

On Sale Today

THE SIMPSON COMPANY LIMITED

Palm Room, Sixth Floor

See Club Dinner served from 11.30 to 2.00 p.m. Choice of soups with fish or hot meat; potatoes, boiled or mashed; one vegetable; choice of dessert; with pot of tea or coffee with cream; rolls, brown and white bread with butter.

Follow the Lead of "Men Who Know" to Our Men's Store

By paying close attention to the fine points of cut and materials, our men's buyers have made a reputation for big value giving in the right kind of clothes. Take this into account when you buy your spring outfit.



Soldier Suits for Boys

Officer and private styles; 300 suits for boys of 3 to 10 years. Tailored from regulation khaki serges in medium weights. Suits consist of tunics (officers' and privates'), breeches, puttees and cap to match. With each suit (Tuesday only) we include a cord and whistle. Sizes 21 to 28. Tuesday at 4.85

Furnishings for Men

Men's 50c Balbriggan Underwear at 29c. Natural, Penman's make, shirts and drawers. Sizes 34 to 44. Regular 50c. Tuesday 29

Suits For Men and Youths

From one of the best Canadian makers of men's clothes come 150 suits, made from imported English and Scotch tweeds and fancy worsted fabrics, which were selected and ordered by us over a year ago. Ten patterns with grey and dark grounds and colored stripes; also grey checks and black and white mixtures. All wool materials, cold water shrunk. Coats hand tailored, guaranteed to retain their shape permanently; cut on the latest models, one, two and three buttons; sizes 34 to 44, for men and young men. Tuesday 15.00

Individual Fashions In Shoes For Men Women Children

We are paying special attention to new types in Spring Footwear, and now have Boots and Shoes for every occasion, possessing distinction and originality at moderate prices.



WOMEN'S BOOTS.

- Style No. 85—White buck, high cut, with welt sole and covered heels, lace only, \$10.00.
Style No. 199—The new two-tone grey, with dark vamp and light grey top, \$8.00.
Style No. 324—White calf boot, high cut top, white leather heel, button or lace, \$8.00.
Style No. 285—Mahogany kid vamp, white kid top, lace, Spanish leather heel, \$7.50.
STYLES FOR MEN.
Style No. 0547—Gunmetal, lace, English last, grey cloth top, \$4.95.
Same style in patent No. 0439.
Style No. 0373—Mahogany calf, Blucher, English last, \$6.00.
Style No. 0545—Gunmetal, lace, English last, flange heel, \$4.95.
Same style button, with cloth top, in patent, gunmetal and mahogany tan calf.
FOR CHILDREN.
Style boots for all ages of boys and girls, 99c to \$3.50.

8.30 a.m. Specials

11.48 FANCY BATISTE WAISTS AT 80c. One of the most wanted materials this season, groundwork white with square dice checks and tiny floral spray, in mauve, black, green or blue; embroidered white organdy collar and cuffs, convertible high or low front; sizes 34 to 42 bust. Regular \$1.48. Tuesday 80c.
\$2.50 BAGS AT \$1.48.
Leather Hand Bags, seal and various grains, 7 and 8-inch covered frames, leather lining, good clasp, change purse in leather to match bag. Regular \$2.50. Tuesday 1.48
Only 8 yards to a customer. Less than today's cost to us. Splendid material for white middie, waists, dresses, suits and children's wear; width 36 inches. 4,000 yards. Tuesday at .85c
SWISS PLAINWEAVES, 80c.
1,500 yards, 44 inches wide, floral and gingham designs, and cut-out applique patterns; scalloped borders. Regular \$1.50 and \$1.85 yard. 8.30 a.m. Tuesday .85
BOYS' SLIGHTLY SOILED SHIRT WAISTS 9c.
Regular 75c, \$1.00 and \$1.25. 600 Blouse Waists, regular stock lines, narrow stripes and plain weaves; madras, seamy and silk mixtures; collars attached or separate; mostly French cuts. "W. G. & R.", "Puritan" and "Z. S." makes in the lot. Sizes 10 to 14 years. 8.30 a.m. Tuesday 9c
BOYS' FELT HATS.
Telescope style, fancy cord trimmings; black, green and brown. Regular \$1.00. Tuesday, 8.30 a.m. 45c
WHITE SAXONY FLANNELETTE, 10 YARDS FOR \$1.00.
1,200 yards only; a delightful summer cloth, free from dressing, 27 inches wide. Regular 10c yard. Only 20 yards to customer. Tuesday, 10 yards for .49c
"VENUS" TOILET SOAP.
400 Box Soap, 4 1/2 x 4 1/2 x 1 1/2. Regular 50c. Tuesday, 49c
GLOVES, 5/8, 6, 8, 10, 12.
Women's Grace Kid Gloves, in sizes 5 1/2, 6 1/2, 8 only; colors black, white and tan. Regular 75c and 85c. Just for Tuesday 49c
No Phone or Mail Orders for Above.

