



# “Kumfort’s” Secret

Every great success has had its “secret.” “Kumfort Mitts” have a secret and it has kept most of the trade guessing—some worrying.

We admit it’s hard to understand how it can have a muleskin palm, an oil-dressed sheepskin back, pure wool lining and wrist, knit to *stay knit till worn out*.

All those things in these days of top-storey prices, and it wholesales for \$4.50 net—same as two years ago.

*You* get a straight *third profit* on cost when you sell it.

The secret of how it’s done is ours—one thing we will tell—we don’t *lose any money* on it and we give you a chance to make a *good square profit* on a *fast seller*.

Fair proposition, isn’t it?

---

## HUDSON BAY KNITTING CO.

30 St. George Street,

~~MADE IN CANADA~~ MONTREAL.