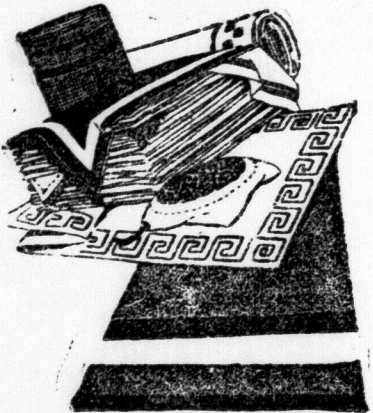


Drygoods,
Wearing Apparel**Kingsmills**Floor Coverings,
Furniture**Beautiful New Room-Rugs
Now in Our New Rug Section**

GROUND FLOOR, REAR MAIN STORE

We have about \$10,000 worth of fine Rugs to start off one of the greatest seasons we have ever had. They are all specially marked at the lowest prices you have seen on rugs of this character for a long time, and will not see again for a long time to come.

We are fully prepared to meet the rush that is going to follow this announcement, but we urge you to come early in order to see the stock in its entirety.



Rugs are bound to be higher, so that everything points to the wisdom of taking advantage of this sale.

Whether you need a rug now or are going to later on, our advice to you is to buy it now. There are ever so many interesting designs to choose from, and you will be able to find what you desire in materials, color combinations, etc., and our salesmen will gladly help you choose the best rug for your particular need.

Bring Your Room Measurements.

Tapestry Rugs Axminster Rugs Brussels Rugs
Wilton Rugs Jap Grass Rugs

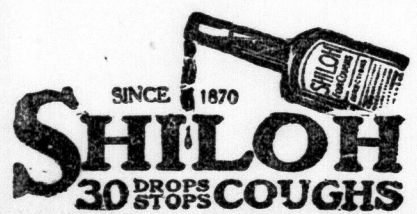
All Sizes. All Colors. Lowest Prices.

Kingsmills

FAMOUS FOR QUALITY.

**ESSEX AUTO CLUB
TO VISIT LONDON**

WINDSOR, April 21.—Members of the Essex Auto Club have arranged to participate in the annual tour of the Michigan Pike Association in the interests of better roads, to be held July 14 to 23. For the two weeks of the trip, during which London and other Western Ontario centres will be visited, and Lake Huron circled, the travelers will lead the lives of gypsies, camping out at night. The 45-piece band of the Ford plant will accompany the expedition.

**YOU GET...**

FULL VALUE FOR EVERY DOLLAR SPENT IN

Clark's Economy Stores

The best goods, new and fresh, can be had at the Clark Stores at lower prices than others sell them. Compare the quality and the price.

LIMA BEANS—Finest California stock, per lb. 15c
DRIED GREEN PEAS—Fine large Marrowfat Peas, and good cookers, very cheap at 2 lbs. for 25c

WHITE BEANS
Very choice, hand-picked stock, a good substitute for potatoes.
Per lb. **10c**

CARNATION MILK—
Small size, per tin 8c
Per dozen 96c
Large size, per tin 15c
Per dozen \$2.00
GRAPEFRUIT—Fine large size, each 10c
FRENCH PEAS, per tin 25c
STANDARD PEAS, per tin 17c

BROOMS
at a price you can afford to pay, well made, with four strings.
Each **49c**

OLEOMARGARINE—Pure and wholesome; use it freely and help keep down the price of Butter—
Challenge Brand, lb. 37c
H. A. Brand, lb. 35c
DOMESTIC SHORTENING—lb. 33c
2-lb. pails 95c
PURE LARD—Government inspected, lb. 34c
3-lb. pails 99c

CREAM CHEESE
Fresh stock and very tasty. Friday and Saturday only, two packages **25c**

AMMONIA POWDERS—5 pkgs. 25c
Large size, 3 pkgs. 25c
PANSHINE—Kitchen Magic, 3 tins 25c
BON-AMI, 2 pkgs. 25c
SAPOLIO, 2 pkgs. 25c
ECONOMY LAUNDRY SOAP—3 cakes 23c

N. P. SOAP—The Big Laundry Bar—2 pkgs. \$1.75
6 bars 20c
VICTOR SOAP—3 bars 27c

CASTILE SOAP SPECIAL
Long bars, regular 35c size.
Each **29c**

BEST GOLDEN DATES, lb. 25c
LAYER FIGS, choice quality, lb. 25c
CORNSTARCH, 2 pkgs. 25c
DOMINION SOUPS, per tin 10c
CLARK'S TOMATO SOUP, 2 tins 25c
ROBIN HOOD PORRIDGE OATS, 2 pkgs. 25c

