

"DRESS UP"

"To thine own self be true" in the matter of dress. Every man owes it to himself to put on the best clothes he can possibly afford—it's his best business asset—and you can't get away from that fact. Now, unless you have been buying from one house for years, and know just the sort of treatment you are going to get, it's hard during these days of strenuous competition, to judge where is the best place to leave your money and your confidence. We are satisfied to get your confidence first and your money will naturally come to us because our values are right, our styles correct and our business methods solid. These are facts you can't get away from either.

New Arrivals This Week in Overcoats

If you are on the hunt for good values in "Slip Ons," Storm Ulsters, Chesterfields, form fitting, or in fact any proper style of top coat, the trail leads you directly to our store. \$15.00, \$18.00, \$20.00, \$22.00 and up is a price range that carries full value for every dollar. Don't miss seeing the new Gray Chinchilla Slip On Coats at \$18.00, that have just been put into stock this week. They are value a little beyond any \$18.00 coats in town. Also one line at \$15.00 that won't last long because the fabric cannot be duplicated to sell for less than \$18.00.

There is no house in Canada taking better care of their customers in the matter of values than we are.



Suits of Character

We received two lines of suits this week that we had given up as lost on account of the scarcity of materials. They are smart cut, snappy models at \$18.00 and \$22.00, in the prevailing tones of gray and small tartan effects. We are also prepared to take a limited number of orders for made-to-measure suits from \$15.00 to \$22.50, and will show you in a few minutes on a life-sized model, just how your suit will look when made.

'BUY IT NOW'

OAK HALL, Clothiers
Yonge and Adelaide Streets
"The Lucky Corner"
J. C. COOMBES, Manager

STORE OPEN TILL 10 SATURDAY NIGHT.

HAMILTON NEWS

The Hamilton Office of The Toronto World is now located at 40 South McNab Street.

PROMINENT CITIZEN REMOVED BY DEATH

Campbell Ferrie, Loan Company Manager, Dies Suddenly at Hamilton

HEART DISEASE CAUSE
Was Working at Office as Usual on Wednesday Afternoon.

By a Staff Reporter.

HAMILTON, Friday, Oct. 22.—Mr. Campbell Ferrie, 55, manager of the Hamilton Provident Loan Company, died suddenly yesterday afternoon. Mr. Ferrie was at his office and in his usual health up to Wednesday morning. He went home not feeling well, and yesterday Dr. eGard Glasco and Dr. Muller were in attendance. Death, which came at 2 o'clock, was due to heart disease. Mr. Ferrie, who was widely known in financial and social circles, and held in the highest regard, was a native of Hamilton.

He is survived by a widow, two sons and one daughter.

Sunday School Convention.

The annual Sunday school convention of the deanery of Westworth was held last evening at Dundas, and was largely attended by representatives from all parts of the country. The reports read indicated that a successful year had been enjoyed. The speakers were Bishop Clark of Niagara, Ven. Archdeacon Irving, Ven. Archdeacon Angles of Toronto, Rev. Canon, Wren, Miss Page and Mr. Holtley of Wren. Whether the 2nd Mounted Rifles of 618 officers and men, and nearly 400 horses will be quartered at the Hamilton Jockey Club for the winter months rests at the option of the city. It is estimated that the improvements which will have to be made at the Jockey Club grounds will cost nearly \$12,000, and if the city is to be stationed here it will have to bear the entire cost. The city council considered by the board of control yesterday, and it was stated after the meeting that the city council would sanction the improvements if the regiment is recruited and quartered here. It is estimated that much of this money will be raised in salvage after the Mounted Rifles break camp in a special district.

Orders were received here yesterday to commence recruiting for the 2nd Mounted Rifles.

Order Affects Hamilton.
The order to the effect that no troops are to be billeted in Canada at any establishment where liquor is sold, issued by Sir Sam Hughes, minister of military affairs, attracting considerable attention locally. In view of the proposed quartering of the 2nd Mounted Rifles at the Jockey Club grounds, whether the existence of an hotel on the Jockey Club grounds will prevent this is yet unknown. The Dragoons are also quartered at the Mountain View Hotel grounds. Major Robertson, chief recruiting officer for Hamilton, stated yesterday that the order has not received the order, and was not in position to discuss the probable results as yet.

To Improve N. E. Section.

The newly appointed Town Planning Commission is considering an extensive scheme to improve the northeast section of the city as a manufacturing district. The scheme is to lay out that district so that industries coming there will secure every advantage, and at the same time protect the interests of the city. The commission also proposes to develop the west end for manufacturing purposes, but the McKittick syndicate objects, claiming that this portion of the city should be kept for residential and park purposes.

