

The Robert Simpson Company, Limited

Women's Underwear and Corsets

Early morning buying opportunities that will allow delay if you are interested in the goods.

Women's Combinations, heavy ribbed white cotton and white or natural merino, high neck, long sleeves, button front, lace and ribbon trim. Sizes 32 to 38 bust. Regularly \$2.00 each. Thursday, a suit, .55

300 pairs D and A Corsets, the second of the 11.00, \$1.75 and \$2.00 models. Fine white, coutil, medium bust, long skirts, four or six garters, finest rustproof button, lace and ribbon trim. Sizes 15 to 30 in the bust. A pair 1.89

WASH WOOL DRESSES FOR WOMEN AND CHILDREN.
Dept. 3rd Floor

Women's Coat Sweaters, all colors, heavy quality, 24 to 44 size 1.75

Women's and Misses' Aviation Caps, fine hard crochets, 1.00

Girls' Hand Knit Hoods, fine wool, all colors, pretty and warm 75

Little Boys' Brownie Suits, fine ribbed wool sweater and knee pants. Sizes 2 to 8 years 1.25

Children's Overall, extra heavy ribbed wool, extra heavy around waist, all colors. Sizes 1 to 8 years 1.00

Honeycomb Shawls, finest wool, large size, colors white, black or grey, special for infants' suits wraps, each 1.50

Women's Golf Vests, tight fitting, no sleeves, V neck, fine knit wool. Colors white or grey. Sizes 1.00

Girls' Coat Sweaters, high neck, heavy knit wool, buttons at side of front, colors red, white, navy, sizes 2 to 12 years, each 75

Women's and Misses' hand crocheted fine wool House Slippers, leather sole, heavy rubber top, all colors, finest quality. Sizes 2 to 7. 1.00 (Third Floor)

Hunters' Dinner THURSDAY 30c

Roast Haunch of Venison, Currant
Venison Pie, Foresters' style.
Boiled and Mashed Potatoes, with
White Beans in Tomato Sauce.
Baked Suet Pudding, Lemon Syrup
 Sauce.
White or Brown Bread and Butter,
Tea or Coffee.
(Sixth Floor)

3-Day Pre-Christmas Ribbon Sale

For two weeks immediately before Christmas it is well-nigh impossible to get near the ribbon counter, and for this reason we are having this special sale of ribbon at reduced prices to encourage early ribbon buying.

The first special is a complete range of rich, wide Ribbons, with a broadened spot, most desirable for fancy work and lingerie purposes, because it will wash. Colors are white, pink, pale blue and mauve only. Widths 1/2 inch to 2 inches. Per yard, 2c to 10c.

\$19.50 and \$21.50 Suits \$12.95

Heavy winter weights; four smart styles to choose from; made of English serge, imported tweeds and knapcloths; beautifully tailored; workmanship of the best; colors in the lot are black, brown, tan, and a variety of other good shades. Thursday 12.95

SALE OF SMART DRESSES, \$11.49

Exceptional value in Party or Evening Dresses; a select line of voiles, charmeuse, silks and satins, silk chiffons, and pretty net dresses, trimmed with original touches and novelty lace; colors in the lot are pale blue, mauve, canary, yellow, and a variety of other shades. Prices were \$18.50, \$22.50, \$25.00, \$27.50 up to \$35.00.

SERGE SKIRTS FOR MISSES.

Neat and becoming skirts of fine quality serge, in black or navy; made from gored style, high waist, front panel, finished at left side with rows of narrow tucks; front 33 to 37 in. Special value... 3.00

STYLISH WINTER COATS \$6.95.

Splendid value in Warm Winter Coats, made from diagonal tweeds, in light and dark grey, serge in black, navy and grey, imported tweeds in brown and grey; some have belts, some have plain collars, and some are the new cape style. Regularly \$9.75. Thurs. 6.95

JUNIOR MISSES' COATS.

Made of chinchilla cloth, in navy, grey and brown; cut in a loose-fitting single-breasted style, with large rounded collar, and belt across back; collar, cuffs and belt piped with material of contrasting shade. Sizes 13, 15, 17. 8.45 (Third Floor)

Men Save on These Gloves and Hosiery

Men's Snude Gloves, also English glove kid, warm wool lining; soft, pliable dressing; one dome clasp; strong sewn seams; assorted tan shades; sizes 7 to 9 1/2. Extra good value Thursday, pair .50

Men's Tan Cape Leather English Make Silk-lined Gloves; soft, pliable dressing; one dome clasp; plique sewn seam; smart, stylish dress glove; assorted tan shades; sizes 7 to 9 1/2. Extra good value Thursday, pair 1.00 (Fancy box with each pair.)

