

## UNDERSTANDING

your work is the secret of success. The



Forest City Business and Shortland College, London, Ont., besides having the best rooms and equipment in Ontario has efficient teachers. They will instruct you carefully. Catalogue free.

J. W. WESTERVELT, Principal.

## Combination Brackets

When putting in fixtures in a new house or store you should have Combination Brackets. The new stock we have is the largest in the city.

## Rogers Electric Co'y.

425 RICHMOND STREET.

## Cakes and Pastry...

The freshest in the city. All our own make. Delivered to any part of the city.

## G. W. KENT,

202 Dundas Street.

## R.K. Cowan

Barriester, etc., over Bank of Commerce London.

## A HAPPY HOME

Your home is your first care after your family is contented. To make a house cheerful the walls should be covered with tasty Wall Paper. It is wonderful how cheap the cost is. Let us show you the designs.

## R. LEWIS,

434 Richmond St.

## Walter Fairbairn,

MERCHANT TAILOR.

Clothing made up to suit the most fastidious. Over: Priddis Bros., (Entrance Through Store), 158 Dundas Street.

## Progressive Prosperity

with Safety and Equity

characterize the unconditional policies of the Confederation Life Association. Ladies insured on equal terms.

Full information furnished by FRED H. HEATH, GEO. FRITCHARD, General Agent, City Agent, 9 Market Lane.

## The Parisian Laundry's

work is not good today and had tomorrow. It's good ALL THE TIME. Send us your name and address and a wagon will call for your bundle.

## Parisian Steam Laundry

(LIMITED)

J. K. Spry, Manager, Phone 559.

## SPECIAL NOTICES.

Don't forget when in want of furniture that our prices are as low as the lowest, while in quality nothing better, at WM. TRAFFORD'S, 55 and 57 King street.

## The Wabash Railroad.

With its superb and magnificent through car service is now acknowledged to be the most perfect railway system in America. It is the great winter tourist route to the South and Southwest, including the famous Hot Springs of Arkansas; Old Mexico, the Egypt of the new world; Texas and California, the land of sunshine and flowers. Passengers going via the Wabash reach their destination hours in advance of other lines. The Wabash Santa Fe special, leaving Chicago every Wednesday and Saturday at 6 p.m. and St. Louis same evening at 9 o'clock, reaches Los Angeles in just three days. This is the best California service in existence. Tickets and all information from any railroad agent, or J. A. Richardson, Canadian passenger agent, northeast corner King and Yonge streets, Toronto.

## LADIES, LOOK!

Feather and down cushions 50c each. Large stock of feather pillows; ticks filled with feathers on shortest notice. Telephone 997. We will deliver them to any part of the city. JAMES P. HUNT & SONS, 53 Richmond street north.

## Smokeless powder, made of ammonia and two forms of potassium, has been invented by a Californian.

Why will you allow a cough to lacerate your throat or lungs and run the risk of filling a consumptive's grave, when, by the timely use of Bickel's Anti-Consumptive Syrup the pain can be allayed and the danger avoided? This syrup is pleasant to the taste, and unsurpassed for relieving, healing, and curing all affections of the throat and lungs, coughs, colds, bronchitis, etc., etc.

Kur-a-Kof, for Coughs and Colds, 25 cents, at Anderson & Neill's drug store.

## New Year's Presents

Though we have been sacrificed heavily on Xmas goods, we are prepared to sacrifice still further to clear out balance of fancy goods before New Year's.

## CALENDARS, CARDS

AND BOOKLETS.

ANDERSON'S 183 Dundas St.

## Dress Goods.

The balance of our E. V. importations we will clear regardless of cost for the next 10 days. Come early for bargains.

.. DRESSMAKING ..

## Priddis Bros

158 Dundas Street,  
157 Carling Street.  
Telephone 324.

## Worthy Work Always

WE WANT YOUR TAILORING TRADE. NOT A BETTER SELECTED STOCK TO CHOOSE FROM.

## J. DAMBRA,

202 Dundas Street.

## SKATES! SKATES!

Club Skates, Spring Skates, Hockey Skates, Racing Skates, Hockey Sticks, Skate Straps, and parts of all kinds. Skates hollow ground.

## WM. GURD &amp; CO.

155 DUNDAS STREET, LONDON.

## YOUR WARDROBE

isn't complete unless you own a Dress Suit. This is a garment that ought to last for years—you cannot afford to have anything short of the best. Better let us make it—then you'll be sure of tailoring excellence. Moderate prices. Best workmanship—smartest style.

## SOUTHCOTT'S, 361 Richmond Street.

FAIR AND COLDER.

