

Open Saturday Evening Till Ten O'clock.

Jan. 23, '20.

YOUR LAST OPPORTUNITY

To Visit St. John's Greatest Mercantile Event

OAK HALL'S 31ST ANNIVERSARY SALE



Saturday at 10 p. m. rings down the curtain on the greatest buying opportunity ever offered the people of St. John—only a few more shopping hours in which you can purchase your wearing apparel at much less money than it will cost you only a few short weeks from now. We don't know of any other investment on which you can reap such big returns in so short a time.

The enormous demands made by Europe for wearing apparel, the continually increasing cost of manufacturing, the higher costs of raw material, all going toward making up an ever increasing cost of wearing apparel to the people of this country—but more important still—

Real Scarcity of wearing apparel is tremendously more acute now than ever before. It is almost impossible to procure real quality merchandise in worth while quantities—yet in spite of these conditions—

You Have an Opportunity to beat out the coming conditions by taking advantage of this sale—now. For your own good, don't delay—buy now—buy not only for present needs, but invest in wearing apparel for the future and get the biggest possible interest on your money in so short a time.

WOMEN'S SHOP—3RD FLOOR
Everything at reduced prices. SWEATERS, LINGERIE, NEGLIGEE, HANDKERCHIEFS, UNDERSKIRTS, DRESSES and many others too numerous to mention.



FURS

HUDSON SEAL COAT, 40 inches long, loose back, shawl collar and cuffs of Hudson Seal, heavy poplin silk lining. Regular \$360 **SALE \$238**

HUDSON SEAL COAT, 32 inches long, large shawl collar and deep cuffs of Opposum. Regular \$420 **SALE \$336**

MUSKRAT COAT, 46 inches long, large convertible collar and deep cuffs, dark brown satin lining, crocheted buttons. Regular \$258 **SALE PRICE \$206**
Regular 300 **SALE PRICE 240**

MUSKRAT COAT, 40 inches long, shawl collar, cuffs and half belt of Hudson Seal. Regular \$224 **SALE PRICE \$179**
Furs—Pieces of MINK, BLACK FOX, RED FOX, TAUPE WOLF, BLACK WOLF and many other beautiful pelts all at radical reductions.

Further Drastic Reductions in Women's Coats

GROUP 1—\$44 to \$65—
All-wool Velours, Bolivias, Duveltyns, Silvertones in Taupe, Reindeer, Pekin, Green, Black **\$36**

GROUP 2—\$35 to \$41.75—
Cheviots, Velours, Bolivias, in Navy, Brown, Black, Taupe. **\$26**

GROUP 3—\$20 to \$24—
Chinchillas, Diagonals, Cheviots in Burgundy, Taupe, Navy, Black **\$15**

CHILDREN'S SWEATERS, SIZES 22 to 34—RADICALLY REDUCED.

Almost every desirable shading in Coat Style, Pullover and Belters.

SWEATERS up to \$3.50 **NOW \$2.39**

SWEATERS up to 4.00 **NOW 2.89**

SWEATERS up to 4.65 **NOW 3.59**

SWEATERS up to 5.25 **NOW 3.89**

HOSIERY.

39.—A large purchase of fine merized hose with reinforced toes and heels, permits us to quote an unusually low price. Colors are black, grey. Regular Value, 50c. **SPECIAL PRICE 39c.**

29c.—Excellent quality Cotton Hose in tan only.

LISLE HOSE in grey, reindeer, Russian Calf, brown, gun metal, white, full fashioned, fully reinforced. Sizes 8½ to 10 **SPECIAL SALE PRICE 74c.**

SILK HOSE, such well known makes as Gotham, Holeproof, Venus, Mercury, all at **REDUCED PRICES.**



Blouses

SPECIAL—A large assortment of beautiful Blouses in Pique, Linen, Drills, round collars, square collars, V-neck. Regular Values up to \$2.50, **SALE PRICE, \$1.79**

WHITE GEORGETTE, high neck, tucked front, turn back cuffs, lace trimmed. **SPECIAL SALE PRICE, \$9.84**

Hundreds of Blouses to choose from—Crepes-de-Chine, Organdy, Batiste, Voile and others; attractive embroidery, frills, new cuffs, trimmings of beads and buttons. **ALL DRASTICALLY REDUCED.**

MIDDIES, white with navy drill collar or navy flannel collar and white braid trimmings.

Regular \$2.00 \$2.80 \$3.00 **\$3.85**

SALE 1.74 2.44 2.62 **3.39**

SUITS FOR YOUNG MEN

\$20 to \$25 Values—NOW \$13.10

2-Piece Long Trousers Suits, including Belters, Pinch Backs, and novelty styles. Such an opportunity as this does not come twice. If your size is here, don't miss it. Sizes are 32, 34, 35.

