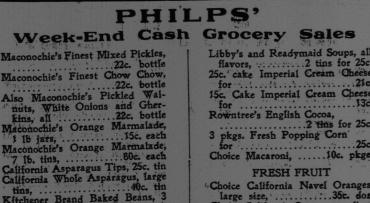
## MC 2035 POOR DOCUMENT



KINDLING

CONSUMERS

COAL CO. LINITED B31 CHARLOTTE STREET TELEPHONE: MAIN 2670 TIMES, JANUARY 14, 1915

ry and Apple

3 pkgs. Fresh Popping Corn Choice Macaroni, ...... 10c. pkge. FRESH FRUIT ice California Navel Or Choice Malaga Grapes, Gape Cod Cranberries,



American naval officers feel that in his vessel the United States will have a ubmarine just as good, if not better, han anything in foreign navies. It will have a displacement of more than 1,000 one, a sufface speed of twenty knots, ubmerged speed of eleven knots, and a sing radius of more than 1,000 miles The vessel will carry torpedo bos ence guns, and, it is said, will be sole of a more powerful and vari-ence than the present types of su mere Details of the new vessel

The Story of 1914 THE business of The Imperial Life Assurance Company of Canada during the past year was remarkably successful. The following comparative figures will be very gratifying to policyholders and others interested in the welfare of the Company: 1910 1914 1912 \$30,455,859 \$38,734,686 \$45,794,225 6,526,265 7,851,660 8,164,507 Assurances in force Assurances Issued & Revived 7,851,660 6,526,265 8,134,420 10:310:392 6,147,330 **Total Assets** Policy & Annuity Reserves Premium & Interest Income Policyholders' Net Surplus 6.338.568 8,130,560 4,749,425 2,131,875 1,795,378 1,370,560 944.413 350,733 1,359,615 422,435 636,902 Total Surplus Earned Payments to Policyholders Rate of Interest Earned 241,377 469,724 7.02% 398,957 237,409 6.83% 6:52% The Reserves maintained by The Imperial Life for the carrying out of its policy contracts are on a stronger basis than that yet reached by any other Canadian life assurance company. Ask for a free copy of our complete Report IMPERIAL LIFE ASSURANCE THE Company of Canada TORONTO, CANADA HEAD OFFICE . . . A. P. Allingham, Provincial Manager, St. John