TOILET PAPER
Very special value, large rolls, good quality.
3 FOR 25c

LIPTON TEA, pkg. 30c
RED ROSE TEA, pkg. 32c
SALADA TEA, pkg. 33c
ECONOMY BLEND COFFEE, lb. 55c
NABOB BLEND COFFEE, pkg. 65c
KELLOGG'S CORN FLAKES, pkg. 75c
CREAM OF BARLEY, pkg. 21c

BLACK TEA
Very special value.
Per pound **49c**

ORANGE MARMALADE—Made from Seville Oranges and Pure Sugar—
Glasses, each 25c
1-lb. jars, each 50c
2-lb. jars, each 85c
4-lb. tins, each 99c
BLENDED JAM—A new shipment just arrived 4-lb. tins each 75c
APPLE AND STRAWBERRY, APPLE AND RASPBERRY, APPLE AND BLACK CURRANT, APPLE AND PEACH, APPLE AND PLUM.

4-ECONOMY CASH STORES-4

Where You Pay Less for Groceries.

No. 1-719 Richmond St. No. 2-574 Adelaide, cor. Elliot St.
No. 3-754 Dundas St. cor. English St. No. 4-Cor. Wharncliffe Road and Askin St.

**TWENTY-THREE MILLION POUNDS
OF AMERICAN TOBACCO ENTER
CANADA IN NINE MONTHS**

Tobacco Growers of Kent and Essex Still Have 5,000,000 Pounds of Last Year's Crop On Hand, Declares Speaker At Big Meeting in Blenheim.

[Special to The Advertiser.]
BLENHEIM, April 21.—That the tobacco industry is recognized by the farmers of Kent and Essex Counties as the stable crop of the district was given practical demonstration by the very large attendance of farmers which gathered to hear Dr. Grisdale, deputy minister of agriculture, speak on "Tobacco Improvement and Market" in the Opera House here tonight.

The meeting was presided over by Mr. Switz, who, in his opening remarks, declared that there was no crop of greater importance to Western Ontario than the tobacco crop, as there was no crop which returned to the growers so much money per acre. He considered it an honor to the tobacco growers for the deputy minister of agriculture to personally show his interest in their welfare by coming to Blenheim to hear their side of the matter of improving the crop and securing a market.

Tax On Raw Leaf.
Alex Fraser, president of the Ontario Tobacco Growers' Association, read a letter from the tobacco growers in Quebec intimating that the Government had under consideration the placing of a tax on the raw leaf in amount to that placed on the finished product. Such a tax, he declared, would kill the industry, ruin the trade and at the same time would only benefit the people who would buy it at their own price.

Mr. Fraser declared that the quality of the tobacco leaf grown in Kent and Essex had greatly improved during the last few years. At first only 10 per cent of the leaves were good enough for use in cigar wrapping; now the percentage of clear wrapping leaf is 40. This, however, is still much below the United States leaf, of which 80 per cent is suitable for wrappers. If it was for the purpose of revenue that the Government proposed the tax, he suggested that the leaf would be met if the leaf were taxed two cents per pound. In closing he advised the growers to investigate matters before they decide to plant a largely increased acreage this year. He pointed out that 23,000,000 pounds of American tobacco came into Canada in nine months, and suggested that here was a source from which the Government might secure any additional revenue it desired and at the same time encourage the home industry.

He stated that there are 3,370 tobacco-growers in Kent and Essex, and these men still have on their hands 5,000,000 pounds of last year's crop.

Suspicious of Big Firms.
Mr. White of Essex stated that he drew special attention to the admitted general high quality of Canadian tobacco. He expressed suspicion of the bona fides of the big tobacco manufacturers, whom, he charged, sent out their buyers on the same day, paid the same price per pound, and recalled their men on the same day, but yet put up the claim that they were not working in combination.

Dr. Grisdale declared that he knew nothing of the proposed tax on the raw leaf spoken of in the letter from Quebec. The Government, he stated, were much interested in the tobacco industry, and he could not imagine that any action would be taken which would be detrimental to it, but he was not in a position to speak definitely on the matter, having heard nothing about it before. He would, however, convey the sentiments of the meeting to the minister of agriculture.