Height of the Season Wash Goods Offerings

Today at 8.30 begins our Height of Season Wash Goods Sale. Every item will be a demonstration of Simpson merchandising preparedness.
In addition to the specific items offered daily, we promise a real sensation of wash goods attractions daily throughout this department.
A million yards of dainty voiles, silk and cotton fabrics, nurse cloths, poplins, reps, gingham, prints, crepe and ratines.
Thousands of designs and colorings to choose from. Every inch fast dyed.
Prices average below present wholesale cost. Choose now! Although we have an almost endless variety, first choice is yours if you CHOOSE NOW!
Tuesday's list will get this sale off with a big swing.
EXCLUSIVE "DURO" PIQUES.
Tuesday we show 40-in. "Duro" Pique, in various smart stripes, white grounds, with mauve, green, tan and grey; dyes are guaranteed to hold; the 40-inch width in these patterns cannot be bought elsewhere; the price is less than present factory cost. Per yard .49
DAINTY "OMBRE" OR SHADOW SILK.
A silk and cotton fabric, white and delicate tinted grounds, with crushed and old rose prints. Just the thing for dainty gowns of the mid-Victorian period. An excellent assortment of designs. Tuesday, per yard .75
POLKA DOTS, 25c.
Self-color silk and cotton mull; a dozen shades; all fast; some cannot be repeated at any price. At present wholesale cost, per yard .25
YOU CAN BOIL THESE.
30-inch "Duro" Nurse Cloth, a material only to be had at Simpson's; plain shades, sky, Copen, and navy. Wonderful value, per yard .35
PALM BEACH SUITINGS.
Pink, navy, black, white, mauve, Alice, sky, and sand; a great favorite for sport skirts and suits. These colors are all fast; cannot be repeated today at any price. Selling Tuesday, per yard .39
FAILLE CREPE POPLIN.
36-inch; a high-grade specialty material for suitings; more than a dozen wanted shades. Shown Tuesday, per yard .65

The Home Lovers' Club

Extends to our customers the privileges of doing the necessary home furnishing now and paying at convenient times later. Ask the Club Secretary—Fourth Floor. No charge for club membership.

Linens and Staples

White Flannelette, 31 inches wide. Clearing Tuesday, yard .15
Table Damask, all linen, of good serviceable quality, assorted designs, 40 inches wide. Tuesday, yard .35
All Linen Towelling, brown and white striped, splendid for kitchen use, 10 inches wide. Clearing Tuesday, yard .15
Checked Gingham or Tea Towelling, closely woven, good drying quality; width 28 inches. Tuesday, yard .15
Brown Hollans Linen for wash dresses, motor coats, etc.; 36 inches wide. Tuesday, yard .35
400 Bed Spreads at \$2.45—A limited quantity of white English satin bed spreads for single and three-quarter beds, with corners cut and shaped for brass beds. Clearing Tuesday .25

Draperies and Carpets

CLEARANCE OF SAMPLE UPHOLSTERED CHAIRS—
To make room for our new samples of upholstered furniture in the Drapery Department, we have placed on sale for Tuesday our sample chairs, which are in some cases slightly shop-soiled.
Large Easy Chair, \$29.75—A comfortable easy chair, upholstered in tapestry with red ground; good quality, well upholstered. Regularly marked \$38.50. Tuesday . . . . . 29.75
Three Tub Easy Chairs, well upholstered and covered with tapestries of good quality, and which regularly sold at \$25.00, \$26.50 and \$32.00. Specially priced for Tuesday's selling at \$18.95, \$21.15 and \$26.95.
Two Wing Chairs at \$19.95 Each.—These are nice roomy chairs with high backs and covered with good quality of tapestry. Regularly selling at \$24.50 and \$27.50. Tuesday, each . . . . . 19.95
Five Roscoe Chairs at \$6.95 Each.—This is a nice small lady's chair, suitable for living-room use, covered with velvet of good wearing qualities. They were regularly marked at \$10.00 each. Tuesday . . . . . 6.95
Upholstering Tapestries. Notwithstanding the fact that tapestries today are very scarce and have advanced in price, we have some short ends which we are going to clear at a sacrifice. They are divided into two lots.
Lot No. 1.—A collection of good designs, both floral and conventional, with light and dark grounds; 60 inches wide. Regularly selling at \$1.00 and \$1.25 per yard. Tuesday, per yard . . . . . 78c
Lot No. 2.—A number of patterns and weaves, including a line of extra heavy quality Aubusson figured reps which regularly sold as high as \$1.90 per yard. Tuesday, per yard . . . . . 98c
ANOTHER EXTRAORDINARY OFFER IN CARPETS
We have never before offered more attractive bargains in Axminster and Wilton Carpets than for this special one day big selling. This is a clearance of English part rolls and discarded patterns that we cannot replace owing to the big advance in cost. To make room for new goods we are offering them for one day only at prices that mean a saving of 80c on every dollar.
Selection comprises Axminster, soft gray ground, floral design two-tone green Adams designs, rich dark blue ground with bold Oriental design, fawn ground with foliage, rich rose, small conventional, light ground with pretty scroll effect, also self-color green; most have borders to match. Regular \$2.50 to \$2.80. Tuesday, made and laid, per yard . . . . . 1.49

