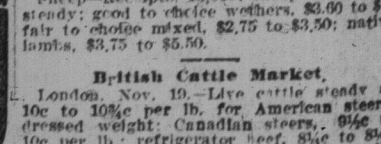


FRIDAY, NOV. 20



In this way we're producing a model shoe store. We have VICTOR Shoes for ladies as well as gentlemen, and although we keep higher-priced makes, we can't advise anyone to buy them unless they want to spend some of their money twice over. We have ordinary good shoes for those who must pay less, and expensive fine shoes for those who insist on the imported, but our own judgment favors the VICTOR every time because eminently good, absolutely reliable, and what is also important—because they are MADE IN CANADA.



No lady, no girl or child's wardrobe is complete without a fur skirt. Now you can buy what is called a fur skirt at a low \$5. Sometimes lower, but your experience must have taught you that nothing so is there for money away. We don't handle and sell fur skirts, but absolutely real solid fur. We can give you an Alaska Sable Ruff at \$5, but our standard line sells at \$7.50, and we'll save you can't duplicate it at less than \$10 at \$ewhere.

CATALOGUE AND WEILER MEASUREMENT CHART—ORDER BY MAIL

WRITE FOR OUR NEW CATALOGUE AND SELF-MEASUREMENT CHART—ORDER BY MAIL

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***The W. & D. Dineen Co., Limited,***  
COR. YONGE AND TEMPERANCE STREETS, TORONTO.