FINAL EASTER OPPORTUNITIES AT SIMPSON'S SATURDAY



For the Convenience of Visitors

The Rest and Writing Room (Third Floor). Restaurant and Palm Room (Sixth Floor). Package Checking Desk (Base Telephone Booths (All Floors to Fourth).
Telegraph Office (Basement). Make the above your head-quarters during your stay in the city.

Big Sale of Hand Bags

A special purchase of newest style Hand Bags. 1,800 bags in all, divided

as follows:—
1.200 Leather Hand Bags in real morocco, crepe, seal, pebble and morocco
grain leathers; new torpedo and
melon shapes; also large shopping
bags; frames in nickel, glit and gunmetal finishes, also leather covered.
Silk and leather linings; two to fivepiece fittings; principally black.
Regularly \$1.75, \$2.00 and \$2.75.
Saturday.

For 8.30 Shoppers

DRESS GOODS SPECIALS

1,700 Yards Worsted-finished Shepherd Check Suitings, heavy and medium weights. All sizes of check, 40 inches wide. Regularly 38c. 1.500 Yards Imported English Brilliantine Mohair Lustres, full range of colors, brown and black. Permanent silky finish. 40 inches wide. 3.000 Yards English Serges and Tweeds-Pure wool English serges, in medium twills and all colors; also English tweeds, 42 inches wide. College Serge, made for hard wear; guaranteed shades of navy and black, fine twill finish, 52 inches wide. Per yard, Saturday 89c New Spring Suitings, including the new black and white striped ef-

8.30 a.m. Silk Values

FRENCH, SWISS AND AMERICAN SILKS.

1,000 Yards of Ivory Japanese Silk; 1 yard wide. Regularly 50c. Sat-

1 bale, 50 pieces, of Natural Shantung Silk; 83 inches wide. Regularly 50c. Saturday

Corduroy Velvets; all staple colors, brown, grey, green, sand, purple, navy, Alice, wine, etc.; 22 inches wide, Regularly 50c, Saturday

27-inch Velvet Cords, Terry and woven effects. Regularly 75c to \$1.00.

New Wash Goods

27-inch White Crepes and Crepe Volles, factory clearance of lengths of 10

40-inch Voiles and Marquisettes. Regularly 50c, 75c and \$1.00. Satur-27-inch Mall, silk and cotton mixtures; also 45-inch Mercerized Cotton Mull; range of shades, for..... 9 1/20 32-inch Striped Galateas, heavy weight, perfect goods, that got damp in transit. Yard7c 28-inch "Duro" Piques, stripes, checks and plain shades. Price...... 35c 40-inch Black and White Striped Voiles, new checker-board effects. Yard25c 40-inch Marle Ratines, in grey effects, stripes or plain shades. Yard...\$1.00

Sample Blouses, \$2.95 200 Crepe de Chine Blouses, samples and small quantities from our own workrooms and high-class makers. Spring styles in the best colors, white, lesh and shell pinks, straw, rose, etc. Sizes 36 to 38. Regularly \$3,95, \$5.00 and \$5.95. Saturday \$2.95

Easter Hosiery 728 Pairs Women's Lisie Thread
Mose, made in Canada, black enly.
Sizes 8½ to 16. Regularly 25c. Saturday
Women's Shot Mose, silk and wool
cashmere, black, with red, white,
blue, purple and yellow. Sizes 5½ to
10; usually 75c
Women's Flain Lisie Thread Mose,
black, tan and white, and season's
newest shades. Sizes 5½ to 16. 3
pairs, \$1, single pair
Women's Silk Hose, white, black and
colors. Sizes 3½ to 10. 75c

NEW GLOVES.

NEW GLOVES.
Children's English Tan Cape Walking Gloves. Sizes 000 to 5. Saturday. See and 75c
Women's Black Chameisette Gleves, black stripes on back, white only Saturday. See
Women's Glabe Kis Gleves, black, tan and white. Sizes 5½ to 7½, Saturday. See and 75c
Mon's Wash Chameisette Gleves, grey and natural shades, black or self, stripes an back. Sizes 7 to 16. Regularly 35c
Men's Tan and Grey Suede Gleves, Sizes 7 to 10; usually 31.00. Saturday. 78c NEW GLOVES.

