From a practical perspective, however, once the information has been retrieved by the user electronically through a telecommunications network, it can easily and without trace be captured by the recipient on electronic storage or in print. Depending on the information and the business environment of the service, that may be either desirable or undesirable. In the end, the critical element may be found to be whether such electronic copying represents a loss of business revenue or simply an enhanced service to the end user. With large volumes of constantly updating information, volume copying of videotex information retrieved by an end user through a videotex terminal is slow and extremely expensive. In the end, that may be the major deterrent.