THURSDAY MORNING
THE TORONTO WORLD
JULY 61905


Cool Alpines











## $=$ SIMPSON $=$

## The New Housefiurnishing Club

|  | W. WE'RE doing surprising things just now in Carpets and Furniture, largely because of Stock- |
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|  | taking, and not from $a$ mere whim-heediessly. |
|  | buy. Heads of departments get carried amay with the |
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|  | (1) every one, but there is precious litile sentiment in run- |
|  | tab on every litle detetil. The stock sheets show wat glance very week just how things are |
|  | glance every week just how things are going, and when- ever the average gets above norma, something must be |
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|  | ds of house- |

## HOUSEFURNISHING CLUB



## Friday's Savings

 in the Men's Store$\underset{\substack{\text { in } \\ \text { in } \\ \text { dim } \\ \hline 10}}{ }$

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Special Offering of Custom-Made Trousers From Our Tailoring Department




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