The speaker briefly outlined steps already taken by the department to go slowly until the representative of their crops and for the opening of a market for Canadian tobacco in Great Britain. He explained that the British buyers purchase the dried leaf because of the lesser weight for transport. The leaf is moisture again in Great Britain after the duty has been paid.

In concluding he advised the growers to go slowly until the representative of their crops and for the opening of a market for Canadian tobacco in Great Britain. He explained that the British buyers purchase the dried leaf because of the lesser weight for transport. The leaf is moisture again in Great Britain after the duty has been paid.

**BROUGHT TO TORONTO
ON MURDER CHARGE**
TORONTO, April 21.—Eliel Dohy, who was arrested in Toledo, O., on a charge of having murdered Tamond Hassan, the Turk, whose body was all day in the cellar of his boarding house last Saturday night, was brought to Toronto tonight.

**ST. JULIEN FALLEN
TO BE HONORED BY
PAUSE IN BUSINESS**
Brantford Lost Many Men in the Engagement in 1915.

BRANTFORD, April 21.—At two minutes to 11 o'clock Thursday morning there will be a civic proclamation in Brantford, a general two-minute suspension of business for remembrance in memory of the heroes who fell in the battle of St. Julien, in which many Brantford men took part in 1915. General reference will also be made to the importance and nature of the engagement.

May Day promises to be quiet in Brantford, although the bricklayers, plasterers and carpenters are all demanding increased wage schedules. The bricklayers and plasterers will be raised to \$1 per hour from 70 cents, and the carpenters to 80 cents from 65 cents per hour.

OBJECTS TO SALE.
It is said that the Dominion Government will object to the sale by the city of the old postoffice to the Breckers' Association, on the ground that the Government sold the building to the city for municipal purposes, and not for speculation. The militia department is anxious to secure the same for the Brantford Dragoons and later, which units are at present homeless.

Brantford postal clerks are the first to inaugurate an overall club in this city, and the secretary will communicate with the Dominion Association with the view to having the movement made general throughout the Dominion.

GET EXPERT ADVICE.
The Brantford Chamber of Commerce has undertaken to secure expert advice in regard to the solution of the housing problem in this city, which has become more acute with the opening up of spring.

Woodstock ladies paid a visit to Brantford yesterday to attend the baby clinic held here weekly. They saw 40 babies, including four pairs of twins, and the operation of the clinic by local medical men.

ACCEPTS COLONELCY.
The Marquis of Dufferin and Ava has written to Major J. S. Hamilton of this city, accepting the honorary colonelcy of the Dufferin Rifles Regiment of this city, and has announced his intention of visiting the regiment on his first visit to Canada.

The congregation of St. James' Church, having grown so rapidly in the last few years, have under consideration the erection of a new church on Terrace Hill, and plans are being secured in order to make the church adequate to the requirements of the increased population in the district.

SELL SIX ACRES.
The water commission has approved of the sale of six acres of waterworks farm property to Robinson & Myers at \$1,250 per acre. The company requires the additional space for enlargement. Only two cities in Canada, Hamilton and Winnipeg, produce bread cheaper than this city, according to returns received here today from the commercial board. The Brantford production cost 7.60 cents per loaf.

The next steps to be taken in the forward movement will be discussed here at the Presbyterian Synod meeting of Hamilton and London districts, which opens here on Monday next. Rev. J. S. Hardie, Lucknow, is moderator.

**BERLIN FORESEES NO
DANGER OF REVOLT**
LONDON, April 21.—The investigations instituted by the German minister of defence, says a wireless dispatch from Berlin, show there is no danger of a revolution threatening in Pomernia, as recently reported.

**TO BRING BUDGET
DOWN IN TEN DAYS**
OTTAWA, April 21.—Replying to Hon. W. L. Mackenzie King in the House this afternoon, Sir George Foster announced that the budget would be brought down within the next week or ten days.

A motion from him to eliminate private members' days on and after Monday next was allowed to stand.

DEATH OF A. MCGUGAN.
MOUNT BRIDGES, April 21.—The funeral of Archibald McGugan, who died Sunday, April 18, took place from his late residence, Mount Bridges, on Tuesday at 1 p.m. Deceased was born in Loch Gribbard, Scotland, Jan. 10, 1847. At the age of five he came to Canada with his parents, who settled in the township of Elfrida, and there he resided until eight years ago, when he came to Mount Bridges. He is survived by his wife and family, Donald J. of New Westminster; Mrs. J. L. Hull, of Elfrida; Mary, in Detroit; Daniel, Jeanne and Florence, in Toronto, and five grandchildren.

