

BIRD'S NEPONSET BLACK BUILDING PAPER



Making a Few Nickles Save Many Dollars

The difference in first cost between a roll of ordinary building paper and a roll of BIRD'S NEPONSET BLACK WATERPROOF BUILDING PAPER will buy only a few cigars.

But, think of the protection in future years!

Saves coal and prevents drafts. Your house will be warm on cold days and cool on warm days and always dry if you use BIRD'S NEPONSET BLACK—the building paper that is really waterproof.

NEPONSET BLACK BUILDING PAPER is made by Bird & Son, Limited (Est. 1795), manufacturers of Neponset and Canadian Twin Shingles, Bird's Art Craft Roll Roofing, Paroid Roofing and Combination Wall Board.

We are headquarters for Bird's building papers, roofings and wall board. 609

SOLD IN
Watford
BY
MCCORMICK & PAUL
JOHN MCKERCHER

ARKONA

Mr. W. H. Stillington left on Wednesday for Calgary, Alta., on an extended trip.

The Mission Band of the Methodist Church held their annual business meeting on Saturday May 3rd. The following officers were elected: President—Ethel L. Dunham. First Vice—Bertha Johnston. Rec. Sec.—Vera Johnston. Cor. Sec.—Cecil Dunham. Treasurer—Mildred Brown. Mite Box Supt.—Fred Brown. Mrs. Woods was appointed delegate with Ethel Dunham as alternative to Branch convention in May, which will be held in St. Thomas.

New Gingham at—Fuller Bros. Mr. and Mrs. Geo. Ranks left for London on Monday, where they will reside with their daughter, Mrs. Detwiler.

The three Act Comedy "The District Attorney" given in the Baptist church last Friday evening, by the Young People of Forest was very well rendered. The attendance was good, considering that it rained all evening.

Mrs. C. Watts and son Niven, of London, visited the former's sister, Mrs. White, last week.

ARKONA W. I.

The annual meeting of the Arkona Women's Institute was held at the home of Mrs. Norman Stoner. Mrs. W. Lucas second vice-president, was in the chair.

It was decided to adopt an Armenian orphan boy. After discussing how to raise their share of the \$1,000 objective of the Women's Institutes for the Armenian fund it was decided to ask the village ministers to preach on the subject for one Sunday in May and to follow by a canvass of the district.

Officers elected are: president, Mrs. Dickinson, sen., first vice-president, Mrs. S. Lampman; second vice president, Mrs. W. Lucas, secretary-treasurer, Mrs. Walker; representative to convention, Mrs. Rorke; representatives to district convention, Mrs. Smith, Mrs. Nelson, Mrs. Rorke, and Mrs. Roulston; program committee, Mrs. (Dr.) Boles, Mrs. Roulston, Miss Wilkinson, and Miss McIntosh.

For Your Protection

There is an established cash price for all Ford products, which price is fixed by the Ford Motor Company of Canada, Limited.

In co-operation with the Traders Finance Corporation the Ford Motor Company of Canada, Limited has also established a fixed price to be paid if a purchaser wishes to purchase on the deferred payment plan.

The purpose in establishing this definite time price is to protect the buyer against excessive charges.

The charge authorized by the Ford Motor Company of Canada, Limited and charged by the Traders Finance Corporation is absolutely fair to every purchaser who buys Ford products on deferred payments.

This deferred payment plan is a simple business arrangement devised for your convenience—by means of which with a small down payment you may drive your car—paying the balance in small monthly instalments. These rates are as follows:

	Down Payment	Monthly Instalments
Touring.....	\$180	\$32.66
Touring (Starter)	\$211	37.08
Runabout.....	\$160	30.09
Runabout (Starter)	\$196	35.75
Coupe.....	\$266	45.66
Tudor.....	\$297	51.84
Fordor.....	\$348	60.00
Truck Chassis..	\$191	32.75
Truck Chassis (Starter)	\$222	38.08

See Any Authorized Ford Dealer



MURINE
NIGHT & MORNING
KEEP YOUR EYES
CLEAN CLEAR AND HEALTHY
WRITE FOR FREE EYE CARE BOOK, MURINE CO. CHICAGO ILL.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Fletcher*



Is next door to each customer

A clever manufacturer in a small town found he often lost repeat orders from distant customers because he had no one on the ground to get them. So he supplied each of these good customers with a card reading:—

The H. W. Marks Co. of Deepdale is authorized to telephone orders to The Blank Mfg. Co., Springfield, and deduct the cost of the message from our next invoice. Call Springfield 156. Our telephone service is organized to give you as good service as if we were next door to your office. (Signed) John L. Black. He says it works fine. Try it.



Every Bell Telephone is a Long Distance Station.

NAPIER

Rev and Mrs. Aikens motored over from Centre road, near Parkhill to the Manse on Tuesday May 6th. A pleasant afternoon was spent when about twenty ladies of the Missionary Circle listened to an instructive address from Mrs. Aikens, she explained that had Missionaries not been sent to our forefathers that we would be no more enlightened than the people of foreign lands are today where our Missionaries are doing such good work.

Rev. Mrs. Mackintosh led in prayer, and Mrs. Howard McLean gave a very touching reading, and Mrs. Angus McLean gave a solo. At the close of the meeting a very dainty lunch was served.

The Napier girls have re-organized their soft ball team for the season. The "Beauties" will soon be ready to challenge their neighboring teams again.

Mrs. M. L. Woelard of Toronto, is the speaker for the summer meeting of the Institute this year. She will speak in the town hall on May 21st. Everyone is welcome at this meeting and much benefit is derived by the addresses, always given at these meetings.

KERWOOD

At the last meeting of the Ladies' Aid of the Methodist church the following officers were elected: president, Mrs. H. Watson; vice-pres., Mrs. Wm. Johnston; sec., Mrs. John Johnson; treas., Mrs. Frank Hull; buying committee, Mrs. J. H. Richardson, Mrs. W. R. Pollock, Mrs. H. Eastbrooke; Flower and visiting committee, Mrs. Geo. Denning, Mrs. Frank Wright, Mrs. G. Dowding; auditors, Mrs. A. Fuller, Mrs. Brush.

Mrs. Joseph Roddick of Sarnia visited her aunt, Mrs. J. Doan last week.

Mr. Wm. Waddell and daughter of London called on old friends Sunday. The summer meeting of the Women's Institute will be held on Thursday afternoon, May 22nd, at the home of Mrs. John Johnson. Musical selections will be given. The ladies are looking forward with much interest to this meeting as the speaker, Mrs. Woelard, of Toronto, comes very highly recommended. Mrs. de-Gex will give a talk on "Some ways of helping the Institute." Roll call will be answered by payment of dues. The ladies are cordially invited to attend.

Mr. Jos. Wilcocks of London called on Arkona friends last week.

Study the Want Ads. on Page 4.

For Bright Lights Powerful Starts and Snappy Ignition

A battery has a definite job to do—it supplies the power to turn over the engine, makes hot fat sparks to ignite gasoline and feeds electrical current to lights and horn. Ready at touch of finger or toe, Prest-O-Lite batteries snap into action a hundred times a day and night. They are ruggedly built for strenuous service. Long life is built into Prest-O-Lites at the factory. Check over the most popular makes of Canadian-built cars and you'll find the majority equipped with Prest-O-Lite batteries. Watch for Prest-O-Lite service stations—you'll find them everywhere you go. Prest-O-Lite is the first choice of motor car builders, battery service shops and experienced car owners.

Prest-O-Lite
Storage Battery
—right for every car

R. MORNINGSTAR "WAT-FORD GARAGE"
FORD SALES AND SERVICE