75c Verandah Jardinieres at 39c

Pretty decorations some with gold edges, best quality English ware; to fit 7 and 8-inch flower pots. Regular 75c. Tuesday special . . . . . 39c

Aluminum Ware and Bathroom Goods

Aluminum Lipped Saucepans, 1 1/2 quart size, regular 50c. Tuesday 39c; 2 1/2 quart size, regular 75c. Tuesday 59c.
Aluminum Fry Pans, 8 1/2 inch diameter, 80c value. Tuesday . . . . . 65c
Aluminum Double Boilers, 1 1/2 quart size (inside dish), good \$1.50 value, Tuesday \$1.25; larger size regular \$2.75, Tuesday \$1.98.
Aluminum Preserving Kettles, 10 quart size, Tuesday \$1.48; 12 quart size, Tuesday \$1.75.
BATHROOM FITTINGS
Bath Tub Seats, white enameled seat, adjustable rubber covered, steel ends, a very well made seat, Tuesday . . . . . 1.25
Glate Shelves, size 18 1/2 inches, complete with nickel-plated brass brackets and screws, Tuesday . . . . . 89c
Bathroom Medicine Cabinets, with mirror in door, specially priced at \$1.95 \$3.95 and \$5.50.
Tumbler Holders, Wall Soap Dishes, Tub Soap Dishes, Toilet Paper Holders, Towel Bars 1/2 x 18 or 24 inches; 80c to 75c value; Tuesday . . . . . 49c

NEW MARKET ITEMS

- Telephone Adelaide 6100
MEATS.
Simpson Quality.
The finest quality of yearling beef, product of inspected herds, and prepared under government supervision.
Shoulder Roasts, per lb. . . . . 15c
Blade Roasts, per lb. . . . . 17c
Thick Rib Roasts, per lb. . . . . 19c
Best Rib Roasts, per lb. . . . . 23c
Porterhouse Roast, centre cut, lb. 32c
Rolled Brisket Boneless Pot Roast, per lb. . . . . 18c
York Smoked Ham, mild, per lb. 25c
York Smoked Bacon, select, whole or half, per lb. . . . . 23c
GROCERIES
One car STANDARD GRANULATED Sugar in 20-lb. cotton bags, per bag 1.59
4,000 tins Finest Canned Corn, 3 tins . . . . . 23c
2,000 lbs. Finest Evaporated Apples, regular 15c, 2 lbs. . . . . 25c
Canned Beans, golden wax or green, 3 tins . . . . . 25c
Lake of the Woods Five Roses Flour, 5 bag . . . . . 95c
Maggi Baking Powder, 1-lb. tin, 21c
Griffin's Skelley's Seedless Raisins, per package . . . . . 15c
Finest Creamery Butter, per lb. 35c
Shirriff's Marmalade, 2-lb. jar . . . 28c
Choice Red Salmon, 2 tins . . . . . 27c
Finest Canned Peas in heavy glass jars, per tin . . . . . 15c
Finest Lima Beans, 5 lbs. . . . . 28c
Finest Canned Spinach, per tin . . . 25c
Fancy Carolina Rice, 5 lbs. . . . . 25c
500 cars Buchanan's Pure Strawberry, Raspberry and Black Currant Jam, 16-oz. jar . . . . . 22c
Rhine Hood Oats, large package, 23c
Cowan's Cocoa, 1/2-lb. tin . . . . . 22c
500 lbs. Fresh Crackerin' Biscuits, regular 80c per lb. . . . . 23c
Pat Toasties, 3 packages . . . . . 25c
Finest Canned Apples, gallon size tin . . . . . 25c
MacLaren's Cream Cheese, large package . . . . . 23c
Pure Gold Salad Dressing, 8 packages . . . . . 25c
Choice Olives, quart jar . . . . . 35c
FRUITS AND VEGETABLES
One car Choice California Sunlight Oranges, sweet and seedless, large size, regular 60c, per doz, 39c
Choice Grapefruit, large size 3 for . . . . . 25c
Finest Table Turnips, 2 for . . . . . 5c
Finest Radishes, per bunch . . . . . 5c
CANDY
1,000 lbs. Peppermint Chips, per lb. . . . . 12c
500 lbs. Lowmy's Milk Chocolate Shapes, per lb. . . . . 39c
1,000 lbs. Lady Caramels, per lb. 20c
FLOWERS, SEEDS
Finest Flower and Vegetable Seeds, assorted, 16 packages . . . . . 25c
Sweet Pea Seed, all colors, mixed, 1/2 lb. package . . . . . 15c
Dutch Onion Sets, per lb. . . . . 15c
Shallots for early green onions 2 lbs. . . . . 25c
Emerald Lawn Grass Seed, used extensively for new lawns and for reconstructing old lawns, 1-lb. package . . . . . 25c
Summer Home Rapid Growing Grass Seed, 1-lb. package . . . . . 18c
Finest Gladioli Bulbs, 2 dozen . . . 25c
Dessert Dahlia Bulbs, red, white, pink, yellow and fancy, each, 10 Blood and Bone Fertilizer for lawns and gardens, regular 40c, 5-lb. package . . . . . 35c
Mushroom Spawn, 3 packages . . . 25c