Men's Sample Scotch Knit Wool Gloves, in a large selection of fancy patterns, in colors; heavy weight; perfect finish; all sizes. 60c value. Thursday, pair .29

Men's Plain Black and Silk Embroidered Cashmere Half Hosiery, winter weight; soft spun yarn; neat design in colors; no seams; good wearing; applied heel and toe; sizes 9 1/2 to 11. Extra value Thursday, pair .25 (Two pairs in a fancy box.) (Main Floor)

Alliance Between France and Turkey

FRENCH CHINA Plus TURKEY DINNER

97-Piece Dinner Service Half-Price Thursday



\$30.00 Limoges China Dinner Service \$15.00 Thursday Telegraph Orders

This is no sensational war news to be contradicted in the next despatch, but thoroughly reliable store news **STARTLING AND IMPORTANT TO EVERY HOUSEHOLDER.**

You may eat your turkey dinner on Christmas Day (or sooner if you like) from a new set of genuine French China of superb quality, and the latest up-to-date shapes and decoration--**COSTING YOU ONLY HALF PRICE**, and this is the reason for such luck:

Two hundred high-grade Limoges China Dinner Services should have been cancelled by cable. Our buyer took them off the hands of the manufacturers' agent, and we will put them on sale Thursday morning at **exactly one-half the regular selling price.** Mail and telegraph orders will be filled, and the china packed and shipped to any place in Ontario without extra charge. City or out-of-town customers, if arranged at time of purchase, may have sets stored for three weeks and shipped or delivered just before Christmas.

DESCRIPTION

Two hundred French China Dinner Services, each containing 97 pieces, the production of a leading manufacturer in Limoges, France, and bearing his name and trade-mark. The pattern is of gold; most popular cups (Kermis shape), with choice of oval or round vegetable dishes. Regular price Thirty Dollars per set, Thursday sale price **\$15.00**

Women's Neckwear for Xmas Gifts

THIS SEASON'S BEST FASHIONS ON SALE TO-MORROW.

Bows seem much in demand. Silk bows in all colors and all combinations and shapes; lace bows; lace bows with pendants; dainty little lace jabots; Robespierre bows, and Paris clasp bows, at 15c, 25c and 35c.

Robespierre Collars; Stock Collars; Stocks with Jabots in all lace and lace touched with cerise, and all the newest color effects. Prices 25c, 35c, 50c, 75c, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00 up to \$10.00 each.

Another consignment of Real Irish Neckwear. Stock Collars, 95c to \$2.50; Coat Collars, round style, \$1.50 to \$2.00; Crescent Coat Collar Sets, \$6.00 to \$12.00; Dress Sets, \$2.50 to \$8.00. Many other novelties up to \$25.00.

Only Baby Irish Dress (a real beauty), regularly \$45.00, for \$30.00.

I only Sweet Little Baby Bonnets, made of real baby Irish lace—\$10.00 one for \$6.50; \$15.00 one for \$10.00; \$15.50 one for \$11.25.

We bought from a Flauen house his entire sample line of very high-class Lace Neckwear. All the best styles, and only one and two of any one style. There is everything that's up-to-date, as this is one of the first manufacturers in the business and makes largely for Paris model houses. In this collection you will find large Collars, small Collars, Sets, all lace, muslin embroidered and muslin combined with lace. Per piece, \$1.00 to \$5.00.

BLOUSE TOPS.
Fine Invisible Net Blouse Tops, in black and grey. Just the thing you have been looking for. Each, 75c and \$1.00. (Main Floor)

One Day's Sale of Black Silks

Three numbers of newest goods selected and specially reduced for this day of opportunities.

750 yards of Paillette. This silk is in greater demand than ever, and for wear and appearance we confidently recommend your attention to this bargain-priced number. Regularly \$1.25, Thursday's price .89

Duchesse Satin Supple, of a delightful soft quality and with correct weight for all styles of draping. Finished in lustrous black, suitable for evening gowns and foundations for tunics, etc. 40 inches wide. Regularly \$1.85, Thursday's price 1.44

"Directoire" quality of Duchesse Satin. The satin which carries our guarantee stamped on every yard. The charming quality is well-known, and this offering for one day makes a rare chance to get a first quality duchesse at a low price, 40-inch wide. Regularly Thursday's price 1.96 (Second Floor)

Eiderdown Dressing Sacques \$1.69

Woolen Ripple Eiderdown Dressing Jackets, red or grey; sailor collar is bound with satin; fronts and sleeves finished with fancy shell stitching, fitted back; sizes 34 to 44. Thursday 1.69

LINED SATEEN PETTICOATS, 95c.