SALE PRICE, \$13.10

MEN'S SUITS in three button standard style, two button waistline effects and other styles representing the best makes in Canada, including the famous "Fashion-Craft." Sizes 36 to 46.

Regular—\$25.00, \$30.00, \$35.00, \$40.00, \$50.00, \$60.00.

SALE—\$21.60, \$25.40, \$29.80, \$34.85, \$42.90, \$52.30.

MEN'S OVERCOATS

Double-breasted Ulsters, Ulsterettes, Chesterfields, Slip-ons, Waistlines.

Regular—\$25.00, \$30.00, \$35.00, \$40.00, \$50.00, \$75.00, \$80.00.

SALE—\$21.30, \$24.95, \$28.90, \$34.60, \$42.65, \$63.70, \$74.90.



Special Fur Coats

Black Dog Fur Coat, 50 inches long, large storm collar, quilted lining, an excellent Coat for teaming or other cold work. Sizes 44 to 50. Regular \$45. **SPECIAL SALE PRICE, \$33.90**

Near Beaver Fur Coat, double-breasted, large collar, quilted lining, will stand unusually hard wear. Sizes 44 to 50. Reg. \$55 **SPECIAL SALE, \$44.60**

MACKINAW COATS

All-Wool Mackinaws in browns, greys, blues, greens, with large overchecks. **SPECIAL SALE PRICES—\$10.50, \$13.45, \$15.90, \$17.35.**

All-Wool Irish Frieze Reefers, tweed lined. Special Sale Prices, \$16.20, \$17.95

SHEEP LINED COATS

Khaki Duck, large beaverette collar, **SPECIAL PRICE, \$9.90**

Corduroy with large beaverette collar. **SPECIAL PRICE, \$14.20**

Fawn Whipcord, large beaverette collar, **SPECIAL PRICE, \$14.20**

DRASTIC REDUCTIONS.

on Odd Trousers, Overalls, Sheeplined Coats, Waterproofs, etc.

BOYS' MACKINAW COATS.

Real quality Mackinaw Coats made from heavy 34 ounces to the yard Mackinaw Cloth. Checks and Plaids with either loose or stitched on belt, large shawl collar.

Regular \$13.50 **SALE PRICE, \$10.20**

BOYS' WINTER OVERCOATS

Regular Price—\$10.00, \$13.50, \$15.00, \$18.00, \$22.50.

SALE PRICE—\$8.50, \$11.45, \$12.75, \$15.30, \$19.15.

FLEECE-LINED Combination Underwear.

Sizes 24 to 34. Regular \$1.25 a Suit **SALE PRICE, 98c.**

BLOUSES, white pleated. Sizes 8 to 14 years. Reg. \$1.00, **SALE PRICE, 50c.**

SWEATERS—Heather mixtures, military collars. Sizes 28 to 34. Regular \$2.00 **SALE PRICE, \$1.45**

BOYS' KNEE PANTS.

Made from high quality English pre-war tweeds, also navy serges, three pockets, lined throughout. A wonderful bargain at this price. Sizes, 11 to 17 years. Today's Value, \$3.50. **SPECIAL SALE, \$1.39**



BIG SPECIALS IN BOYS' SUITS

Regular \$16—**SALE PRICE, \$10.89**

Boys' Suits that have been procured especially for this Great Event. Norfolk styles with either loose or stitched on belt and patch, set-in or slash pockets in greys and fancy browns. Sizes 6 to 17 years.

Regular \$16 **SALE PRICE, \$10.89**

TWO BLOOMER SUITS

\$12.89

A wonderful opportunity to get a boys' high quality suit with an extra pair of bloomers at a price that is truly below what any one would expect. Greys, browns and fancy tweeds, made in Norfolk style with loose or stitched on belt and either slash or set-in pockets. Sizes 6 to 17 years. Regular up to \$18. **SALE PRICE, \$12.89**

Other Suits for Boys 10 to 18 years are all radically reduced for this sale.

Regular \$14.50 \$17.00 \$20.00 \$26.00

SALE .. 12.23 14.45 16.98 22.10

Other Suits for Junior Boys up to 10 years of age can be had at real savings.

Regular \$9.55 \$9.20 \$9.60 \$10.00 \$12.00

SALE .. 7.53 7.42 8.16 8.43 10.20

BOYS' SHOP—EVERYTHING RADICALLY REDUCED.

