Office of Publication 10 Front Street East, Toronto

PRICE \$1.00 PER YEAR.

MAY

1907

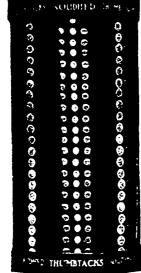
The New Idea Trade Newspaper that Shows Retailers How to Sell Goods. Covers the Entire Canadian Field and has a Growing Circulation Abroad.

MONTREAL

TORONTO

WINNIPEG

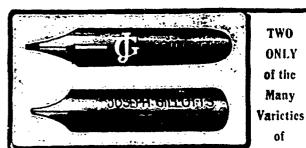
of



It's the Solidhed Display that sells tacks

> Ash your jobber or Hawkes-Jackson Co.. Makers 82 Duane Street. N. Y.





Joseph Gillott's Pens

Every stationer should stock these, the premier pens, by the premier pen makers. Joseph Gillott a pens have long held an exclusive reputation for variety in make and shape and point, and for their-perfection of finish. The founder of the firm of Joseph Gillott & Sons took out one of the original patents for the making of steel pens.

For all particulars, exceptes for distribution, show mode site, apply Joseph Gitzert, A. Sows, G. Gracellutch Street, London, E.C.

Why not get the best items that are printed on the subject?

We read and clip thousands of newspapers every week—therefore we can equip you speedily and economically for a debate, speech, lecture, essay or anything else requiring up-to-date information and more of it than your competitors are likely to get.

Terms=100 Clippings, \$ 5.00 250 " 12.00 500 " 22.00 1,000 " 40.00

Send for our Booklet, which fully explains the scope of the clipping

Rend for our rounce, which terry branch of trade in the Dominion, We have also lists of firms in every branch of trade in the Dominion, the professions, club members, society, etc., and we are prepared to address and mail circulars or letters to these at any time.

THE CANADIAN PRESS CLIPPING BUREAU, 232 MoBill Straut,

MORTREAL

10 Front St. East, TORONTO.