Black Mercerized Sateen Petticoats, body is lined with heavy red flannel, pin tucked founce is finished with two narrow gathered frills trimmed with strapping. Sizes 28 to 42. Thursday 95c (Third Floor)

Black and Navy Serges

These special offerings of black and navy serge suitings are two numbers of our regular selling lines that we purchased at very special prices to clear. They are manufactured from fine grades botany yarn in medium twills that tailor perfectly and always retain their good appearance and shape. Dyed in two splendid shades of navy and black by experts in dyeing and finishing perfectly in the noted "Perle" finish. 52in. wide, per yard. .84

\$1.25 TWEED SUITINGS, PER YARD 53c.

A special purchase of 50-in. and 54-in. tweed and homespun suitings in greys, browns, tans, greens, leather mixtures and other effects. Splendid tailoring fabrics, all new season's goods and marked less than half price for quick selling. Thursday, 50 to 54-in. wide, per yard. .53 (Dress Goods Dept., 2nd Floor)

The Rubber Sale

Thousands of pairs of bright, new, perfect Rubbers, Rubber Boots, Overhoes and Heavy Gum Rubbers. Every pair guaranteed perfect, and to give satisfactory wear.

FAMILY RUBBERS.
Bright, new, perfect Family Rubbers, regulation style, corrugated soles and reinforced heels, fresh from the factory.

Men's, sizes 6 to 11 30
Youths', sizes 1 to 5 40
Women's, sizes 2 1/2 to 7 40
Misses', sizes 11 to 12 30
Children's, 4 to 10 1/2 30

KNEE RUBBER BOOTS.
Highest grade city weight Knee Rubber Boots for children, girls, boys, women and men, bright finish solid rubber heels.

Children's, sizes 5 to 10 1/2 1.50
Women's and Boys', 11 to 2 1.80
Men's, sizes 6 to 12 2.10 3.40

MEN'S HEAVY RUBBER BOOTS.
Men's Pure Gum Rubber Boots, heavy double soles, solid rubber heels, best quality duck lining. These boots are perfect (not seconds), and guaranteed to give satisfactory wear. Sizes 6 to 12. 2.99

REMEMBER—Every pair of rubber footwear in this sale is guaranteed absolutely perfect, of latest manufacture and to give satisfactory wear. (Second Floor)

Useful Gifts in the Drapery Section

See Samples of Upholstered Arm Chairs in Department, Fourth Floor.

CHOOSE YOUR COVERING AND ORDER NOW.
Easy Chairs for the living room, den, library or bedroom, made to your order. A comfortable Arm Chair makes a beautiful Xmas gift. Dainty Bedroom Chair in the library at \$46.00.

The styles and varieties of coverings to select from are endless.

BOX SETTEES TO ORDER, FROM \$6.00 UP.
Box Settees, 40 inches long, 18 inches wide and 18 castors. Select your covering to match the room. These in a bedroom, and a much appreciated gift to either lady or gentleman.

ORDER EARLY AND AVOID DISAPPOINTMENT.

TAPESTRY CURTAINS, \$5.00 PAIR.
A handsome pair of Curtains at a small price, fully describes these Curtains. They are heavily mercerized, brown or green, with a good shade of green. Others are fringed 3 yards long, 10 inches wide. A pair of these is a Christmas gift always acceptable. A pair Exceptional value, pair 5.00

AN AUTOMATIC SELF-SQUARING CURTAIN STRETCHER FOR \$2.00.
The busy Housekeeper is the one to appreciate Christmas gifts that help to lighten her household. A child can operate it. Opens and closes with the ease of an umbrella, fitted with the new "Hump Guard" lining. All pins are self-placed, guaranteed rustproof and unbreakable. The pins are movable, 1/2-inch diameter on frame, adjustable to any size. Thursday 2.00 (Fourth Floor)

