

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: LATIN AMERICA-CARIBBEAN

Mission: 658 BRIDGETOWN

Market: 525 BARBADOS

Sector: 014 EDUCATION, MEDICAL, HEALTH PROD

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	30.00M	\$ 25.00M	\$ 22.50M	\$ 23.90M
Canadian Exports \$	7.00M	\$ 5.50M	\$ 3.70M	\$ 3.80M
Canadian Share of Import Market	23.00%	22.00%	16.00%	16.00%

Major Competing Countries	Market Share
i) 577 UNITED STATES OF AMERICA	025 %
ii) 051 UNITED KINGDOM	025 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 15-30 \$M

Current status of Canadian exports: Well established and growing

Products/services for which there are good market prospects	Current Total Imports In Canadian \$
i) PHARMACEUTICALS	\$ 13.40 M
ii) MEDICAL EQUIPMENT	\$ 1.30 M
iii) EDUCATIONAL MATERIALS	\$ 7.80 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: EDUCATION II
Approximate Value: \$ 15 M
Financing Source: 001 IBRD
For further info. please contact:
MARGARET STRYBOS, COMMERCIAL OFF. TLX: 2247 CDA WB

ii) Project Name: OECS TECHNICAL EDUCATIONAL VOCATIONAL TRAINING PROJECT
Approximate Value: \$ 5 M
Financing Source: 018 CDB 011 CIDA
For further info. please contact:
MARGARET STRYBOS, COMMERCIAL OFF. TLX: 2247 CDA WB