## Toronto, Dec. 30—11 p.m.—The high pressure over Assiniboia and Alberta yesterday has moved quickly eastward, and is now central to the north of Lake Superior, accompanied by somewhat colder weather there. Pressure about the same over Southern Ontario; is increasing in the northern portion, and has decreased in Eastern Canada. In the lower lake district and east to the Atlantic it remains mild. In Manitoba colder weather prevails, but further west a depression is getting in over Alberta and Assiniboia, accompanied by higher temperature.

## Minimum and maximum temperatures:

Edmonton, 12-28; Calgary, 14-36; Qu'Appelle, 2 below-16; Winnipeg, 6 below-6; Port Arthur, 25-32; Parry Sound, 34-40; Toronto, 34-42; Ottawa, 34-38; Montreal, 34-40; Quebec, 28-33; Halifax, 28-44.

## PROBABILITIES.

Toronto, Dec. 31—1 a.m.—Probabilities for 24 hours for lower lake region: Northwest to northeast winds; fair, turning colder.

## LOCAL TEMPERATURES.

The highest and lowest readings of the thermometer at the observatory yesterday were 49 above and 33.5 above.

## YOU CAN'T BAKE BETTER BREAD

At home than ours. We're sure of this, because we use only the best ingredients and employ skilled bakers. There's a big saving of time and trouble and labor if you have us send all the BREAD you require.

## JOHNSTON BROS., Wellington Street

## Classes

To suit every young or old, slightly afflicted or otherwise, in firm, high-class work our specialty. Moderate charges, and satisfaction guaranteed.

## E. W. BOYLE, 652 Dundas Street.

## Watson's Cough Drops

Alleviate irritation and produce a soothing effect upon the vocal organs. TRY THEM.

## WHAT DO YOU SMOKE?

That is what I would like to know. My brands of Cigars are fresh and from the best makers—imported and domestic.

## W. J. PORTWOOD,

304 Richmond Street, Opp. City Hall.

## COURT OF REVISION.

Applications for Remission of Taxes Dealt With.

The Court of Revision held its final meeting yesterday afternoon, to discuss the question of remitting taxes. A little over \$100 was struck off, all told, as follows:

James A. Mann said his two houses on Horton street had been vacant for a whole year. They were assessed at \$1,000, and only rented for \$750 per month. Ten dollars remitted.

Wm. Skaskerville appealed on his property, 109 Mill street, which had been vacant six months. It was assessed for \$1,200, and rented for \$183 per month. Five dollars remitted.

Mr. V. Cronyn asked that his taxes be reduced on the store, 123 Dundas street. The store had been vacant 21 months. Reduced \$50.

Mrs. Wm. Crittle asked that her taxes be remitted on the two brick houses, Nos. 559 and 601 King street. They were assessed at \$1,700 each, and had been vacant ten and twelve months, respectively. Taxes lowered by \$10.

Fred A. H. Pysh appealed in case of a house on Elmwood avenue, which had been vacant for three years. The place was assessed for \$2,000. Ten dollars remitted.

Mrs. Brophy, 108 Clarence street, appealed on her house, which had been vacant since April last. She was assessed at \$800. Five dollars remitted.

E. W. Scatcherd, for James Gilean, appealed on the store, 122 Dundas street. It had been vacant for nearly a year. It was assessed for \$5,500. Reduced \$20.

Mrs. Rebecca Adams applied for remission of the taxes on 44 Miles street. Reduced \$5.

## 10 to 12 Weeks.

There will be about that much time in which you can wear Furs. There's nothing more fashionable and we have all the very latest styles. See those short jackets, with box fronts that are worn so much this season. We have supplied a good many ladies with them. Have some very nice ones yet. Come in and see them. The prices are very reasonable.

## Milne, Spittal &amp; Co

146 Dundas Street.

## Springbank Car

Leaves corner Dundas and Richmond streets at 7:30 and 11:30 a.m. and every hour thereafter until 10:30 p.m.

## SPRINGBANK SKATING RINK

OPEN FOR PUBLIC FREE.

## London Advertiser.

TELEPHONE NUMBERS.

107.....Business Office.

134.....Editorial Rooms.

175.....Job Department.

## To Advertiser Readers.

The Advertiser Printing and Publishing Company respectfully request every subscriber throughout Western Ontario to notify them when the paper is not delivered promptly. Only by being made aware of shortcomings can the publishers apply the remedy, which they always have pleasure in doing.

## Old Year, Good-Bye.

Good-bye, old fellow! Now your race is run.

I cannot let you go without just one kind word at parting—"tis the last, I know."

Why should I not a kindness round it throw?

For all the joys you've brought and gracious given,

I'll call your grace a messenger from heaven.

And sorrows? Yes, you brought them to me, too,

But still I thank you that they are so few;

A few are needed on Life's traveled Smooth seas never helped the sailor's skill to gain—

Take, then, my wishes breathed with tender sigh,

And take, old fellow, take my last good-bye.

—Joseph Whitton.

## London and Environs

—The London West school will reopen on Tuesday, Jan. 5.