The Groceries

2,000 lbs. Dairy Butter, in prints Per lb. .30
Choice Side Bacon, in sweet pickle, half or whole 1.10
Fresh Flaked Wheat Per stone .40
Canned Beans, Golden Wax or Green 3 lbs .25
Canned Sweet Pumpkin 3 lbs .25
Salt, in 5-lb. bags 5-lb. pack .23
Finest Split Peas 5 lbs .14
Imported Pure Malt 3 lbs .25
The New Fresh Ginger Snaps quart bottle .20
Finest Salmon, 14-lb. flat-tins 3 lbs .25
Imported English Marrowfat Peas Per tin .15
Finest Shelled Walnuts 3 packages .25
Blue Bell Jelly Powder, assorted Per lb. .33
Finest Cape Cod Cranberries packages .25
Per quart .12

THE ASSAM TEA FOR 25c.
500 lbs. the rich full-bodied Assam Tea, of uniform quality and fine flavor, a 35c tea anywhere. 95c Thursday, per lb. (Basement)

Men's Dressing Gowns

Mark this down, and keep it before you. You have only four weeks until Christmas Day. In that time you must buy house coats, bath robes and dressing gowns. Why not do it now, when you have a greater variety from which to make your selection? The material in these beautiful gowns is a fancy stripe of red and plain brown. They are long, loose and warm, with corded edges, sleeves and pockets; workmanship is good. Price 6.50

One of the most attractive gowns is of plain grey and brown mixed cloth, with a plaid back, cuffs and collar, corded sleeves and edges; good quality girde. Price 8.50

MEN'S BATH ROBES.
The popularity of the Lounging and Bath Robe is becoming more and more marked; some of the choice patterns in greys, browns and fancy combined colorings; nice tailored, and with fine trimmings. Thursday price 4.00

Perhaps no more attractive robe has been put on the market than this; of dark red and green mix, which is convertible; a strong feature is the collar, which is convertible; the most useful bath robe to be had. Price 6.50

MEN'S HOUSE COATS.
The coats we offer for sale are of specially fine materials, in greys and browns, finished with corded edges and plaid cuffs; very fine garment. Price 6.75

One of the finest House Coats is in plain brown, green and wine shades, with corded and braided edges, sleeves and pockets; made by experts. Thursday price 14.00 (Book Dept., Main Floor)

Items of Interest from the Furniture Gift Shop

Illustration shows a Folding Tea Table, built of walnut, with neatly turned legs. Price \$15.00.

Tea Tables in mahogany, with round top, carved claw feet, and separate tray. Price \$17.00.

Tea Tables in inlaid mahogany, with separate tray and under-shelf. Price \$18.00.

Tea Tables in mahogany — gives you four tables, taking the space of one when not in use. Price \$25.00.

Tea Table in mahogany, beautifully inlaid. Price \$45.00.

Folding Tea Table in mahogany, elaborately inlaid; has double shelves. Price \$50.00.

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JEWELRY

Gold-filled Earrings for unpierced ears, neat pearl studded and pendant style. .79

Women's 10k. Real Whole Pearl Singlestone Twin Rings. Thursday 1.19

14k. Gold Real Whole Pearl Cluster and Fancy Rings, with colored stone centers, many designs, containing 4, 5, 8, 11 real stones, also Men's 14k. Heavy Bloodstone Rings, all one price. Thursday 6.95

Long Gunmetal Guards, 48 inches long, with fancy stone settings, fine filled pearl necklets, with gold-filled clasps, gold-filled fancy stone set brooches, baby pendants, 10k. Gold Baby Rings, and many other articles. Thursday 3.90

CHINESE BAZAAR.
9k. Gold Pearl and Amethyst Brooches, 14k. Neck Chains, 9k. Pendants, pearl set, 14k. Cuff Links, 9k. Olivine and Amethyst earrings, 10k. Hand-engraved Bar Pins, 10k. Signet Rings. Thursday 2.19 (Main Floor)

Sweater Coats at 98c

300 Men's Heavy Sweater Coats, in grey with red and navy with maroon, a high double storm collar, which fastens over with white pearl buttons, 2 pockets and double cuffs. Regularly \$1.50, Thursday 98c

WOLSEY, ST. GEORGE BRAND AND STRALIAN UNDERWEAR AT 1.98 A GARMENT.

150 garments only, in all weights for winter wear, double breast, some with double breast and double back, some drawers have a double back, all sizes in the lot. Thursday 1.98

200 Men's Pure Wool Flannel Shirts in a medium weight for winter wear the turn-down collar is made in the reversible style, so that a linen collar can be worn on the band if desired. We have all sizes in this line. The design is a narrow hair-line stripe on a white ground. We cannot repeat this line, so get them Thursday. Regular \$1.50 quality, for .98 (Main Floor)

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