**LITTLE STRIKE TALK
IN WESTERN CANADA**

WINNIPEG, April 21.—There is very little strike talk in the air in Western Canada. Many labor organizations are engaged in negotiations for increased wages and better working conditions in Winnipeg and farther west, but there are no indications yet of serious disagreements in any important activities.

**EVERY WAGE EARNER
SHOULD ANSWER QUESTION
HIMSELF OR HERSELF**

What Does the Future Hold
For You If Health
Gives Way?

In dollars and cents, what is the worth of the brawn of your arm; what is the value of the staying power that permits continuous labor—what are they worth to you?

Suppose you did something so foolish as to reduce your strength, vitality or judgment one-half, and it were impossible to get them back—how much would you pay to regain the lost portion?

When you let yourself rundown, you reduce your chances for success in life—if sleeplessness comes you score lower still—should appetite or digestion fail, you are stared in the face by physical bankruptcy.

Don't let it go so far, take Ferrozone; it has cured thousands and it will cure you; it builds up bodily strength, makes muscles like steel, replaces spring tiredness by energy and new life. Ferrozone rebuilds sick folks because it contains the strengthening elements that every rundown system requires.

Especially before the hot weather comes, everyone needs a purifying tonic—Ferrozone fills the bill exactly—nothing known that juvenates and uplifts so fast.

At once the appetite improves. You rest well and arise next morning feeling fit and fine.

Headaches disappear, weakness gives way to the vigor that only Ferrozone can supply. Try it, results are guaranteed, 50c per box or six for \$2.50 at all dealers or by mail to any address if price is remitted to the Cataracton Company, Kingston, Ont.

**ENGINEERS PROVE
HOSPITABLE HOSTS**

ST. THOMAS, April 21.—The tri-divisional banquet and entertainment of the Brotherhood of Locomotive Engineers tonight was attended by hundreds of the members of the brotherhood, their wives and families, and the series of functions enjoyed by the railway were satisfying in every detail.

Never did the auditorium look more attractive. The decorations in keeping with the festive gathering as well as the symbolic of the order, were tastefully and becomingly arranged, and the executive in charge had made every provision that none of their guests should depart without a very pleasing impression of the hospitality and good fellowship of the brotherhood.

In the afternoon there were exercises of a business character at Lodge 661, with Bro. A. G. Kennedy presiding, and interspersed was a delightful musical program and following was the annual banquet at the auditorium, with the brave and gallant knights of the throttle were their wives and daughters and many of the ladies took part, and well worthily too in the toast list at the banquet. The G. I. A. was eloquently responded to by Mrs. D. Meadows and Chairman Walter Wolliver, with the entire party honored "The King," "Our Country" by J. J. Killingsworth, "Our Brotherhood" by Ex-Ald. George Sloggett, "Our Railroads and Hydro," by W. E. Sanderson, "Our Guests" were welcomed by the bagpipers in the hands of Edgar McDonald, and our Pensioned Members by L. D. Gillett. An excellent reading was given by Granville Steele.

The combined function was one of the most successful of the series hitherto held under the auspices of the brotherhood. Representatives were present from all points of Canada and many in the United States.

**GOODIECH OUTPUTS
ATKINS AT HAMILTON**

HAMILTON, Ont., April 21.—Jimmy Goodrich, Lackawanna, Penna., out-fought Dick Atkins of Toronto, in a fast ten-round bout here tonight. He beat Atkins to the punch all the way and easily won the referee's decision. They met at catch weights.

Harry Bingham, Hamilton, won the semi-windup from Frankie Kirsch, Buffalo.

Eddie Gallagher, Hamilton, had a soft assignment disposing of Young Brender, alleged featherweight champion of the American expeditionary force. Two other four-round bouts completed the card.

**DELAY OF SEVERAL
MONTHS FEARED BY
RAILROAD LABOR BOARD**

GUELPH, April 21.—License Inspector O'Brien has received word from the department at Toronto explaining that there will be some delay in sending out the standard licenses for the year, beginning May 1, 1920. The chief reason for this is that several important amendments have been drafted for the consideration of the Government, and Legislature affecting standard hotels, and the license will be issued subject to whatever changes are made in the act as a result of the move.

