



Main Street, Paris, Ontario. Waterbound Macadam
Treated with "Tarvia-B." A waterproof, mudless,
dustless, Business-booming road.

Are you proud of your town?—

Paris is.

Paris, Ontario, is enjoying the prosperity that comes when muddy, ratty streets gives way to a waterproof, dustless Tarvia surface that invites a steady stream of new traffic.

The Town Clerk tells us the story of Tarvia in Paris:

"We are proud of our front street since using 'Tarvia B,' and after consulting our Streets Inspector, I find the cost of upkeep of this street is practically nil. We have a good, smooth, hard surface which carries off the water, and therefore we have no mud."

Think what it means for a town to be able to say:

"and therefore we have no mud!"

When a merchant in a town like this, steps into the street, he has every right to feel proud. Business is booming; teams, trucks, automobiles—the stormiest weather can't keep them away, for the street invites use under all weather conditions.

A Tarvia road is an economical road. The lessened expenses for maintenance will soon repay you for the use of Tarvia and give you a surface that stands up under heavy traffic and severe weather changes.

Tarvia

Preserves Roads—Prevents Dust

ST. JOHN, N.B.
HALIFAX, N.S.
MONTREAL

The *Barrett* Company
LIMITED

TORONTO
WINNIPEG
VANCOUVER

Special Service Department

This company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the asking by anyone interested. If you will write to the nearest office regarding road problems and conditions in your vicinity, the matter will be given prompt attention. *Booklets, free.*

