

New Brunswick is one of Canada's four Atlantic provinces. Rich in natural resources, this region is particularly blessed with products from the sea, and in the case of New Brunswick, an exceptional variety of marine species.

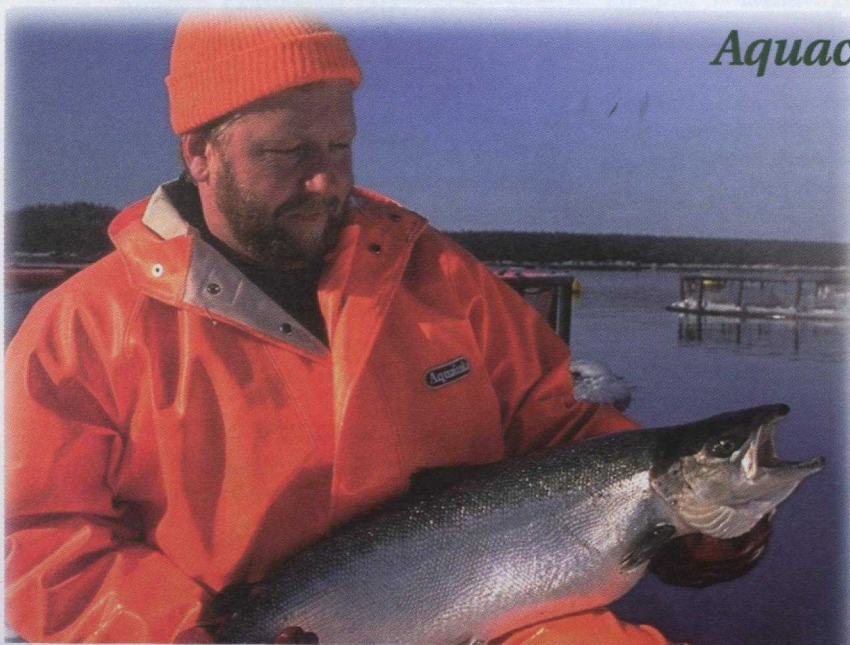
The fisheries and aquaculture sector

is the fourth largest industry in New Brunswick. It contributes nearly a billion dollars annually to the provincial economy, either directly or indirectly. In addition, this industry is associated with nearly 25,000 jobs. New Brunswick's seafood exports totalled \$569 million in 1995. Its chief markets are, in order of importance, the United States, Japan, and France.




Fishing has been the backbone of more than 150 New Brunswick coastal communities for generations. This tradition lives on today thanks to a strong, organized industry that continues to encourage the sustainable development of fishing through management that is sensitive to stock conservation issues.

With landings of 127,000 tonnes valued at \$188 million in 1995 and a production value of over \$500 million, the fishing tradition in New Brunswick is very much alive. The main species caught are lobster, which alone accounts for 50% of the landed value, snow crab, herring, scallop, and shrimp.



Aquaculture is a rapidly growing industry in New Brunswick. Atlantic salmon is by far the dominant species raised on the province's aquaculture farms, representing about 95% of production. Salmon farming started in southwest New Brunswick in 1979, with a small harvest valued at \$45,000. In 1995, the industry's production was worth more than \$100 million.

Other species raised in New Brunswick are trout, arctic charr, eel, oysters and mussels.

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