GET 350 H. P. MORE.
The Guelph Light and Heating Commission has received word from the Ontario Electric Power Commission of Ontario to the effect that this city has been granted an additional 350 horsepower. It will be remembered that a few weeks ago application was made for 2,000 additional horsepower, and this is the answer.

**FORMER LONDONER
WEDS IN BERMUDA**

TORONTO, April 21.—News was received here today of the marriage of the Pembroke Parish Church, Bermuda, of Maud Esther Borden Denison, daughter of Brig-Gen. Septimus Denison, C. M. G., formerly of Halifax, Toronto, London, Ottawa, and other Canadian military cities, to Benjamin Almon Bowman, son of the late Maynard Bowman. The ceremony was solemnized today by His Grace the Lord Archbishop of Nova Scotia, assisted by the Archbishop of Bermuda, and the Rev. W. J. F. Groves, Howard Buck of Ottawa, was groomsmen.

**TORONTO WOMEN TO
BOYCOTT POTATO**

TORONTO, April 21.—The local council of women have arranged for a general conference in the city council chamber on Friday to arrange for a general boycott in Toronto on potatoes.

**Strictly Clean and Pure
APROL**

The Sweetest Oil from Apricots.
Out-of-Town Photographers
mail your films to 210 Dundas street for best results.
J. H. BACK & CO.
210 DUNDAS STREET, Y.Y.T.

OAK HALL**Two Good Made-in-Canada Products****'Sovereign Brand' Clothing for Men
Sanford's Juvenile Clothing for Boys**

When you buy Oak Hall Clothing for Men and Boys you buy "Made-in-Canada" goods, manufactured by one of Canada's largest manufacturing organizations. In advertising, printer's ink often flows into figures which are imagined and deceptive. The true measure of low prices is quality. Upon that cornerstone we have built a business reputation for worth and reliability which has won the confidence and patronage of the best people in the cities and towns in Canada where our eleven branch stores are situated, selling Canada-made clothing, manufactured in our own big factory in Hamilton, and furnishings, the products of the largest and most reliable makers in Canada.

Made-In-Canada Suits

Whether you pay much or little, you know exactly what you are getting. The fabric, the lining and the tailoring will be thoroughly dependable, and the price will be what our prices always are—the lowest in town for anything like similar values.

**MEN'S SUITS AT
\$25, \$28, \$30 to \$60**

Made-In-Canada Topcoats

Spring Overcoats are not a luxury—they are a necessity. We do not urge you to buy one for the sake of appearance, but for the sake of health and comfort, and we urge you to come here for it for economy's sake.

**Topcoats at \$25, \$30, \$35 to \$50
Raincoats at \$12.50, \$15, \$20 to \$35**

This Week a Special "Made-In-Canada" Suit at \$39.00

The materials in these suits are "classy," and the general style and workmanship all through is of the highest order. The suits are made from smooth-finished fancy worsted effects into three-button, soft-peaked-lapel sack suits, developed from materials of browns and greys, sizes 36 to 42; regular values up to \$50.00. Special \$39.00

Sanford's Juvenile Clothing

---FOR BOYS---

MADE IN CANADA. CAN BE WORN ANYWHERE WITH PLEASURE AND SATISFACTION.

Our spring and summer garments for the boys are ready, and we particularly request mothers to come to see how well we can dress the boy in a good-looking, stylish, durable suit at a moderate cost. We're always pleased to show.

Made-in-Canada Hats, Caps, Shirts, Gloves, Blouses, Underwear and Neckwear from the best Canadian makers.

Our "Made-in-Canada" BOYS' SUITS at \$15.00

Made from a good quality of Canadian tweed, in the newest spring models. Nothing omitted that could add to the durability of this suit; sizes from 29 to 35, with full bloomer pants. Special \$15.00

Our "Made-in-Canada" BOYS' SUITS at \$12.00

We can show you a big range of models at this price, in ages 4 years to 10 years, from the Junior Norfolk to the regular Norfolk models; the materials are tweeds, worsteds and blue serges; splendidly made and trimmed. Special at \$12.00

Made-in-Canada Serge Suits for the Boys

Smooth or Rough Finish Serges, as you desire; ages 11 to 18 years.
\$15.00 to \$28.50
For

Junior and Regular Style Norfolk Suits, in smooth or rough serges,
\$12.00 to \$18.00
ages 7 to 10 yrs.

ELEVEN
STORES IN
CANADA.**OAK HALL**ELEVEN
STORES IN
CANADA.