

# THE TRADER.

"A Journal devoted to the interests of the Hardware and Jewelry Trades."

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## SHEFFIELD STERLING SPOONS AND FORKS.

The last advices from England inform us of an advance in the price of Nickel Silver of all grades, of from 10 to 15 per cent on old figures, and that a further increase may shortly be expected.

In consequence of these advances it is impossible that Nickel Silver Spoons and Forks can continue to be sold at former prices, but must go up in proportion to the rise in Great Britain, as this rise must of necessity affect the price of cheap goods more than of the finer qualities. Dealers will find it more than ever to their interest to buy reliable goods that they can safely recommend to their customers as being value for their money.

We have now in stock over 300 gross of our celebrated

### SHEFFIELD STERLING SPOONS AND FORKS

which we fully believe to be the best unplated Flat Ware ever offered to the Trade of Canada. Superior in Quality, Design and Finish, and as low in price as any goods ever offered in this market. Every dozen Forks or Spoons, have a guarantee wrapper, of which the following is a copy:

**SPECIAL NOTICE.**—These goods are made of SHEFFIELD STERLING, the best known substitute for Sterling Silver, and are warranted to resist acids, keep their colour, and improve with use.

The manufacturers guarantee all the goods bearing the Trade Mark—

SHEFFIELD STERLING CROWN  
S or X

to be of the above metal throughout; and the trade is authorized in all cases where these goods prove defective to return them to their Canadian Agents and draw upon them for their invoice value.

*THE SHEFFIELD STERLING CO., Sheffield, England.*

Dealers who have tried them will use no other.

WHOLESALE ONLY by the CO.'S CANADIAN AGENTS,

ZIMMERMAN, McNAUGHT & CO.

## FINE CUTLERY.

We desire to notify the trade that we have been appointed Sole Wholesale Agents for the Dominion of Canada, for the celebrated Cutlery manufactured by Robert F. Mosely & Co., of Sheffield, England. These goods are all manufactured from the best double refined shear steel, and are guaranteed to be equal in finish and quality to any cutlery manufactured in England, while the prices will be found much lower than that of other first-class makers. R. F. Mosely & Co. make a specialty of the following lines, viz: Bone, Ebonite, Patent Ivory, Hard Rubber and Ivory Handed Cutlery of the newest American patterns. They are also manufacturers of the celebrated

### COMBINATION CARVER AND KNIFE REST.

This Double Guard and Knife Rest is made all in one piece, and is the cheapest, strongest, most durable and elegant invention of the kind ever offered to the trade. Letters Patent have been secured for this invention, and any person found selling imitations will be prosecuted according to law. These goods will be found the most saleable of any in the market, and are guaranteed to give satisfaction.

To be had Wholesale only from

ZIMMERMAN, McNAUGHT & Co.,

No. 56 Yonge Street,

TORONTO, ONTARIO.