Separate Tweed Pants, Wool Overalls, Wool Suits, Wool Caps, Sweaters, Gloves, Stockings, Underwear, Caps, Rubber Coats, Overalls, Coveralls, etc.

MEN'S NEGLIGEE SHIRTS.

The most phenomenal values ever offered in Men's Shirts. Prices are considerably lower than makers' present day quotations.

Negligee Shirts, neat striped effects. **SPECIAL SALE PRICE, \$1.48**

Regular \$3.50 and \$4.00 Shirts, **SPECIAL SALE PRICE, \$2.98**

Evening Dress Shirts at extraordinary values. These are of English manufacture that cannot be duplicated today at \$3.00 to \$4.00, but as they are slightly soiled we offer them at the unusually low sale price of **\$1.69**

MEN'S WORKING SHIRTS

Heavy Oxford Shirts with collar attached, two pockets, double stitched, large body. Regular \$2.50. **SALE PRICE, \$1.79**

Heavy Grey Flannel Shirts, collar attached. Reg. \$3.25 **SALE PRICE, \$2.69**

Fancy Shaker Flannel Night Shirts, collar attached. Regular \$2.25. **SALE PRICE, \$1.89**

Pyjamas or Shaker Flannel, frog trim, military collar. Regular \$3.00. **SALE PRICE, \$2.39**

EVERYTHING REDUCED—Hats, Caps, Neckwear, Club Bags, Trunks, Suit Cases, Handkerchiefs, Braces, etc.



GREAT SAVINGS IN MEN'S HOSIERY.

Fine Black All-Wool English Cashmere Hosiery. Reg. \$1.00 **SALE PRICE, 69c.**

Fine All-Wool English Ribbed Cashmere Sox. Reg. \$1.25 **SALE PRICE, 84c.**

Heavy Ribbed Grey Wool Sox. Regular 50c. **SALE PRICE, 39c.**

Heavy All-Wool Working Sox. Regular 65c. **SALE PRICE, 48c.**

MEN'S UNDERWEAR

EUREKA brand heavy ribbed Wool Shirts and Drawers—unshrinkable. Regular \$2.25 a garment **SALE PRICE, \$1.59**

STANFIELDS' Truro Knit Shirts and Drawers. Regular \$2.75 **SALE PRICE, \$2.19 a Garment**

STANFIELDS' Red Label Shirts and Drawers. **SPECIAL SALE PRICE, \$2.69 a Garment**

PENMAN'S Fleece-Lined Shirts and Drawers. Regular \$1.35 **SALE PRICE, \$1.17**

PENMAN'S Natural All-Wool Heavyweight Shirts and Drawers. Regular \$4.25 **SALE PRICE, \$3.38**

FLEECE-LINED COMBINATIONS—PENMAN'S. Regular \$4.00 a Suit **SALE PRICE, \$2.59**

MEN'S SWEATERS

Coat Style, military collar, heather only. Regular \$3.00 **SALE PRICE, \$2.29**

Heather Coat Sweater, shawl collar, heavy weight. Reg. \$5.00 **SALE PRICE, \$3.89**

Fine Worsted Coat Sweaters, military collar, brown or Oxford shades. Regular \$5.50 **SALE PRICE, \$3.98**

Better Grade Sweaters all at substantial discounts.

UNUSUAL OFFERINGS IN GLOVES AND MITTS.

Heavy Khaki Wool Mitts. Regular 65c. **SALE PRICE, 42c.**

Heather and Grey Wool Gloves. Regular \$1.75 **SALE PRICE, \$1.39**

Mocha Gloves in grey and brown, fleece lined **SALE PRICE, \$1.89**

Grey Suede Gloves. Regular \$2.50 to \$3.00 **SALE PRICE, \$1.39**

Leather Gloves, horsehide palm, lined with or without gauntlets. Regular \$2.25 **SALE PRICE, \$1.69**

Black Gauntlet Driving Mitts, leather palm, curl cloth back. Regular \$2.00 **SALE PRICE, \$1.39**

Men's Hats

VELOURS, the most popular winter hat.

Regular Price \$10.00 \$8.00 \$7.00

SALE PRICE 8.58 6.98 5.98

FELT HATS

\$9.00 BORSALINOS, **NOW \$7.88**

\$6.00 MALLORYS, **NOW \$6.29**

\$8.00 STETSONS, **NOW \$7.19**

Various Makes, **NOW \$4.43**

TWEED CAPS Radically Reduced.



MAIL ORDERS
FILLED : : :

- **OAK HALL - SCOVIL BROTHERS, LIMITED** -

NO GOODS ON
: : APPROVAL