Ontario License Commission.
The Ontario License Commission is going to set upon its warning to hotel-keepers that in the future the licensees who sell liquor to the man who has already had enough will not escape with a fine in court or escape altogether. The first to feel the commission's new policy are Hamilton licensees, the proprietors of the Royal Hotel, who have been summoned to appear before the commission to answer general charges.

Collections for Hospitals.
Mrs. R. R. Wallace, convener of the hospital committee, announced yesterday that \$1000 had been collected for Canadian hospitals in France to date. One of the city churches which was unable to take up the collection last Sunday will have a special collection taken up for this purpose, and it is believed that before the fund is finally closed over \$4000 will be realized.

Another Battalion to March.
Another battalion has been added to the units that will march from Niagara camp to Toronto, and will meet the first regiment will arrive in Hamilton on Oct. 27, instead of Oct. 25. The route of the march in town will be up Main street east and down James street to the armories. The residents requested to show their patriotism by decorating their homes and stores in honor of the occasion. The first regiment is expected to arrive at the armories about 5 o'clock on the afternoon of October 27.

Major R. A. Robertson has been appointed administrative camp commandant for the troops while they are in this city.

MANITOBA WANTS WHEAT DUTY OFF

OTTAWA, Oct. 20.—Premier T. C. Norris of Manitoba, Hon. Dr. Thornton, minister of education, and Mayor Waugh of Winnipeg, waited upon Hon. W. T. White, minister of finance, today, and laid before him the Manitoba argument in favor of the removal of the duties on wheat thereby automatically cutting the cost of wheat into the United States. Mr. White gave an attentive hearing, but did not commit himself on the question. Premier Norris pointed out that the spread of prices between Minneapolis and Winnipeg during September and October ranged from 6 to 12 cents in favor of Minneapolis, and yet the Canadian wheat was of a higher grade and more valuable to the Minneapolis millers than their own. He also pointed out that there was a great quantity of damp wheat in the west which could not find its way east on account of the long haul, but if the duty was removed it could find its way south where the millers would dry it and turn it into first class hard wheat.

GERMANS TRY OFFENSIVE ON THREE FRONTS

Some Gains Against Russians and Serbs, But French Repulse Assaults

MUST IMPRESS GREECE
Report That Bulgars Have Cut Saloniki Railway Has Been Confirmed.

LONDON, Oct. 21, 10 p.m.—The German armies, which for nearly 15 months have been continuously fighting on one front or the other, are now on the offensive at three widely separated points—against Riga, and Dvinsk, in Serbia and in the Champagne district of France.

In the two former places they continue to make progress, but against the French their attacks, delivered to the east of Rheims, met with a complete repulse, as did those of previous days.

Bulgars Cut Railway.
While it was expected that the Austro-German onslaught in the north of Serbia would be the most formidable, as a matter of fact the Bulgarian attack against the Serbians thru the valleys from the east are proving the most dangerous. It is now definitely settled that the Bulgars have cut the Saloniki-Nish railway to the north of the main Serbian army and the Anglo-French forces which labored at Saloniki.

There is another railway, which branching off at Ustup, runs up the western side of Serbia, but it is a considerable way around, and, besides another Bulgarian army, which is now approaching Kumanova, is threatening the junction at Ustup.

Negotiations With Greece.
With this rapid sweep westward of the Bulgars, the entire of the allied countries are watching with keenest interest negotiations which are proceeding between their governments and the king and government of Greece. These negotiations are being carried on by the British foreign office, in behalf of the entire of the allies, to convince Greece that it was its duty to abide by the Serbo-Greek treaty.

Should the negotiations fail, it is demobilized or clearly define her attitude. Conversations are also proceeding with Rumania, which, it is understood are in charge of the French foreign office.

Meanwhile, all the belligerents realize that the best way to influence the neutral states is to win a big victory. Austria and Germany are trying for this in Serbia, Italy in Tyrol and Trentino and Russia near Sionin, which, roughly, is the center of the eastern front, Volhynia and Galicia. Except for the German attack in France, all these are meeting with more or less success.

Field Marshal Von Hindenburg.
In his attack on Riga, which has reached Mittau and only a dozen miles southwest of the Baltic port. The German offensive extends along a front of about 70 miles, and the German fighting movement on the right has reached the Dvina River, 30 miles southwest of Riga, from which point the Dvinsk-Riga railway is being bombed.

Russian Successes.
As an offset to this the Russians, by a dashing attack have carried Baronovitch, an important railway junction east of Sionin on the Lida-Rovno Railway, taking more than 3000 prisoners, and according to a German official statement have continued their success on the middle Stry, south of the Pripiet marshes, in Galicia.

According to Petrograd, the Russians are attempting no advance, but continue to thrust at the Austro-Germans, this doing a lot of damage. The Italian advance in Tyrol and Trentino is being carried out in conformity with the plan to relieve the pressure on Serbia. New successes are reported and it is stated that a general forward movement is about to begin.

