

Inauguration of Canadian-Cuban joint enterprise, El Senador Hotel, Cayo Coco, 2001

tium of Quebec-based investors, led by Thibault, Messier, Savard and Associates of Montreal. In 2003, more than 400,000 Canadians are expected to visit the island making Canada the most important country of origin for tourists to Cuba. This huge flow of tourists also attracts a wide range of Canadian businesses interested in selling their products to Cuban buyers. Canadian firms in many sectors annually visit Havana to make their products better known by participating in sec-

toral trade shows and the Havana International Trade Fair (FIHAV). In 2002, the Canadian pavilion at FIHAV, representing more than 90 firms, was opened by Cuban Minister of External Commerce, Raul de la Nuez, and Denis Paradis, Canada's Secretary of State for Latin America, Africa and Francophonie.

Denis Paradis at inauguration of Canadian pavilion, FIHAV 2002