Exceptional Purchases Provide These Big Boot Values Saturday

Ladies' "Queen Quality" Sample Boots, \$2.95—700 pairs of the most exclusive style boots. Sample sizes, 3 1-2 to 4 1-2, widths A to C; other lines, sizes 2 to 7, widths A to D. Regularly \$5.00, \$6.00 and \$7.00. (No phone or mail orders.) Saturday \$2.95 Women's \$4.00 and \$4.50 Boots, \$2.49 — 2,500 pairs the new lace and button effects. Sizes 1 1-2 to 7. Regularly \$4.00 to \$4.50. (No mail orders.) Saturday \$2.49 Ladies' \$4.00 to \$7.00 Low Cut Shoes, \$2.49 - 600 pairs, widths A to C. Sises 3 1-2 to 4 1-2. Regularly \$4.00 to \$7.00. (No phone or mail orders.) Saturday \$2.49 Men's \$6.00, \$7.00 and \$8.00 Easter Boots, \$3.95—2,400 pairs button, lace and Blucher styles, "Burt & Packard" and Hartt makes. Widths B to E. Sizes 5 to 11. (No mail or phone orders.) Saturday \$3.95 Men's \$4.00 and \$5.00 Boots, \$2.90



Newest Easter Apparel For Smart Women

Those who have postponed important Easter purchases of suits, coats, dresses, etc., till the eleventh hour need feel no alarm; we have prepared a Saturday programme on the Third Floor that makes provision for all. If you are fastidious you will be most interested in the New York suits just received. Here is a list that is merely suggestive of what is to be seen. We recommend an early morning visit for best satisfaction.

OF FIRST IMPORTANCE-WOMEN'S EASTER SUITS.

New York has supplied individual suits for our Easter selling; handsome tailored styles. developed in gabardines, serges, checks, poplins and silks; with linings of cream de cyque silk. These suits have all the newest features, being pleated, tucked, belted and trimmed after the most approved models. They are perfect in materials and execution, and include all the wanted colors and contrasts of color. Prices, \$22.50, \$25.00, \$28.50 and \$35.00.

THE "CANADIAN MAID" COAT AT \$13.50. A SPECIAL COAT VALUE FOR GIRLS, \$5.95.

SILK DRESSES FOR WOMEN-VERY SPECIAL AT \$6.95.

This is a collection of handsome dresses of collennes, silk crepes and duchess silks, including blacks, sand, green, Beigian blue, rose and navy; coatee effects and smart flared styles, some shirred; others on yokes at the waist; some with lace vests; both slim and heavy figures provided for. Usually \$10.00 and \$12.50. Saturday

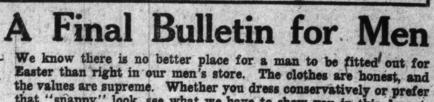
\$4.00 to \$8.50 Voile, Crepe and Pique Wash Dresses. Navy, Fawn and Black Raincoats, English made; Saturday

\$5.95 these are excellent styles for women. Regularly Serge and Tweed Skirts, in black, brown and navy; \$6.50 to \$7.50. On sale Saturday

\$4.95

Corsets and Brassieres

Girls' Easter Dresses



the values are supreme. Whether you dress conservatively or prefer that "snappy" look, see what we have to show you in this department to-morrow morning. SIXTY SUITS, WORTH AS HIGH AS \$28.00, SATURDAY, \$15.00.

WLAT BOYS NEED FOR EASTER. Boys' Norfolk Suits of English tweeds, bloomer pants. Sizes 25 to 33. Saturday Boys' Blue Serge Suits, Norfolk and double-breasted bloomer pants. Sizes 25 to

30, \$7.00. Sizes 31 to 34, \$7.50.
Youths' Long Trousered Suits, English worsteds and tweeds. Sizes 32 to

Men's Wear-New for Easter

Silk and Silkaline Shirts, attached collar or separate collar to match. New Pyjamas, in silkaline, soisette and fancy stripes. New Underwes r, in combination and 2-piece styles, in balbriggans, mercerized, silk, silk

(No Mail or Phone Orders.)

The Most Desirable Millinery

you can make your selection at half-past eight, or near that hour, you'll be all the

tion Saturday; shapes in Milan tagels, Milans, tagels, fancy braid and transparent brims, and newest flower and

in two of the best selling tagel braid styles; some have wired tulle brims. Sat-

TWO SPECIALS FOR

CHILDREN satin and silk, with fancy braid, or fancy braid only; some with hand-worked silk flowers; colors white, pink, sky, Tus-Over 400 Hats and Bonnets; hand-made effects, in fancy braids or soft satins; prettily trimmed. Saturday\$1.69



Special Dinner, 25 11.30 TO 2 P.M.
Broiled Trout Steek, Itali
Sauce, or Fried New Engle
Sausage, Brown Sauce, or Ro
Ribs of Beef, Pan Gravy, Bol
or Mashed Potatoes with Mash
Parsnips: Baked Custard Puddi

Saturday is the Last Day for Enrolment is The Easter Homefurnishing Club.

SEMI-ANNUAL SIX-DAY SALE OF BEDSTEADS AND BEDDIN

Brass Bedstead, continuous posts; 4 ft. 6 in. size only. Regularly Saturday.

Iron Bedstead, white enamel, brass caps; all standard sizes. Regularly \$3.00. Saturday.

Iron Bedstead, white enamel brass top rails; caps and brass upright sizes. Regularly \$5.25.

Iron Bedstead, white enamel brass uprights; 4 ft. 6 in. size only. I larly \$7.50. Saturday.