HAMILTON ASYLUM CURLING CLUB OFFICERS AND SKIPS.
HAMILTON, Oct. 21.—At the annual meeting of the Asylum Curling Club the following officers and skips were chosen: Patron, Inspector E. R. Rogers; president, Dr. F. McNaughton; secretary-treasurer, L. Edmonds; representatives, Dr. English and B. Way; executive committee, Dr. F. McNaughton, L. Edmonds, J. Foraythe, D. Watt and J. Fisher; the president, vice-president and secretary, auditors, Dr. McNaughton and J. Foraythe; skips for Ontario tankard, J. Foraythe; skips for Ontario tankard, J. Foraythe; skips for district cup, D. Watt and J. Fisher.

HOTEL TECK

After a busy and strenuous forenoon it is pleasant to dine at Hotel Teck, where the menu is of the best, the service quick and the surroundings congenial. Special luncheon at fifty cents.

ANNOUNCEMENT CONFIRMED.

NEW YORK, Oct. 21.—Announcement that the human voice had been successfully projected across the Atlantic was made tonight on behalf of John J. Curry, chief engineer of the American Telegraph and Telephone Co., at the company's office here. Mr. E. B. Webb, telephone engineer, fell the honor of being the first man to span with his voice the space between the old world and the new.

EVERY "ELIGIBLE" ASKED TO ENLIST

Earl of Derby Sends Letters to Drive Appeal Home

NEW PLAN DELAYED
Royal Warrant Required Before Men Can Be Classified.

LONDON, Oct. 21.—The enlistment of recruits under the plan of the Earl of Derby, director of recruiting, cannot begin until early next week, it is officially announced, "as a royal warrant is necessary before the men could be passed to the reserve and classified in their proper groups."

Meanwhile the Earl of Derby, with the concurrence of Premier Asquith and Earl Kitchener, the minister of war, has sent a letter to every man eligible for military service who is not engaged in munition work, in which he says:

"I, as the director-general of recruiting, beg you to consider your own position. Ask yourself whether in a country fighting as ours is, you are doing you can for its safety, and whether the reason you have hitherto held valid as one for not enlisting holds good at the present crisis. Every man of military age and fitness must equally bear his share in redeeming it."

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Plea to Employers.
The Earl of Derby also has addressed an appeal to employers to facilitate the enlistment of their employees. This appeal concludes:

"While making a most earnest appeal to secure men under the voluntary system, I cannot help pointing out to employers what must be the attitude of mind if they will only realize their position and act under the voluntary system, as they would have to act under a compulsory one, both sexes were allowed to use his machine between midnight and dawn. He was arrested on a warrant last night by Officer 211, and was released on \$1200 bail to appear before Magistrate Denison this morning, in answer to the charge. The police state that Sheehan found his clients on Yonge street. A woman arrested with him is held as a material witness."

CARE OF DEFECTIVES DUTY OF COMMUNITY

Dr. Helen MacMurchy Gave Address at Women's Canadian Club Meeting.

MENACE TO EDUCATION

Lord and Lady Aberdeen Were guests of honor at Educational Lecture.

Before an audience of over 1000 people, and with the Marquis and Marchioness of Aberdeen as guests of honor, Dr. Helen MacMurchy delivered an address last night in connection with the Women's Canadian Club auspices, on the care of the mental defective. "As long as a man or a gun or a shell is needed," declared Dr. MacMurchy, "it should be our first interest to supply those wants before attending to any other matter."

Reference was made to Trafalgar Day by the speaker, and the objects for which its commemoration was being used were said to be of prime importance. With reference to the subject in hand, the speaker said that it was particularly apt that such an address should be given before the Women's Canadian Club, as the National Council of Women had been the first to become interested in the welfare and special education of the feeble-minded.

The menace of abnormal children to public education, unless special measures were taken to provide for special care for them, was touched on by Dr. MacMurchy, as well as the danger of their being sent to the workhouse, which she said was a duty that lay on the rest of the community as well as on the speaker. Interference with the justice and the menace as it affected the future of Canada were other points touched on by the lecturer.

The gathering was an open meeting in honor of the Marquis and Marchioness of Aberdeen and delegates of the Canadian National Council of Women. Lady Aberdeen congratulated the speaker in the manner in which she had presented her subject, and Lord Aberdeen moved a vote of thanks. Sir John Hendrie, Mrs. Stead of Halifax, and Mrs. Scott of Vancouver were the other speakers. Among the guests who were present were Sir John and Lady Hendrie, Col. Farewell of Whitley, Sir Edmond and Mrs. Hearst and Mrs. W. J. Hanna.

BROKEN LENSES

Should be left here for repairs. We can match or duplicate any lens you may have. We fill prescriptions at lowest prices and do reliable work.

