

BURSON-MARSTELLER

Henri Pigeat
Chairman
Burson-Marsteller France

Henri Pigeat joined Burson-Marsteller as Chairman and General Manager of its French operations and as a member of its European Executive Committee in November 1987.

He was previously eleven years Chairman and General Manager of Agence France Presse. From 1965 to 1976 he held a number of positions in the French civil service and government as assistant to successive Prime Ministers and General Manager of government press and public relations office. He was also Director of various French television, radio and telecommunications companies.

Henri Pigeat studied law, has a degree in political science and is a graduate of the Ecole Nationale d'Administration. Author of several books on contemporary history, on communications and the media, he is also chairman for France and a member of the worldwide Executive Committee of the International Institute of Communications (IIC) and of the International Press Institute (IPI).

He works in English and Spanish as well as French.