

Order Paper Questions

2. Yes.
3. Mr. McKee terminated his services with the department.
 - (a) March 26, 1979.
 - (b) For personal reasons.
4. Canada Post does not have a record of the subsequent employment of Mr. McKee.
5. No branch of government was approached and Supplies and Services Canada has not awarded any contract for its customer departments to Gerald McKee Enterprises or Gerald McKee.
6. No.
7. In order to respect the intent of Part IV of the Canadian Human Rights Act ("Protection of Personal Information"), it is the Public Service Commission's policy not to disclose this type of information.
8. Not applicable.

SUPPLYING OF INFORMATION CONCERNING CBC

Question No. 2,217—**Mr. Cossitt:**

What was the name and job designation of each CBC radio and television employee assigned to the Progressive Conservative Party's annual meeting recently held in Ottawa?

Mr. Peter Stollery (Parliamentary Secretary to Secretary of State and Minister of Communications): I am informed by the Canadian Broadcasting Corporation as follows: it has not been customary to require the CBC to provide such details of its internal management and administration as the names and positions of employees assigned to specific program projects. The background to this custom is explained in detail in the reply to question No. 2,530, November 6, 1975.

CBC—VIEWING AUDIENCE

Question No. 2,245—**Mr. Cossitt:**

1. In what locations are CBC and CTV television in direct competition?
2. In each location, does CBC's viewing audience outdraw CTV's viewing audience over a weekly period and, if not, what steps has CBC taken to improve their share of the audience?
3. Does CBC's 11.00 p.m. news "The National" have a higher viewing audience than CTV's 11.00 p.m. news and, if so, in what locations?
4. Is the CBC taking steps to improve the calibre of its national news coverage and, if so, what are they?

Mr. Peter Stollery (Parliamentary Secretary to Secretary of State and Minister of Communications): I am informed by the Canadian Broadcasting Corporation as follows: 1. St. John's, Sydney/Glace Bay, Halifax, Montreal, Ottawa/Hull, Toronto, Winnipeg, Regina/Moose Jaw, Saskatoon, Calgary, Edmonton, Vancouver.

2. A. C. Nielsen's preliminary estimates for the 1980/81 season, which reflect the CBC's performance during the complete season in the country as a whole, show that CBC-owned and affiliated stations had a 24 per cent viewing share. The audience is so fragmented in a number of centres that U.S.

stations had a greater total viewing share than either CBC or CTV.

It should be noted, however, that the share of Canadians' viewing time spent watching Canadian programs approximately equals the share of Canadian programs, or choice in Canadian TV programs, available to them—as opposed to the American and other foreign programs available.

Since the information requested on the CTV network is provided by a syndicated ratings firm, statistics required on CTV viewing shares should be requested from that network.

In its over-all schedule, CBC is not in direct competition for audiences with CTV because of the corporation's specific responsibilities under the Broadcasting Act and the resulting variety of program fare. All broadcasters would naturally like to see their audience share increased, and the CBC will continue to make its productions even better as staff and funds permit.

3. The CBC's share of the audience for the late evening national news is greater than CTV's in Ottawa and Winnipeg. Over the course of the 1980/81 season, the audiences to the two networks' late evening newscasts were equal in absolute terms on a national basis.

4. The CBC considers that the national is already a superior, world-class newscast. However, in September, 1981, it will move from 11 p.m. to 10 p.m. and will be followed by a daily, satellite-based national affairs program. The total package, shown in prime time, will give Canadians a nightly sense of their country and the world.

CBC—EVENTS ON PARLIAMENT HILL

Question No. 2,312—**Mr. Cossitt:**

1. What is the number of persons who work in any capacity for the Canadian Broadcasting Corporation in the reporting of events on Parliament Hill and in government departments and what number are (a) technicians (b) newsmen or reporters?
2. What is the number of persons working in the (a) French (b) English (c) foreign section of the Corporation?

Mr. Peter Stollery (Parliamentary Secretary to Secretary of State and Minister of Communications): I am informed by the Canadian Broadcasting Corporation as follows: it should be noted that the following figures represent staff working for four radio and two television networks in English and French, plus Radio Canada International.

1. 91.
 - (a) 31.
 - (b) 29.

Note: Those not included in (a) and (b) above are producers, editors, directors, production assistants and clerical support staff.

2. Of the above:
 - (a) 39.
 - (b) 44.
 - (c) 8.