—Assistant Superintendent Williams, of the Canadian Pacific, was in the city yesterday.

—Mr. and Mrs. Ad. Lind, of Detroit, formerly of this city, are on a visit to friends here.

—Masters Harter and Herbert LeBel, of this city, are visiting Mr. E. A. LeBel, of Seattle.

—Programmes of all kinds printed neatly at The Advertiser Job Department. Prices very low.

—Miss Eva Roche, 514 Maitland street, has returned home after a visit to her friends in New York.

—Mrs. C. M. Greenway (nee Jennie Manville), of Ray City, Mich., is visiting with friends in London West.

—A. J. Watson, merchant tailor, of East London, leaves on Jan. 11 for a purchasing trip to the old country.

—The bargain year for husbands closes tonight. There are still a few bachelors left. Be brave and spry, ladies!

—Mrs. Chadwick has resigned the position of organist and choir directress of the Memorial Church, to take effect March 1, 1897.

—Wm. Moore, of London West, having dropped out of the contest for the position of reeve, W. J. Saunby is elected by acclamation.

—Mr. W. Colgrove, of this city, will leave shortly for a seminary in Lima, N. Y., where he intends studying for the Methodist Episcopal ministry.

—Mr. D. Morrice, of Toronto, formerly of London, is laid up with a severe attack of rheumatism. His telephone has been placed at his bedside.

—Last night the officers and teachers of the London West Methodist Sunday school spent a very sociable evening at the home of Mr. James Elson, assistant superintendent, Oxford street.

—Mr. J. A. Nelles, secretary of the Board of Trade, has received word that Hon. J. Israel Tarte, Minister of Public Works, will be in the city next month. He will, in company with several prominent merchants, visit Fort Stanley and consider the many repairs that are needed.

—This is the time of bargains. The Christmas season always leaves large quantities of desirable goods in the great stores, which merchants gladly dispose of at prices very below their market value. Watchful housewives are always on the lookout for these attractive sales, and they find their safest guides in the advertising columns of The Advertiser.

—The engagement is announced of Mr. James R. Taylor to Miss Katherine A. Fisher, of Villa Park, Mount

## Get Even With Your Friends.

If you feel that you ought to have given your friends a slight token in commemoration of the festive season, you had better go directly to

## Barkwell's Drug Store,

where you will find a number of dainty articles and exquisite perfumes to select from at very low prices today.

## DON'T DELAY. GO NOW.

## For Breakfast:

Ralston Health Club Food.  
Steven's Breakfast Food.  
Ireland's Breakfast Hominy.  
Pettijohn's Breakfast Food.  
Ireland's Farinosa.  
Quaker Oats, Granula, Manioca, Farina, Rolled Wheat, Desiccated Wheat and Rolled Oats.

Our goods are always fresh and reliable. Our prices are the lowest.

## T. R. Rowat &amp; Co.,

234 DUNDAS STREET, PHONE 317.

Vernon, N. Y. Mr. Taylor is a native of London, son of Mr. Wm. Taylor, of 880 Tabbot street. He is connected with the Standard Oil Company in New York, and is also assistant secretary of the Evansville and Terre Haute Railroad Company.

The annual meeting of the King Street Presbyterian Sunday school was held on Monday evening, when the following officers were elected for 1897: James McKay, secretary; Thos. Moffat, assistant secretary; D. J. Saunders, treasurer; Miss B. Marriott, organist; Miss A. McIndoe, assistant organist; D. McKay, librarian; Jas. Mutch, assistant librarian; J. E. Saunders, musical director. Since Mr. A. E. Fasmore became superintendent, the Sunday school has been steadily increasing, and its promoters feel that he deserves every encouragement in his untiring efforts to make it one of the foremost Sunday schools in the city.

The anniversary services of Grace Church Sunday school took place on Sunday last. The services were conducted by Rev. E. B. Lancelley, of London. His sermon in the morning was addressed particularly to the children, whose attention he held most completely. In the evening the pastor spoke a few very appropriate words to the children, and Rev. E. B. Lancelley followed with a very eloquent and beautiful "Bob Ingersoll, and in no measured terms he exhibited the fallacies of his arguments and non-fulfillment of his prophecies.—Brampton Conservator.

## BROKE THROUGH THE ICE.

A number of small boys were playing on the ice in the river at the Forks on Tuesday morning, when young Robert Glass, son of Samuel Glass, 66 King street, broke through the ice and was being carried down stream. Lewis Peddersen, the 8-year-old son of Mr. L. Peddersen, Ridout street, was the hero of the hour. He waded in and rescued young Glass, and then helped him home.

