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- ❖ more information on who is buying and what they are buying;
  - ❖ more intelligence information (e.g., if money for defence is cut, it usually stimulates demand for repair and overhaul);
  - ❖ where are the aerospace centres of excellence broken down by product line (e.g., where is the machine work done, how are the fleets distributed, where are the helicopters concentrated);
  - ❖ what are the aerospace applications (e.g., forestry) and where are they located;
  - ❖ what is the current product line;
  - ❖ dollar volume in repair and overhaul;
  - ❖ current capability in repair and overhaul;
  - ❖ information on the competitors in the export market;
  - ❖ age of fleets and trends; and,
  - ❖ a brief description of assistance programs and grants.

### **Editorial Considerations**

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In general, participants felt the publication was difficult to read because sections were ill-defined and roughly laid out. However, many acknowledged that the important point was the content and not the style.

The amount of technical information posed no difficulty for participants. They felt it might be more difficult for laymen.

Many participants questioned why "recommendations" were part of the publication. They suggested minimizing acronyms.

Many participants noted the information was dated. As one person said, the "*upcoming events have past.*"