F. E. LUKE, Optician
MARRIAGE LICENSES.
70 Yonge St. TORONTO

YORK COUNTY GAVE THOUSANDS

Township yesterday realized for Red Cross work \$2500, with complete returns not yet available, and the Village of Agincourt, which comprises school section No. 14, which embraces the Village of Agincourt \$1000, in addition to \$2000 raised on a former occasion.

Newmarket closed the Trafalgar Day canvaas for funds for the British Red Cross Society at an enthusiastic meeting of the citizens in the town hall last night, Mayor Cane presiding. The cash turned in by 3 p.m. was over \$3500.

The Town of Weston, with incomplete returns, gave \$2700, while Aurora raised \$1000, in addition to \$5000 raised a short time ago.

In the Township of King and East Gwillimbury great enthusiasm was being manifested. The young ladies of Unionville yesterday raised \$200 by the sale of confectionery and flags.

In Markham Village the ladies' work of raising funds for the society realized \$2787.60, in addition to \$503.19 raised the two last days of the Markham Fair, making a total of \$3390.79.

TAXI DRIVER ARRESTED.

James Sheehan, Charged With Using Car for Immoral Purpose.

It is alleged by the police that James Sheehan, address unknown, used his car for purposes not in keeping with responsibility or the morality of the machine between midnight and dawn. He was arrested on a warrant last night by Officer 211, and was released on \$1200 bail to appear before Magistrate Denison this morning, in answer to the charge. The police state that Sheehan found his clients on Yonge street. A woman arrested with him is held as a material witness.

NO GENERAL ELECTION UNTIL END OF WAR?

Sir Wilfrid Laurier Favorable to Extension of Parliamentary Term.

By a Staff Reporter.

OTTAWA, Ont., Oct. 20.—It seems certain that there will be no general election in Canada for some time to come, and probably none until after the war is over. It is stated authoritatively in political circles that Sir Wilfrid Laurier has expressed himself as an extension of the term of the present parliament.

There will be no session of parliament until January, but the house will in all likelihood meet directly after the new year. It was thought for some time that there would be a fall sitting but there is no necessity for this as the minister of finance has enough money to meet domestic needs and war necessities.

York County and Suburbs

PATRIOTIC DISPLAY
BY THE BOY SCOUTS

Humber Crest Troop Carrying on Good Work and Helping Red Cross.

Humber Crest, No. 25, Toronto Troop of the Boy Scouts, made a patriotic display at the Beaver Theatre last evening, featuring in seven items. The boys have been carrying on good work during the last few weeks. They are working for the British Red Cross Society, and such money as the boys raise from time to time is handed over to this society. Scout Master Dick Roe is in charge of the troop.

Billie Hanson, 4, was struck by a jitney on Dundas street yesterday afternoon. The child was removed immediately to his home at 55 Pacific avenue, where Dr. Mayne attended.

Keene street firemen had a call to 103 Pacific avenue yesterday morning, where a fire had started from a defective fire grate. The place was damaged to the extent of \$50 and was covered by insurance. The house is owned by Mrs. Elizabeth Sheehan.

The various male organizations of St. John's Church held a banquet in the parish house last night, which event opened the fall and winter program.

CONCERT FOR RED CROSS

Morrow's Picture Theatre, Earlscourt, Red Capacity Audience.

BRITAIN LAUNCHES BIG RED CROSS CAMPAIGN

LONDON, Oct. 20.—Throughout the British Isles tomorrow, "Our Day" of efforts will be made to raise a great fund for the work of the British Red Cross Society and the order of St. John and Jerusalem.

King George has subscribed \$25,000, and by the sale of badges and many other articles it is expected a very large sum will be realized. Many of the theatres are to give the total receipts of their afternoon and evening performances, and the owners of all theatres have sent game pieces into the city to be sold to the bidders. There also will be special concerts and exhibitions at which admission fees will be charged and the receipts turned over to the fund. Since the commencement of the war upwards of \$10,000,000 has been raised by these societies, not including the funds recently collected in the colonies.

ON SALE TODAY
- - New - -
November Columbia Records
Hear Them at 9 Queen Street East
Burnett Piano & Grafonola Co.
M. 3224. Open Evenings. 2 Doors from Yonge St.

BY CHAS. M. HENDERSON & CO.
THE UNRESERVED
Liquidation Auction Sale
OF THE VALUABLE STOCK OF GENUINE
ORIENTAL RUGS
WILL BE CONTINUED
THIS AFTERNOON also Tomorrow (Saturday) Afternoon
COMMENCING AT 2.30 SHARP
AT THE PERSIAN RUG GALLERIES
CORNER KING AND VICTORIA STREETS
A large number of genuine Oriental Rugs is being offered and sold to the highest bidder. This is the rug buyers' grand opportunity which may never occur again for many years to come. Goods on view mornings of sale.
CHAS. M. HENDERSON & CO., Auctioneers.

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