## THE COUNTY COUNCIL VOTE.

It has been some time mis-understanding still concerning the modus operandi of voting under the new act for county councillors, perhaps it would not be out of place to again explain it. Section 25 of this act reads: "When county councillors are to be elected, and the voter desires to give two votes for one candidate, he shall place two crosses, thus, X X, on the right hand side opposite the name of the candidate; but no person is allowed to give two votes for one candidate except two county councillors are to be elected." This means that each voter is entitled to two votes; he may give one to each of two candidates, or he may give both to one candidate.

## A Hustler.

The Salmon River district, about 20 miles northeast of Rossland, is likely to prove one of the richest localities in British Columbia.

Mr. Joseph Powell, C.E., the engineer of the London Gold Mining and Development Company (Limited), has just gone out there to inspect and negotiate the purchase of five mining claims there. Now is the time to buy. With the twelve propositions which he has already purchased, the company is getting well loaded up for the boom which is sure to come in the spring, and is sure to reap enormous profits.

The company is to be congratulated on having the service of a man of Mr. Powell's shrewdness, judgment, skill and energy. Now is the time to get stock. See their ad. on page 7 of this issue.

## Merry-go-rounds for bicyclists are built so that each rider can furnish his own wheel if desired. These are clamped into position on a frame and run on a circular track.

THESE is not a more dangerous class of disorders than those which affect the breathing organs. Nullify this danger with Dr. Thomas' Electric Oil—a pulmonary acknowledged efficacy. It cures soreness and lameness when applied externally, as well as swelled neck and crick in the back; and, as an inward specific, possesses most substantial claim to public confidence.

Tool bags for bicyclists are now made with separate compartments for each tool, thus preventing all rattling of the tools when traveling over rough surfaces.

The great lung healer is found in Bickel's Anti-Consumptive Syrup. It soothes and diminishes the sensibility of the membrane of the throat and air passages, and is a sovereign remedy for all coughs, colds, hoarseness, pain or soreness in the chest, bronchitis, etc. It has cured many when supposed to be far advanced in consumption.

Extension curtain rollers which can be used as spring rollers are being made.

## THE DRYGOODS HOUSE OF THE WEST.

128½ and 130 Dundas Street,

## KINGSMILL'S

130 and 132 Carling Street,

## GREAT SACRIFICE SALE

## OF DRYGOODS AND CARPETS.

## Kingsmill's....

DUNDAS AND CARLING STREETS, LONDON, ONT.

AGENTS FOR BUTTERICK'S PATTERNS AND PUBLICATIONS.

## A UNIQUE NEW YEAR'S PRESENT:

FLUID BEEF SET (in pure aluminum.) Get one while they last.

## OUR SPECIAL OFFER:

1 Tray, 1 Spirit Lamp, 2 Cups, 2 Spoons,  
1 Water Boiler, 2 Salt and Pepper Casters,  
1 Bottle Methylated Spirits,  
1 16 oz. Bottle JOHNSTON'S FLUID BEEF  
(Brand Stimulant).

The whole neatly cased for \$3 50.  
Expressed prepaid on receipt of price.

Remit by Express or Postoffice Order payable to  
THE JOHNSTON FLUID BEEF CO., MONTREAL.

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## DON'T READ THIS

If you don't want good value for your money, or if you want to be cheated. Do you believe our competitors when they say they are selling at cost? We do not sell at cost. If we buy cheap then we sell cheap. We simply put on a living profit—you get the benefit. We are not in business striving to make as much money as we can, thereby swindling the public; but rather, buy what we conscientiously think are the best made goods in the country and sell them to you as low as possible. We have just opened nearly a thousand pairs of New Shoes, all carefully bought, hand examined and marked in low, plain figures. No private marks to deceive you. We have but one price. Our goods are all new. No old shop-worn odd shoes, bought in job lots. They are all made exactly to our order in such a style, weight and color as we think will suit our customers. Fall in line with the rest of our customers and become wealthy instead of being robbed by someone who is asking big prices. We have a few specials:

Men's Sewed Boots.....\$1 25  
Men's Waterproof Boots.....1 50  
Men's Genuine Kip Boots.....2 00  
Men's Casco Calf Boots.....2 00  
Men's King's \$3 Tan Boots.....2 50  
Men's Tan Calf Boots.....1 50  
Women's Dongola Button Boots 1 25  
Women's Kid Button Boots.....1 50  
Women's Chrome Kid Button Boots.....1 75

Men's Wax Calf Bals., in the  
Razor, Quarter Dollar, Piccadilly, Bull Dog and Broad  
Toes, Light or Heavy Sole,  
with New Cork Insole.....3 00  
Women's Fine Glove Kid Button Boots.....2 25  
Women's Fine Dongola Oxford Turn.....1 25  
Boys' Boots.....1 25

AND AN ENDLESS VARIETY OF SLIPPERS, OVER  
GAITERS, RUBBERS, TRUNKS, VALISES,  
PURSES, etc., etc

## JOHNSTON'S

108--Dundas Street--108