal has been finally and definitely accomplished."

Mr. Rea's Statement. The president of the Board of Trade spoke his mind as follows: "If the Board of Trade of the city of Woodstock had never accomplished any other good, in inducing this firm to come here they will have succeeded in putting over one of the biggest boosts for the city, that it has ever received. Knowing the men behind the organization, as I do, leads me to believe that this will be one of the largest industries in Woodstock and while their start will be on phonographs and phonograph records, we are led to believe that another large manufacturing department will be added to this in due course, which will mean the employ-

ment of a large number of skilled workers. The company will be of unquestionable financial standing, with ample money at their disposal at all times and will employ almost completely, skilled mechanics.

"They are anxious to get started as soon as possible, realizing that Canada is just on the verge of still greater prosperity, and they want to be ready to take advantage of the offered opportunities. As president of the Board of Trade I wish to pay tribute to the members of the Board for their unstinted efforts in aiding us in connection with the negotiations. The special committee appointed in the matter has used every endeavor to successfully conclude the work they were delegated to perform by the Board of Trade. Mr. Gahagan, Mayor of the city and Mr. McMullen, the city solicitor, have given unstintedly of their time and energies for the past three months. During all of the negotiations they have never allowed the matter to drop from their minds, realizing that the industry is of vital importance to the city." Mr. Rea also paid

tribute to the fine assistance given by Mr. H. A. Little, whose legal and business experience was of inestimable value both to the committee and the negotiating heads. He pointed out in conclusion that in due course the by-law would be submitted to the rate-payers and that it was the personal duty of every resident with the welfare of the city at heart to get fully acquainted with the proposition and to get whole-heartedly behind it."



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A Little Chat

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