Children's Iron Cribs, white enamel, high sides and close fillers; a safety sides; size 4 ft. 6 in. x 2 ft. 6 in. Saturday.

Mattress, filled with seagrass; all sizes Regularly \$2.60. Saturday.

Mattress, all-cotton felt. Regularly \$7.50. Saturday.

Mattress, filled with seagrass; all sizes Regularly \$2.60. Saturday Mattress, all-cotton felt. Regularly \$7.50. Saturday Mattress, pure cotton felt. Regularly \$8.00. Saturday Mattress, cotton felt. Regularly \$8.00. Saturday Mattress, cotton felt. Regularly \$3.75. Saturday Mattress, cotton felt, built in layers. Regularly \$8.75. Saturday Mattress, cotton felt, built in layers. Regularly \$8.50. Saturday Mattress, cotton felt, built in layers. Regularly \$8.50. Saturday Mattress, cotton felt, built in layers. Regularly \$8.50. Saturday Bed Spring, kiln-dried hardwood frame; strong woven steel wire spall standard sizes. Regularly \$2.00. Saturday Bed Spring, steel frame; all sizes. Regularly \$3.00. Saturday Bed Spring, steel tubing frame. Regularly \$5.00. Saturday Box Spring, the best oil tempered springs; all sizes. Saturday Pillows, mixed feathers. Regularly \$1.35. Saturday, pair

Flouncings and Neckwear

EASTER NECKWEAR.

Laundered Collars, 2 1-2 and 3 inches wide, in linen. Each ... 25c, 35c
Windsor Ties, in crepe de Chine, shaded effects or self colors, apple a
Russian green, emerald, Belgian blue, royal, American Beauty, prose, burnt orange, purple, peacock, black and white stripes; all a
and all black. Each

Van Dyck Collar, in double French organdy. Saturday, each 75c to
Latest Black and White Neckwear, new rolling collar of white shee
gandy; revers and collar of black and white stripe. Saturday.

Debutante Frillings, single and double, in organdy, chiffon, tulle and n Saturday, yard, 35c, 56c, to \$1.50

Vestees, silk embroidered chiffon; flare or pleated collar; ivory or w Each

Vestee, in French organdy, embroidered.

Military Organdy Collar, pleated, with embroidered revers, 50c, 75c, to Military Organdy Collars, new pleated backs, also embroidered en collar and cuff sets for coats. Regularly 25c and 50c. Saday

\$1.50 Sateen Petticoats, 95c

Moire Ribbons, 35c Linens and Staples Pillow Cases, 4 pairs \$1.00—Two sizes, 42 x 33 and 44 x 33 inches; hemmed. 4 pairs \$1.00

Easter Hats for Men

GROCERIES

Telephone Direct to Department laide 6106.

2,600 lbs. Fresh Oreamery B. White Clover brand. Per lb. Toasted Cornflakes, 3 packages Loaf Sugar. 3 lbs. Choice Side Bacon, peameal Ingersell brand. Per lb. Clark's Pork and Beans, in sauce. Large tin. Shirriff's Marmalade. 2-lb. jar California Canned Apparagus Per tin. Shirriff's Marmalade, 2-lb, jar California Canned Asparagus T Per tin
Canned Beets, Rosebud brand Tin
Canned Lobster, 4-lb, tin
Maconachie's Pickles, mixed or oh
Pint bottle
Choice Red Salmon, 2 tins
Crossed Pish Brand Sardines,
tins
Garton's H. P. Sauce, Per bottle
Baker's Cocoa, 5-lb, tin
500 lbs, Feek-Frean's Shorther
Reg. 30c, Per lb,
Canned Fruit, raspberries, straw
ries and cherries. Per tin
Phoest Canned Corn, Peas or To
taces, 3 tins
Choice Grapefruit, good size, 5 for
One car Choice California Sun
Oranges, sweet and seedless,
Choice Olives, stuffed or plain. 1 Choice Olives, stuffed or plain. Bette.

500 lbs. Fresh Fruit Cake. Per lb. Fancy Mixed Biscults. 2 lbs. FRESH ROASTED COFFEE. LB.

1,000 lbs. Fresh Roasted Coffee, the bean, ground pure or we chicory. Saturday, per lb.

CANDY.

500 lbs. Cowan's Broken Cream Bevanilla flavor. Per lb.

1,000 lbs. Chewing Candy, assor fruit flavors. Per lb.

1,000 lbs. Assorted Nut Taffy, lb.

1,000 lbs. Simpson's Special, an sortment of chocolate, creams, if ys, caramels and bon-bons.

1b. ELOMENS.

Easter Lily Plants, 3 to 7 bio Special, per bioom.
300 Red Roses, fresh cut stock. dozen
1,000 Roses, pink and white. cut stock, dozen
1,000 Daffedils. Regularly 40c d for

Store Remains Closed To-day---Good Friday The Robert Simpson Company, Limited

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